

BIOGRAPHY

Nor Mahirah Binti Mustapha is a Research Assistant and currently pursuing PhD in Industrial Management at Faculty of Industrial Management, Universiti Malaysia Pahang. She holds Diploma in Business Management and BBA (Hons) in Marketing from University of Technology MARA, Malaysia and Master in Business Administration from Universiti Malaysia Pahang. She has published and reviewed a number of journal and conference papers. Her research interests include performance management, Small and Medium Enterprises (SMEs), and business management.

Dr. Shahryar Sorooshian is Senior Lecturer in Faculty of Industrial Management, Universiti Malaysia Pahang. He had his PhD in Industrial Engineering from Malaysia. He has published a wealth of books, journal, and conference papers with honors and awards. He also has completed the research projects with Universiti Malaysia Pahang and Taylors University. His research interests include industrial management, managerial decision making, business and management performance, operational management and Small and Medium Enterprises. He is member of editorial board in some scientific journals and conferences.

Professor Noor Azlinna Azizan is currently Senior Lecturer and Director of Entrepreneurial Program in Universiti Malaysia Pahang. She holds her PhD in Financial and Investment Analysis, from University of Liverpool, England. She has taught courses in entrepreneurship, management, and finance program for engineers. She has almost 15 years in academician field, and has published lot of journal papers, conference papers, and wealth of books. Her research interest includes finance, Small and Medium Enterprises (SMEs), Islamic finance, and business management.