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Biography

Rubén Rendón Benavides is a recently graduate in BS in Industrial and Systems Engineering at the Universidad de Monterrey (UEM) in Mexico, and a MS in Management at the Grand Ecole Supérieure des Sciences Commerciales d'Angers (ESSCA) in France and Hungary. His competences focus in Lean Manufacturing and Continuous Improvement. His professional background include semester and summer internships in logistics and quality improvement projects in Mattel and General Electric that allowed him to win two recognitions in a meaningful national competition called Lean Challenge. He is currently a member of the American Production and Inventory Control Society, the American Society for Quality, the Institute of Industrial and Systems Engineers, and the Project Management Institute.

Teresa Verduzco-Garza is a Researcher Professor at the Industrial and Systems Engineering School in University of Monterrey (UEM) in Mexico. She received a BS in Industrial and Systems Engineering in 1998, an MS in Business Administration in 2005, and a MS in International Commerce in 2006 at UDEM. At the moment, she is a PhD Candidate in Management focused on logistics and supply chain operations at the Autonomous University of Nuevo León (UANL) in Mexico. Her expertise focuses on Logistics Clusters for Competitiveness, Operations Management, Supply Chain Operations, and Soft Systems Management. Prior industry experience includes 12 years improving enterprises performance though project management and strategic planning. She is an active member of the American Production and Inventory Control Society (APICS) and The Competitiveness Institute (TCI). She has published and presented her work at international forums like IISE World Conferences, TCI Global Conferences, SISE World Conferences and other regional conferences.