

How Media Sees the Brawl Between Residents in Belawan, North Sumatra, Indonesia (Case Study)

Dedi Sahputra & Rehia Isabella Karenina Barus

Communication Science Study Program, Faculty of Social and Political Sciences,
Universitas Medan Area, North Sumatra, Indonesia
dedi_sahputra@staff.uma.ac.id and rehia@staff.uma.ac.id

Bahrum Jamil, Indra Muda and Nina Angelia

Public Administration Study Program, Faculty of Social and Political Sciences,
Universitas Medan Area, North Sumatra, Indonesia
bahrumjamil@staff.uma.ac.id, indra@staff.uma.ac.id, and ninaangelia@staff.uma.ac.id

Niarita Bukit

Universitas Sisingamangaraja XII Tapanuli, North Sumatra, Indonesia
Niaritabukit@gmail.com

Agus Mulia

North Sumatra Province Language Center, Language Development and Development Agency.
Ministry of Education, Culture, Research and Technology, North Sumatra, Indonesia
agusmulia2020@gmail.com

Abstract

The brawl between residents in the Medan Belawan sub-district, Medan city, North Sumatra has become a culture of the people in this sea port city for decades. Every time a brawl occurs, the local mass media releases news massively, but for the people of Belawan, the brawl between residents has become an open secret because it is related to the entry of drug carriers through Belawan port, so the fights become a distraction for these illegal activities. This research is a media study that examines how the mass media present information in this case study. This study aims to conclude the information behind the news about the brawl in Medan Belawan by using a communication management approach. This study found that there has been a bias in the focus of the mass media with the public in seeing the reality of this brawl between residents.

Keywords:

Brawl Between Citizens, Media Focus, Communication Management