

# **Problems of Demand and Effects in Portfolio Based Selection of Utility Functions**

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## **Abstract**

Stochastic rules and their inequality are very useful tools in various economic fields and financial problems. The purpose of this paper is to determine the main results obtained from the use of stochastic rules on financial optimization. Emphasis is placed on demand problems and the effects of changes in portfolio selection problems. Some other examples are not directly related to the optimization problem, this is given to show a broad view on the application of stochastic rules in financial matters. Stochastic orders and their inequalities have been used in various fields on problems related to opportunities (probability) and statistics in general. For example, a queuing system with a single service with Increasing Failure Rate (IRF) service time and service discipline that prioritizes job savings. Suppose  $T_i$  states of the ergodic arrival time of a customer when service discipline is used. In this paper it is assumed that the market guarantee is comprehensive and mutually independent.

## **Keywords:**

Portfolio selection, stochastic financial, utility functions

## **1. Introduction**

Stochastic orders and their inequalities have been used in various fields on problems related to opportunities (probability) and statistics in general. For example, a queuing system with a single service with Increasing Failure Rate (IRF) service time and service discipline that prioritizes job savings. Suppose  $T_i$  states the ergodic arrival time of a customer when service discipline is used.

In the financial sector, the future price (or rate of return) of financial assets is shown by random variables that are uncertain. Therefore, a tool is needed to solve the optimization problem which cannot be an exception for the field, where many of them use stochastic rules. Likewise in many portfolio selection issues many use stochastic rules.

Thus, stochastic rules are very useful tools in the problem of portfolio selection. Investors are considered as a utility function for  $u$ , that want to invest wealth into one or two assets or even more. In the case of two assets, call  $A$  and  $B$ , take  $X$  and  $Y$  as random variables that show the results of assets  $A$  and  $B$ .

Furthermore, according to the principle of utility expectations, these investors overestimate asset  $A$  than  $B$ , if and only if (Kahneman, Daniel and Amos Tversky. 1979)

$$E[u(X)] \geq E[u(Y)] \quad (1)$$

The above inequality shows, that for all investors, the utility functions are included in several function classes, which are part of stochastic rules for  $X$  and  $Y$ .

The purpose of this paper is to introduce stochastic rules on economic problems, namely more specifically on the problem of demand and the problem of the effects of changes in portfolio selection. The next section discusses the

problem of formal portfolio selection, demand problems, and their comparative applications regarding market equilibrium price systems. Chew Hong Soo, Itzhak Zilcha (1990).

## 2. Methodology

Suppose an investor will invest initial capital of 1 ( $W = 1$ ). Suppose there are also opportunities to invest, namely  $X_1, X_2, \dots, X_n$  as random variables. the problem of a single period portfolio that allocates wealth to  $n$  investments is to maximize the utility function of the final value of wealth, carried out by selection on the portfolio. The problem of portfolio selection is done by maximizing the mean of the utility, i.e. Levy, Haim. (1973)

$$\max_{a \in A} \left[ u \left( \sum_{i=1}^n a_i X_i \right) \right] \quad (2)$$

where  $u$  represents a utility function. This expectation value is taken from  $n$  random variables with  $A$  as the boundary in  $R_n$ . The boundary function  $A$ , expressed by

$$A = \{a = (a_1, a_2, a_3, \dots, a_n); \sum_{i=1}^n a_i = 1, a_i > 0\} \quad (3)$$

or  $A = R_n$  if there is no specified boundary. If the utility function is  $u$ , in case where  $u' > 0$  and  $u'' \leq 0$ , it is assumed that the investor will refuse to take risks, except on the contrary statement.

A portfolio is a shaped random variable

$$P = \sum_{i=1}^n a_i X_i, (a_1, a_2, a_3, \dots, a_n) \in A \quad (4)$$

which is a solution to the problem of equation 2.

If  $X_i$  is normally distributed with an average  $\mu_i = E[X_i]$  and variance  $\sigma_i^2 = V[X_i]$ , this problem can be reduced to the Markowitz (1995) model. In this case the portfolio  $P = \sum_{i=1}^n a_i X_i$  is also normally distributed with the average  $E(P) = \sum_{i=1}^n a_i \mu_i$ , and its variance  $V(P) = \sum_{i=1}^n \sum_{j=1}^n a_i \sigma_{ij} a_j$ , and  $\sigma_{ij} = cov(X_i X_j)$ ;  $i, j = 1, 2, 3, \dots, n$ , represents covariance between  $X_i$  and  $X_j$ , and  $\sigma_{ij} = V(X_i)$ . The characteristic probability of  $P$  is determined by the average  $E(P)$  and variance  $V(P)$ , the utility expectation  $E[u(P)]$  is also a function of  $E(P)$  and  $V(P)$ . The problem is formulated as follows:

$$\min_{a \in A} \sum_{i=1}^n \sum_{j=1}^n a_i \sigma_{ij} a_j$$

Where the boundary condition is

$$\sum_{i=1}^n a_i \mu_i = \mu_1 \quad (5)$$

for several  $\mu$ . Equation (5) above is quadratic programming with linear constraints, where the problem is not easily solved for  $n$  large enough.

When  $X_i$  is normally distributed, it is assumed that each other is free from each other. For a random variable  $X$  and marginal function utility  $u'$ , it is defined as generalized harmonic mean (GHM) as

$$GH(X; u') = \frac{E(Xu'(X))}{E(u'(X))} \quad (6)$$

Note that GHM at 6 is well defined, if  $u' > 0$ . Take  $S$  which states the choice of sets of assets and assume that the assets are mutually independent of each other. For a risk averse utility function, among others, shows that none of the assets  $X \notin S$ , will be included in the optimal portfolio of the set of choices  $S \cup \{X\}$  if  $GH(P_S^*; u') \geq E[X]$  and the expected value of some of the assets included in the optimal portfolio exceeds the expected value of some assets that are not selected for the optimal portfolio. The optimal portfolio of the selected set  $S$  is represented as  $P_S^*$ . So, the structure of the optimal portfolio consists of a number of positive selected assets.

For the two selected assets  $X$  and  $Y$ , the problem of portfolio selection is given by:

$$\max_{a \in [0,1]} [\phi(a)]; \phi(a) = E[u(aX + (1-a)Y)] \quad (7)$$

For an investor who is reluctant to take risks. Lower (7) towards  $a$ , obtained

$$\begin{aligned} \phi'(a) &= E[(X - Y)u'(aX + (1-a)Y)] \\ \phi''(a) &= E[(X - Y)^2 u''(aX + (1-a)Y)] \end{aligned} \quad (8)$$

The utility function  $u$  is concave for  $u''(x) < 0$ , by following (7) where  $\phi(a)$  is strictly concave in  $a$ . Henceforth for  $X=0$  obtained  $\phi'(a) = E[(X - Y)u'(Y)] \leq 0$ . Or equivalent to (Meyer, Jack and Michael B. Ormiston. (1989).)

$$E(X) \geq \frac{E(Xu'(Y))}{E(u'(Y))} = GH(Y; u') \quad (9)$$

### 3. Illustration Analysis

Let  $F$  be a function class in  $R$ . The relation of the stochastic rule  $X \phi Y$  is generated from  $F$ , if

$$E[f(X)] \geq E[f(Y)] \text{ untuk semua } f \in F \quad (10)$$

The rules used to describe equation 10 in a perspective economy, suppose there is an investor with a utility function  $u$ . Furthermore, a rule or stochastic relation  $X \geq_F Y$ , if and only if, all investors whose utility functions are in class  $F$ , which shows relation  $X$  to  $Y$ . Suppose the first candidate for the class of function is  $F_{FSD} = \{f: f(x)$  is increasing at  $x\}$ . (Tversky, Amos and Daniel Kahneman. (1992))

The stochastic rule is obtained from  $F_{FSD}$  which is called the First Dominant Dominance rule (*First Order Stochastic Dominance*) and is expressed as  $X \geq_{FSD} Y$ , which is also, in general, an application of the usual stochastic rules. Furthermore  $X \geq_{FSD} Y$  applies, if and only if,  $F_X(x) \leq F_Y(y)$  for all  $x \in R$  with  $F_X(x)$  and  $F_Y(y)$  respectively express the distribution function of  $X$  and  $Y$ . (Levy, Haim, (1992))

Then, investors are considered to have risk aversion, which is described by its utility function, which is concave. Therefore, the function is described as  $F_{MPC} = \{f: f(x)$  is concave in  $x\}$ . The stochastic rule is generated from  $F_{MPC}$  which is called the Mean-Preserving Contraction (MPC) and is expressed as  $X \geq_{MPC} Y$ , where the Mean-Preserving Contraction is described as an increased concave rules.

because the number of investors can increase or decrease, then the third candidate from his function class is  $F_{SSD} = \{f: f(x)$  is concave in  $x\}$ . The stochastic rule is generated from  $F_{SSD}$  called Second Order Stochastic Dominance (SSD) and is represented by  $X \geq_{SSD} Y$ . The Second Order Stochastic Dominance (SSD) is described as an increasing concave rule. Thus  $X \geq_{SSD} Y$  applies, if and only if (Safra, Zvi and Itzhak Zilcha. (1988).)

$$\int_{-\infty}^x F_X(u) du \leq \int_{-\infty}^y F_Y(u) du, x \in R,$$

so that it is obtained

$$X \geq_{MPC} Y \Leftrightarrow E(X) = E(Y) \text{ dan } X \geq_{SSD} Y \quad (11)$$

#### a. Demand problem

Suppose the portfolio problem (7) is simplified to be

$$\max_{a \in A} [\phi(a)]; \phi(a) = E[u(aX + (1 - a)Y)] \quad (12)$$

where  $A \in R$  is a closing interval and assume that  $1/2 \in A$ . If no short-term sales are allowed, then  $A = [0, 1]$  or  $A = R$  if the limit is not specified. However in this case  $A$  is not limited to  $1/2 \in A$ .

In this section, it is assumed that the problem of the demand is the condition, ie the demand at  $X$  is greater than the demand at  $Y$ , for example a  $a^* \geq 1/2$  is true.

For the problem defined as

$$g(x, y) = xu' \frac{x+y}{2}, x, y \in R \quad (13)$$

So, based on (12) obtained

$$\phi'(\frac{1}{2}) = E[(X - Y) - E[\Delta g(x, y)]] \quad (14)$$

where  $\Delta g(x, y) = g(x, y) - g(y, x)$

If  $\phi'(\frac{1}{2}) \geq 0$ , then the optimal fraction of  $a^*$  cannot be less than  $\frac{1}{2}$  because  $u'' < 0$ . This follows the bivariate characteristic of the stochastic rule that is useful for the demand problem.

Take  $G$  as the bivariate function class in  $R^2$ . For two random variables  $X$  and  $Y$ , the relation of the stochastic rule is  $X \phi Y$  which is generated from  $G$ , if;

$$E[(X *, Y *)] \geq E[g(Y *, X *)], \text{ for all } g \in G \quad (15)$$

Where  $X^*$  and  $Y^*$  are mutually independent random variables such that  $X^* \stackrel{d}{=} X^*$  and  $Y^* \stackrel{d}{=} Y^*$ . In this case, it is stated that  $X \geq_G Y$ , with a note, that the stochastic rule relation is only dependent on marginal distributions.

#### b. Application

In this sub-section, it will be explained about comparative stochastic about the system of equilibrium in the whole market. Also introduced is what is called the Arrow-Debreu guarantee and the definition of state-price, so that the monotonous properties of the price guarantee are obtained. For example, regarding the effects of changes on investors that are uncertain and unclear. Suppose that statements in end-period economies are classified into one from  $n$  state  $\Omega = \{\omega_1, \omega_2, \dots, \omega_n\}$ , where  $n$  denotes guarantees traded in that market. This guarantee is characteristic of vector  $x_i = (x_{i1}, x_{i2}, \dots, x_{in})$  where  $x_{ij}$  is pay off or dividend with guarantee payment  $i$  in state state  $\omega_j$  at the end of the period. Hirayama, T and Kajima, M. (1989)

In this paper, it is assumed that the market guarantee is comprehensive, i.e.  $x_i, i = 1, 2, 3, \dots, n$ , which are mutually independent. Without eliminating the general nature, it is assumed that the Arrow-Debreu  $\delta_i$  guarantee,  $i = 1, 2, 3, \dots, n$ , is traded on the market, where  $\delta_i$  pays one unit of the account in the  $\omega_j$  state, and does not pay at another place.

Suppose that there are  $m$  investors taking part in the market, and for each investor defined by the utility function and an initial value. Suppose that every investor tries to build a portfolio that maximizes utility expectations at the end of the usage period with the budget as a limiter. Next take  $\pi = (\pi_1, \pi_2, \pi_3, \dots, \pi_n)$  as the usual probabilistic trusted by investors, where  $\pi_i > 0$  is a probabilistic state estimate  $\omega_i$  that appears at the end of the period. Suppose also  $p = (p_1, p_2, p_3, \dots, p_n)$  as a system of prices, where  $p_i$  is positive and is the price of guarantee  $\delta_i$  in the position of competitive balance. Furthermore the market price  $q$  on the guarantee  $x = (x_1, x_2, \dots, x_n)$  of a portfolio on  $\delta_i$  is  $q = \sum_{i=1}^n x_i p_i$ . In this case  $\sum_{i=1}^n p_i$  is the market price in a portfolio that is not at risk, that is, securities by paying one unit of a certain account. Because the system state price is shown only in a multiplication constant, without omitting the general property taken  $\sum_{i=1}^n e_i p_{i=1}$  where  $e_i$  is the aggregate consumption level in state  $\omega_i$ .

According to (Kajima, M and Ohnishi M. Ohnisi (1999)) the price system can be characterized as

$$p_i = \frac{\pi_i u'(e_i)}{\sum_{k=1}^n \pi_i \{e_k u'(e_k)\}}, i = 1, 2, 3, 4, \dots, n \quad (16)$$

Where  $u$  is the utility function of a pool of investors in the market guarantee with  $u' > 0$  and  $u'' \leq 0$ . The return rate is  $R$ , from assets that are not at risk, namely

$$1 + R = \frac{\sum_{k=1}^n \pi_i \{e_k u'(e_k)\} \pi_i}{u'(e_i)} \quad (17)$$

Normalize the state price  $p_i$  with  $\alpha_i = \frac{p_i}{\sum_{i=1}^n p_j} = (1 + R)p_i$ , so that the probability vector is obtained, namely  $\alpha = (\alpha_1, \alpha_2, \alpha_3, \dots, \alpha_n)$ , take

$$q = \frac{1}{1+R} \sum_{i=1}^n x_i \alpha_i \quad (18)$$

a guarantee of market prices  $x = (x_1, \dots, x_n)$ . Vector probability  $\alpha$  is a probability at risk of being neutral.

#### 4. Conclusions

Based on the analysis and discussion that has been done then it can be concluded that: Stochastic rules and inequality are very useful tools, especially in financial economic problems, especially on demand issues and the effects of changes in portfolio selection. Likewise, bivariate characteristics, risk aversion, average harmonic price generalization and equilibrium prices are a broad spectrum of applications for stochastic rules on financial problems.

#### Acknowledgments

Acknowledgments are conveyed to the Rector, Director of Directorate of Research, Community Involvement and Innovation, and the Dean of Faculty of Mathematics and Natural Sciences, Universitas Padjadjaran, with whom the Internal Grant Program of Universitas Padjadjaran was made possible to fund this research. The grant is a means of enhancing research and publication activities for researchers at Universitas Padjadjaran.

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#### Biographies

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