

<https://doi.org/10.1287/mnsc.48.7.821.2817>

- Von Krogh, G., Spaeth, S., & Lakhani, K. R. (2003). Community, joining, and specialization in open source software innovation: A case study. *Research Policy*, 32(7), 1217–1241. [https://doi.org/10.1016/S0048-7333\(03\)00050-7](https://doi.org/10.1016/S0048-7333(03)00050-7)
- Walter, A., Auer, M., & Ritter, T. (2006). The impact of network capabilities and entrepreneurial orientation on university spin-off performance. *Journal of Business Venturing*, 21(4), 541–567. <https://doi.org/10.1016/j.jbusvent.2005.02.005>
- Wiryo, S. K., Susatyo, H., Utomo, S., Suryanta, B., Sudrajad, O. Y., Lazuardi, K. M., & Yuanita, H. (2015). Risk Mapping on Dynamics Creative Industry: Case Study at Bandung City, Indonesia. *Procedia - Social and Behavioral Sciences*, 169(August 2014), 125–130. <https://doi.org/10.1016/j.sbspro.2015.01.292>
- Zehir, C., Can, E., & Karaboga, T. (2015). Linking Entrepreneurial Orientation to Firm Performance: The Role of Differentiation Strategy and Innovation Performance. *Procedia - Social and Behavioral Sciences*, 210, 358–367. <https://doi.org/10.1016/j.sbspro.2015.11.381>
- Zhang, J. A., Edgar, F., Geare, A., & O’Kane, C. (2016). The interactive effects of entrepreneurial orientation and capability-based HRM on firm performance: The mediating role of innovation ambidexterity. *Industrial Marketing Management*, 59, 131–143. <https://doi.org/10.1016/j.indmarman.2016.02.018>

Biographies

Eriana Astuty is a doctoral student of management at Universitas Pendidikan Indonesia, Bandung. Eriana works as a lecturer who actively teaches on operational management, and as a researcher at the Faculty of Business and Management, Universitas Widyatama Bandung. Together with dissertation supervisor team, Prof. Agus Rahayu, Prof. Disman, and Dr. Lili Adi Wibowo, Eriana conducts research on Indonesia's creative industry development strategy.