Innovation Network Analysis to Support Innovation Capabilities of Kakao, Sengon and Porang (KaSePo) Cluster in Madiun Regency

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Abstract

Madiun Regency has an area of 40,08% forest area. This potential becomes an advantage in developing plantation forestry. The potential of Kakao, Sengon and Porang (KaSePo) in Madiun has a good economy so it needs to be developed for forest community prosperity. The reinforcement of innovation network to support cluster innovation capability of Kakao, Sengon and Porang is essential. The current conditions occur are the three potential seedling has not been maximized, business climate has not prospered the parties involved and contribution to the Locally Generated Revenue is low. This research uses SSM (Soft System Methodology), river diagram, ANP (Analytic Network Process) and SWOT (Strengths, Weaknesses, Opportunities, Threats) in review the problems found. The purpose of this research is to find out innovation network problems, provide policy alternatives and give solution to cluster problem of Kakao, Sengon and Porang (KaSePo).

Keywords: Innovation Network, Innovation Capability, Cluster KaSePo, SSM, SNA, river diagrams, ANP and SWOT

Biographies

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