

# **Use of web application in the reactivation of freight intermodal transport in Colombia**

**Nelson David Navarro Díaz**

Department of System and Industrial Engineering  
National University of Colombia  
[ndnavarro@unal.edu.co](mailto:ndnavarro@unal.edu.co)

**Juan Pablo Castellon Torres**

Department of System and Industrial Engineering  
National University of Colombia  
[jpcastrellont@unal.edu.co](mailto:jpcastrellont@unal.edu.co)

**Jefferson Adalmer Rubiano Forero**

Department of System and Industrial Engineering  
University of Cundinamarca  
[jarubiano@ucundinamarca.edu.co](mailto:jarubiano@ucundinamarca.edu.co)

## **Abstract**

In Colombia the 15 % of sale prices of the product is related with the logistic cost and the 35.2% (Amparo Alonso Másmela et al., n.d.) Is for cost of transport. The principal cause of that is that in Colombia the transport is making for trucks because the other alternatives like train transport and fluvial transport is not available for use. In this way the government of Colombia have different strategies like the reactivation of the national net of train (“Este año comienza la reactivación de la red férrea nacional | Infraestructura | Economía | Portafolio,” n.d.) for the reactivation of the intermodal transport, but in some cases the industry don’t use that because they haven’t information about the process of engagement of this kind of transport. For that reason, we propose the use of a web application where the different actor of the industry could find the information about the process of engagement of transport in the routes and share information as a mechanism for engage of intermodal transport and generate mechanism of collaborative economy, for improve the competitive skills in logistic.

## **Keywords**

Intermodal , Freight Transport, Cost

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**Nelson David Navarro Díaz** Is researcher of the group “Society, Economy and Productivity SEPRO” of the national University of Colombia, is candidate to the title of magister in industrial engineering. Their most recent publication is “Algoritmo Multicriterio para la selección de Tecnología Iot en almacenamiento”.

**Juan Pablo Castellon Torres** Currently works at the Department of Systems and Industrial Engineering, National University of Colombia. Juan does research in Transportation Engineering. Their most recent publication is 'Políticas públicas en logística urbana. Construcción colectiva de lineamientos para la logística de Bogotá-Colombia'.

**Jefferson Aldamer**, is an industrial engineer from the Military University of the New Granada and a physicist from the National University of Colombia; he is currently a candidate to a masters degree in physics from this same university. He is also the coordinator for the industrial engineering program in the University of Cundinamarca and is a member of both the Investigative group of Industrial and Environmental Processes and the Econophysics and Sociophysics investigative group in the institutions previously mentioned.