

Quality Improvement of Indonesian Migrant Worker Entrepreneurs in Taiwan during Covid-19 Pandemic

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Abstract

Indonesian Migrant Workers need to be prepared since in Taiwan are expected to become entrepreneurs after working abroad. After returning to Indonesia, they can be independent in the midst of the difficulty of finding work in their homeland. This study aims to determine whether the learning program given to Indonesian migrant workers in Taiwan is able to realize a group startup business model. The research method used is an action research method, in which researchers treat respondents in the form of training in the form of online workshops where respondents are taught knowledge, mentality and entrepreneurial skills. Furthermore, observations were made, interviews with respondents. The study was conducted on 70 Indonesian migrant workers in Taiwan. The learning method uses an online workshop model due to social restrictions by the government regarding the risk of disease transmission during the covid-19 pandemic. Based on the results of the study, it concluded that these migrant workers: 1. Understand the importance can build partnerships & collaborations with other people. 2. Able to formulate a business based on customer needs. 3. Able to make prototypes of innovative products that have the potential to sell in the market. 4. Able to design long-term oriented businesses.

Keywords

Workshop Online, Migrant worker Indonesia, Entrepreneurship, Covid-19.