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**Valentina Restrepo Peláez**, is an industrial engineer from Universidad Autónoma de Occidente, a young researcher attached to the GICPE group (Research Group on Competitiveness and Business Productivity in Spanish), recognized by COLCIENCIAS in category B. She has experience in structuring projects. Has participated in research projects at the regional level. Currently, the design of a business logistics innovation system for Valle del Cauca is being developed.

**Nelson Ricardo Becerra Escobar**, is an industrial engineer from the Universidad Autónoma de Occidente and a young researcher of GICPE group, has participated in research and business projects of competitiveness and productivity at the regional level. Currently, the design of a business logistics innovation system for Valle del Cauca is being developed.

**Gloria Mercedes López Orozco**, is an Industrial Engineer, associate teacher in the Operations and Systems department, coordinator of the GICPE research group. Master in Integral Logistics, Master in Advanced Models for the Direction of Operations in Supply Chain Management, Ph.D in Engineering. She has business experience of more than 10 years in the logistics and transportation sector.