



criteria by doing empirical study directly to catering vendors owned by Keizen, so that planner could rank the vendors based these criteria.

**Keywords.** Analytical Hierarchy Process; criteria; catering vendors; wedding planner

## **Biography**

**Cut Irna Setiawati** graduated from Telkom University for both Bachelor in Business Administration (2008) and Master in Management (2014) completed with Cum Laude achieving. She is right now lecturing in Business Administration and focusing on Operation Management and Supply Chain Management. She is the author of *Potensi Pengabdian Masyarakat Pantai Selatan Jawa Barat* (2015) and some anthologies. She was the top five Finalists in the 4<sup>th</sup> PPM Regional Business Case Competition in designing a strategy for Cipaganti Holding Company. Besides Supply Chain Management and Operation Management, she is also interested in Creative Economics topics and considers it as the intangible value for Indonesia economy further. She is the facilitator of English Service Program (ESP) in RRI West Java and candidate of Lemhannas RI Fellowship Program 2015.

**Yuhana Astuti** was born in Balikpapan City on 29 September 1977. Her educational backgrounds are Bachelor of Applied Mathematics (2001) and Bachelor of Economic Development Study (2002), graduated from University of Padjadjaran, Bandung, Indonesia. She hold two Master's degrees for two field of studies, i.e. Faculty of Food and Life Science, Niigata University, Japan (2009) and Industrial Management, Bandung Institute of Technology, Indonesia (2003). Since 2010, she worked as a lecturer at the University of Telkom.

**Grisna Anggadwita** obtained her Bachelor degree in the Department of Electrical and Communications from Telkom Institute of Technology Bandung, Indonesia. She continued her graduate studies in Management Science at the School of Business and Management, Bandung Institute of Technology, Indonesia. She received her scholarship from Tanoto Foundation when she continued her study. She became a Research Assistant in Interest Group of Entrepreneurial and Technology Management at the School of Business and Management, ITB. Currently, she joined as a Lecturer at the Faculty of Economic and Business, Telkom University, Indonesia. Her research interests are: technology management, women entrepreneurship, business incubator, and innovation management.