

Generation Z's Perception on the Concept of Sexual Harassment Through Tiktok Videos

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Abstract

This study aimed to see the perception of Generation Z on the concept of sexual harassment through TikTok video. The main background underlied this research was the phenomenon of people who made TikTok videos, exposing themselves as victims of sexual harassment. Researcher observed a change in perception about sexual harassment, which was previously taboo, then become discussed directly by the victims through their social medias. In addition, through Perception Theory and Public Space Theory, with qualitative descriptive method. The research subjects were generation Z, TikTok users and currently studying in any universities in East Java. Data collection was used in-depth interview. The results showed that the informants had various perceptions of sexual harassment concept. Some supported the TikTok videos, in other words, they believed that sexual harassment should no longer be a disgrace that should not be discussed in public spaces. When the other still believed that sexual harassment is taboo to be discussed openly in public, regardless of being a victim or perpetrator, sexual harassment is a disgrace that can give bad impacts for the reputation and image of family and themselves. Life experiences and social environment situations affect the personal perception of sexual harassment concept.

Keywords

Perception, Sexual Harassment, TikTok, Visual Content