**Abstract Title (18 font)**

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**Hiroyuki Goto** is a professor in the department of Industrial and Systems Engineering, Hosei University, Japan. He received his B.S. and M.S. degrees from The University of Tokyo in 1995 and 1997. He received his D.E. degree from Tokyo Metropolitan Institute of Technology in 2004. His research interests include operations research, geographic information science, and high-performance computing.

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**Don Reimer** is the managing member of The Small Business Strategy Group, L.L.C and serves as an adjunct professor at Lawrence Technological University**.** Mr. Reimer holds a Bachelor of Science degree in Industrial Management from Lawrence Technological University and a Master of Arts degree in Political Science from University of Detroit/Mercy. He has been recognized as a professional management consultant with over 45 years of experience in working with closely-held businesses. He has taught courses in entrepreneurship, management and corporate entrepreneurship and innovation for engineers. Mr. Reimer served as member of the Minority Economic Development Committee of New Detroit. He has served as a KEEN Fellow for The Kern Family Foundation. He is member of the Lawrence Tech Alumni Board of Directors and has elected a Fellow of the IEOM Society International. Mr. Reimer is a faculty advisor of the Student Chapter of the IEOM Society at Lawrence Tech.