

Delivery of Quant and Business Statistics courses to the Business students and developing MS in Business Analytics to meet the demands of the businesses

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Abstract

In the first part of the presentation, I will discuss how to best introduce and deliver quantitative courses at both the undergraduate and graduate levels for students who will be seeking jobs in a market where there is an increased demand for employees with quantitative skills. This program involved developing an MBA concentration and an undergraduate minor in Business Analytics for the Barney School of Business. Part one is the precursor for developing an MS in Business Analytics. In the second part, I will outline my survey of corporate executives from around the country, with special focus on my findings among executives in New York City and Boston. Because of this survey I felt confident that I had designed a program geared to the current market demand.

Biography

Jim Peta is a part time faculty member in the Department of Economics, University of Hartford specializing in quantitative methods. He received his Bachelor of Chemical Engineering from Rensselaer Polytechnic Institute and his MBA from the University of Hartford in 1969. He has taught as an Adjunct at the University of Hartford since 1973.