

BIOGRAPHY

Noorliza Karia is an Associate Professor of Logistics and Operations and Chair of the Department of Operations at the Universiti Sains Malaysia (USM). She received her PhD in Logistics from University of Hull, UK, MBA from USM and Bachelor of Science in Production and Operations Management from University of Denver, Colorado, USA. She has gained industrial experiences in production planning, supply management, assembly and mass production in manufacturing industry. She is the Chartered Member of the Chartered Institute of Logistics and Transport, United Kingdom. Associate Professor Dr. Noorliza has published her works in high quality journals and conferences. Her research interests center on logistics, operations and quality, resource and capabilities, halal logistics and service, competitive advantage, sustainability and innovation.

Muhammad Hasmi Abu Hassan Asaari is a Senior Lecturer of Strategic Management at the Universiti Sains Malaysia (USM). He has gained industrial experiences in banking, finance, and telecommunication industries. His research articles have been published in journals, books, conferences and seminars at the national and international levels. His research interests center on improving the understanding and performance of individuals, mainly through leadership value and work-related attitude. Dr Muhammad Hasmi is the author of teleworking, ICT, academic leadership, virtual employees, adult learners and distance learning; and co-author of firm's resource, capability and strategy, halal and quality management practices. He received his Bachelor of Science in Business Administration (Management) from University of Denver, Colorado USA; MBA from USM and PhD in Academic Leadership from the University of Hull, UK