

A Study of m-Business Research Using Bibliometric Review

Agung Purnomo

Entrepreneurship Department
BINUS Business School Undergraduate Program
Bina Nusantara University
Jakarta 11480, Indonesia
agung.purnomo@binus.ac.id

Mega Firdaus

Institute for Research and Community Services
Universitas Nahdatul Ulama Sidoarjo
Sidoarjo 61218, Indonesia
megafirdaus@unusida.ac.id

Etsa Astridya Setiyati

Entrepreneurship Department
BINUS Business School Undergraduate Program
Bina Nusantara University
Jakarta 11480, Indonesia
etsa.setiyati@binus.ac.id

Ayu Munjidah

Elementary Education Department
Universitas Nahdatul Ulama Sidoarjo
Sidoarjo 61218, Indonesia
ayumunjidah36@gmail.com

Muhammad Syamsul Fauzi

Master of Management Department
Universitas Hayam Wuruk Perbanas
Surabaya 60296, Indonesia
syamsulfauzi13@gmail.com

Abstract

Research on m-business continues to develop but is limited to one field or one country. From a bibliometric review, this study aims to visually research mapping and research trends in the field of m-business. This study used bibliometric techniques with secondary data from Scopus. Analyze and visualize data using the VOSViewer program and the analyze search results function on Scopus. This study analyzed 942 scientific documents published from 1970 to 2020. According to the research, Victoria University of Wellington, New Zealand; and Toshihiko Yamakami had the most active affiliated institutions and individual scientists in m-business publication. Computer science and Lecture Notes in Computer Science were the most studied and disseminated outlets of m-business research. There were four category maps of collaborative researchers. Based on the identification of a collection of knowledge generated from the past half-century of publication, this research proposes a grouping of m-business research themes: E-commerce, Mobile devices, Mobile technologies, Innovation and Business model, and Telecommunication, abbreviated as EMMIT research themes.

Keywords

Bibliometric, e-commerce, m-business, research themes, research mapping.

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Biographies

Agung Purnomo is a researcher and faculty member of Bina Nusantara University, Entrepreneurship Department, BINUS Business School Undergraduate Program, Indonesia.

Mega Firdaus is a researcher of Universitas Nahdlatul Ulama Sidoarjo, Institute for Research and Community Services, English Language Education Department, Indonesia.

Etsa Astridya Setiyati is a researcher and faculty member of Bina Nusantara University, Entrepreneurship Department, BINUS Business School Undergraduate Program, Indonesia.

Ayu Munjidah is a researcher of Universitas Nahdlatul Ulama Sidoarjo, Elementary Education Department, Indonesia.

Muhammad Syamsul Fauzi is a researcher of Universitas Hayam Wuruk Perbanas, Master of Management Department, Indonesia.