Implementation Barriers In The Establishment And Management Of Bumdesa In Deli Serdang City, Indonesia

Nelly Armayanti  
Department of Office Administration  
Universitas Negeri Medan  
Medan, Indonesia  
nellyarmayanti@unimed.ac.id

Indra Maipita  
Department of Business Education  
Universitas Negeri Medan  
Medan, Indonesia  
imaipita@gmail.com

Dodi Pramana  
Department of Office Administration  
Universitas Negeri Medan  
Medan, Indonesia  
dodipramana@unimed.ac.id

Rangga Restu Prayogo  
Department of Entrepreneurship  
Universitas Negeri Medan  
Medan, Indonesia  
ranggarestuprayogo@unimed.ac.id

Abstract

The program for the establishment and management of Village-Owned Enterprises (BUMDESA) is one of the strategic steps to create an independent village in accordance with one of the dream priorities, namely building Indonesia from the periphery by strengthening regions and villages. However, the implementation of the program is considered less than optimal due to implementation barriers. In this regard, this study aims to explore and map implementation barriers that hinder the establishment and management of BUMDESA and formulate policy recommendations to address these problems. This research is included in the realm of policy research with a qualitative approach using data collection techniques, namely semi-structured interviews, observation and document collection. The technique of determining informants is purposive with data analysis techniques using interactive models and data credibility testing techniques using triangulation. The results of the study explain that the awarding of the Tumpatan Nibung village-owned enterprise has been going well and maximizing the existing human resources through the concept of implementation barriers. The potential continues to be explored to support the process of increasing the income of village-owned enterprises. One of the recommendations given to the village is a business unit that matches the demands and needs of the village community.

Keywords: BUMDESA, Implementation barriers, Deli Serdang