Innovation Network Analysis to Support Innovation Capabilities of Kakao, Sengon and Porang (KaSePo) Cluster in Madiun Regency

Yudha Adi Kusuma
Industrial Engineering Department
Sepuluh Nopember Institute of Technology
Surabaya, Indonesia
yudhaadikusuma@gmail.com

Bambang Syairudin
Industrial Engineering Department
Sepuluh Nopember Institute of Technology
Surabaya, Indonesia
bambangsyirudin@gmail.com

Abstract

Madiun Regency has an area of 40,08% forest area. This potential becomes an advantage in developing plantation forestry. The potential of Kakao, Sengon and Porang (KaSePo) in Madiun has a good economy so it needs to be developed for forest community prosperity. The reinforcement of innovation network to support cluster innovation capability of Kakao, Sengon and Porang is essential. The current conditions occur are the three potential seedling has not been maximized, business climate has not prospered the parties involved and contribution to the Locally Generated Revenue is low. This research uses SSM (Soft System Methodology), river diagram, ANP (Analytic Network Process) and SWOT (Strengths, Weaknesses, Opportunities, Threats) in review the problems found. The purpose of this research is to find out innovation network problems, provide policy alternatives and give solution to cluster problem of Kakao, Sengon and Porang (KaSePo).

Keywords : Innovation Network, Innovation Capability, Cluster KaSePo, SSM, SNA, river diagrams, ANP and SWOT

Biographies

Yudha Adi Kusuma is a master's student in Institut Teknologi Sepuluh November. He has completed a bachelor degree at industrial engineering department in University of Brawijaya. Besides taking Master course, he has taught in University of PGRI Madiun at industrial engineering department.

Bambang Syairudin is one of the lecturers and head of System Design laboratory and Industrial Management at the industrial engineering department in Institut Teknologi Sepuluh November. He completed his undergraduate, master and doctoral degrees in Institut Teknologi Bandung. His fields of competency are Knowledge Management, Performance Management and Project Management.