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Subject : inclusive and sustainable small and medium agro-industries in Haiti. “Innovative Value Chain”

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PLAN

□ - **Introduction**

- **Agro-industrial sector in Haiti:** Mangoes and avocados.
- **Agro-industrial Value chain.**

Registration – Harvesting –Transportation - receiving at pack house- treatment of fruit-cooling and packing-transportation –final sale.

- **Start-up and scale- up innovative Small and medium agro-industries.**

Market Opportunities. (USA, CANADA, EUROPE)

Product development strategy.

Cost and finance analysis of SMEs

Logistics Side.

Management of technology innovation and business model innovation.

Business model innovation. (working capital, expenditure infrastructures....)

Technology innovation

- **Conclusion**

Introduction

- ✓ Economy of Haiti
- ✓ Innovative SMES
- ✓ Innovation and entrepreneurship



Agro-industrial sector and Value chain in Haiti: Mangoes and avocados -.

✓ Agro-industrial sector : Fresh Fruits.

Fresh fruits : Francisque Mangoes and avocados

Areas : Plateau Central, Artibonite , Grand 'Anse.

Production :

160.000 T / Year mangues F./ 460.000 MT/year

Exportation : 10- 16 Million Us dollars

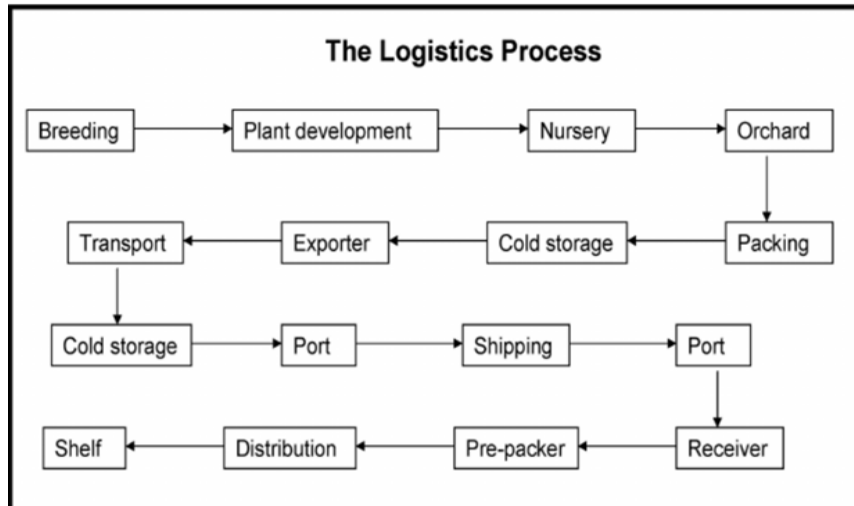
The mango industry faces major challenges when it comes to exports.



Agro-industrial sector and Value chain in Haiti: Mangoes and avocados -.

✓ Agro-industrial Value chain : Mangoes and avocados -.

Registration – Harvesting – Transportation - receiving at pack house- treatment of fruit-cooling and packing- transportation –final sale.



WHAT IS A VALUE CHAIN?



Start-up and scale- up innovative Small and medium agro-industries

Market Opportunities. (USA, CANADA, EUROPE)



Start-up and scale- up innovative Small and medium agro-industries

Product development strategy.

Cost and finance analysis of SMEs

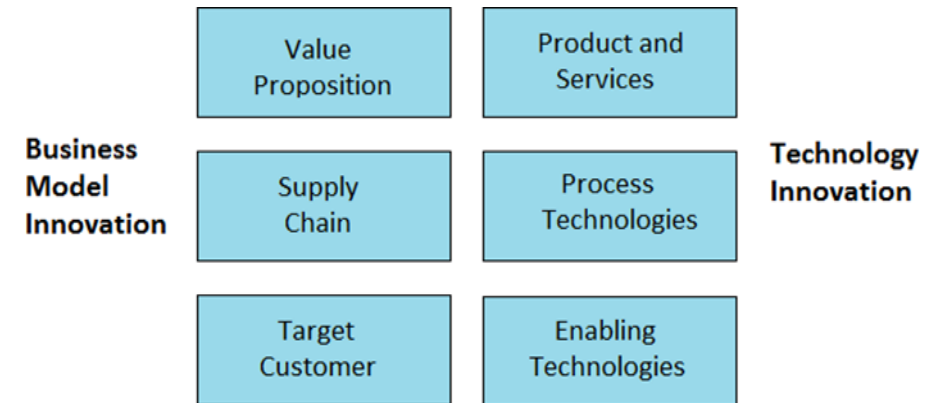
Logistics Side.

Technology	New	Semi-Radical	Radical
	Near to the Existing	Incremental	Semi-Radical
		Near to the Existing	New
		Business Model	

Start-up and scale- up innovative Small and medium agro-industries

Management of technology innovation and business model innovation.

- Business model innovation.
 - working capital,
 - Expenditure infrastructures....
 - Commun capital
- Technology innovation.
 - Block Chain Solution



Conclusion

Thanks

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