

Policies, Roles and Relationships between Village Government and Community in Tourism Management in Situngkir Village, Pangururan District, Toba Samosir Regency, North Sumatra, Indonesia

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Abstract

Situngkir village is a division of Samosir district where previously there was only one village but now there are five villages. This village was chosen as the research location because it is one of the areas around Lake Toba and the village government is also developing tourism potential in this village. This study aims to, firstly find out the policies, roles and relationships of the village government in fostering with the community around tourist destinations in Situngkir Village, Pangururan District, Toba Samosir Regency, North Sumatra. The importance of this research is because Situngkir Village is included in the Lake Toba trajectory and is a tourist village with tourist destinations that are its mainstay. Of course, existing government policies need to pay attention to the development of tourism in this village. Natural, social and cultural problems caused by government development aimed at the welfare of the population in tourism areas must of course be considered so as not to have a negative impact. The type of research in this study is qualitative with a descriptive approach. Thus, the research report will contain quotations to illustrate the presentation of the report. The data comes from interview scripts, field notes, personal documents, notes or memos, and other official documents. The presentation of the data obtained from the information is explained properly without losing its scientific nature. In this study, it is intended to be able to describe clearly and in detail related to the research objectives. The research location is in Situngkir Village, Pangururan District, Samosir Regency. Data collection techniques in this study are observation, interviews and documentation. Observations were carried out directly at the research site by observing the subject and object of the study. In this study, data were collected directly through in-depth interviews with informants, namely village officials, inn owners, food and souvenir traders, janitors, parking and security guards, inn employees and visitors. Documentation is a data collection activity by recording and documenting research subjects and objects. Based on the results of the study that in Situngkir Village there is already a village government system policy that affects tourism. The role of the village government in tourism development, by holding training for the community around tourist destinations. Development of tourism in the community and maintaining the relationship between the village government and the owners of capital for the advancement of development and the economy of the community in tourism areas.

Keywords:

Government Policy, Tourism Management, Tourism Destinations, Development, Economic Improvement.