INTEGRATED OPERATIONAL LOGISTICS NETWORK (IOLN) DESIGN
(CASE STUDY: IRAN KHODRO AUTOMOTIVE CO)

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Abstract (12 font)

Logistics Engineering has transcended over the decades into an approach for competitive benefits in organisational performance and logistics efficiency. Most industries are recognising that significant savings are available to companies that are able to ordinate and improve within their logistics operations. Companies today face great challenges because the successful supply of many products and services needs to the effective integration of logistics activities across a prolongation supply chain and an increasing geographical separation. Moreover, logistics integration approach involves both internal integration for an ordinated, unified process as well as relationships to react flexibly, changeability, and responsibility to customer's demands. In this study, by using of Fuzzy Vikor (F-Vikor), the best combination of RIR was selected and RIR Locating was done. The main aim of this paper is survey and design of the integrated operational logistics network (IOLN) and a proposed IOLN to integration of the Iran Khodro Co Supply Network.
Keywords
Logistics, Integrated, Fuzzy Vikor, Network, Iran Khodro Co

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