

# Strengthening Local Economy through School Feeding

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## Abstract

The world faces the need to achieve sustainable agricultural production, which will increase income generation in family farming, through the pro-motion of school meals. The purpose of this article to understand how the PNAE can help in the diversification of food production in the municipality, fomenting the economy in the local community and optimizing the resources used in production and consequently the income of the farmers participating in the program. The research was carried out through a case study, in which interviews of a qualitative and exploratory nature were carried out, and the data collection was carried out through observations and coexistence. In view of the above, the most relevant implications were the supply of food with the support of the National School Meal Program, which provides for a reorganization of production, qualifying and increasing the amount of food, and the support of the city hall to local farmers, making direct purchases and the de-livery of these foods, leading to an improvement in the income of the community.

## Keywords

Local production, Family Farm, income, school feeding.

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## Biographies

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Penteado University Center (2002), MBA in Management at the Guarulhos University (2010) She is currently Professor FATEC Cotia. She is a business consultant in the area of cost management and financial planning. Has experience in Administration, focusing on Administration and Economics, acting on the following subjects: financial planning, cost management, sales force automation, business management systems, strategic partnership, and economics. Participant of Industry Research Group (CNPQ) 4.0: Technological, Economic Aspects.

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**Oduvaldo Ventrametto** Graduated in Physics from the University of São Paulo (1970), Master's degree in Physics from the University of São Paulo (1987), and a Ph.D. in Engineering (Production Engineering) from the University of São Paulo (1994). Advised the Rector of UNESP in matters relating to Planning and Budget Management from 1983 to 1987. He was Superintendent Director of the State Center for Technological Education? Paula Souza (CEETEPS), from 1987 to 1991. Worked in the Production Engineering Department of the School Polytechnic? USP as a representative of the partnership to qualify teachers for FATECs, from 1994 to 1997. He has taught courses in entrepreneurship, management and corporate entrepreneurship and innovation for engineers. organized the project for the creation of the Master's Degree in Production Engineering at Paulista University, in 1997 and the Doctorate in 2006. Programs of which he is coordinator and professor. Leader of the Research Group for the Meat, Couto and Footwear Production Chain from the perspective of the Supply Chain, from 2000 to 2010, he has worked in research on LPA, Local Productive Arrangements (footwear, leather, milk, hydroponics, ceramics, mechanical metal, transport, etc.). Currently, researches the contribution of LPA and Networks of Companies to improve the competitiveness of companies. In 2018, he created and leads GPAE - Research Group for School Feeding, which aims to improve management and efficiency in the process of distribution and food education in schools for children and adolescents.