

Use of web application in the reactivation of freight intermodal transport in Colombia

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Abstract

In Colombia the 15 % of sale prices of the product is related with the logistic cost and the 35.2% (Amparo Alonso Másmela et al., n.d.) Is for cost of transport. The principal cause of that is that in Colombia the transport is making for trucks because the other alternatives like train transport and fluvial transport is not available for use. In this way the government of Colombia have different strategies like the reactivation of the national net of train (“Este año comienza la reactivación de la red férrea nacional | Infraestructura | Economía | Portafolio,” n.d.) for the reactivation of the intermodal transport, but in some cases the industry don’t use that because they haven’t information about the process of engagement of this kind of transport. For that reason, we propose the use of a web application where the different actor of the industry could find the information about the process of engagement of transport in the routes and share information as a mechanism for engage of intermodal transport and generate mechanism of collaborative economy, for improve the competitive skills in logistic.

Keywords

Intermodal , Freight Transport, Cost

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