

The Impact of the Use of Power on Supplier Integration in Different Cultural Settings: A Conceptual Investigation

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Abstract

National culture affects the way managers and employees think, interact with each other and with people outside their organization, the way they make organizational decisions, and the way they react to actions of other organizations on issues affecting them and their organization. This study investigates the impact of the use of power on supplier integration at different levels of the dimensions of national culture. By discussing relevant literature, it suggests hypotheses that describe the impact of the interaction between use of power and dimensions of national culture on supplier integration.

Keywords

Supplier integration, Supply chain integration, Collaboration, Power, National culture.

Biographies

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