

The Effect of Covid-19 on Micro and Small Business Community: A Study of the Micro and Small Business Community in Jakarta

Adhy Firdaus

STIE (College of Economics) STIE Ganesha
Jakarta, Indonesia.

e-mail: adhyfirdaus@gmail.com

Devie Iriani

Lecturer at STIAMI Social and Management Science Institute,
Jakarta, Indonesia.

e-mail: devieiriani@gmail.com

Abstract

The COVID-19 pandemic was affected badly not only in the medical aspects but also in economics and social life especially in the micro and small enterprises community in Jakarta and its vicinity. Covid-19 causes fear for people to make direct contact because of the danger to be infected easily. The social distancing procedure which issued and forced by the government has disturbed the activity of selling and buying goods, disturb manufacturing and almost all kind of business activities, including service business activities also being disturbed. Many workers were sent home or forced to work from home. All shopping centers, shopping malls, and markets are closed. Thus all economic activities are disturbed and closed. The research focus is on the business sectors' victims of COVID-19. The research question is, Which business was badly affected as victims of the COVID-19 pandemic, how can they become victimized and what kind of suffering they are facing? Qualitative research methods are used in this study. The phenomenology approach is applied. Participatory Observations and in-depth interviews was conducted to gather data. The researcher found four types of suffering victims of COVID-19 from small business communities, these types of suffering victims are the bankrupt micro and small-sized entrepreneurs, unemployment, and the decrease of people buying power, which disturbed the supply chain of capital goods. This research revealed the other view of the pandemic effect on people that damage not only in medical matters but also the social and economic matters. This information is important to the authorities to make the recovery programs and tackling the suffering victims from another aspect of the pandemic.

Keywords

COVID-19, informal entrepreneurs, victims, work from home.