Performance Evaluation and Problems Identifications in Warehouses of Third-Party Logistics

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Abstract

From the last decades, Supply Chain Management (SCM) has been advanced as an important administration way of life and exercise for all professional processes. Its scope is rapidly increasing in the field of industrial manufacturing and service sectors across the globe. As with other business management principles, it is also used as a tool the Third Party Logistics (3PL). Presently, SCM stakeholders are determined their best to spread out their support with its down-stream consumers and up-stream merchants to accomplish a lasting objectives., the concept of warehousing & Physical Distribution appears to be a significant area of the SCM and is being measured for assessment and improving by implementing the SCM techniques to increase the efficiency and profitability as a whole. This research work focuses and identifies the problems in the warehouses of 3PL third-party logistics) firm and DAMCO Pakistan is considered as the main component of research, DAMCO, is a prominent third party service providers concentrating in modified goods forwarding and supply chain management facilities. The third-party logistics (3PL) performance was assessed while considering the four C.O.R.E. factor (i.e., Control, Optimize, Reporting and Execution). Finally, the performance of 3PL was evaluated in terms of Damage rate, Reliability and Flexibility. This paper helps the manufacturers to evaluate the 3PL firms before availing their services and may improve quickly by winning the orders while developing collaboration between warehousing management systems & transportation management systems.

Keywords:
Supply Chain Management (SCM), Performance evaluation, Warehousing & Physical Distribution, Third-Party Logistics (3PL), DAMCO.

Biography

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