

BIOGRAPHY

Bernardo Villarreal is a full professor of the Department of Engineering of the Universidad de Monterrey. He holds a PhD and an MSc of Industrial Engineering from SUNY at Buffalo. He has 20 years of professional experience in strategic planning in several Mexican companies. He has taught for 17 years courses on industrial engineering and logistics in the Universidad de Monterrey, ITESM and Universidad Autónoma de Nuevo León. He has made several publications in journals such as Mathematical Programming, JOTA, JMMA, European Journal of Industrial Engineering, International Journal of Industrial Engineering and the Transportation Journal. He is currently a member of the IIE, INFORMS, POMS, and the Council of Logistics Management.