The Implementation of the Independent Learning Campus Policy: Private Universities Dilemma

Rahmawati, Hardi Warsono and Augustin Rina Herwati
Faculty of Social and Political Sciences
Universitas Diponegoro
Tembalang, Semarang, Jawa Tengah 50275, Indonesia
rahmawati@untirta.ac.id, hardiwarsono@lecturer.undip.ac.id, augustinrina@lecturer.undip.ac.id

Jumadil Saputra
Faculty of Business, Economics and Social Development
Universiti Malaysia Terengganu
21030 Kuala Nerus, Terengganu, Malaysia
jumadil.saputra@umt.edu.my

Abstract
The independent Learning Campus Policy is an effort made to improve the competitiveness of universities and the competitiveness of Indonesian graduates in the international world. The problems faced in Indonesian higher education are the increase in educated unemployment. The contents of the education curriculum are more academic. There is a clustering of universities by region, accreditation, legal entity status for state universities, and organizing bodies for private universities. Several private universities have encountered obstacles to innovate and have high competitiveness. In line with these problems, this research was conducted to identify the dilemma of private universities in implementing MBKM policies. This qualitative study uses a literature study, with secondary data collection and a study of government policy regulations of the independent learning campus policy.

Keywords
Policy implementation, independent campus, dilemma, private universities

Acknowledgments
The author would like to thank Universiti Malaysia Terengganu for this excellent collaboration work.

Biographies
Rahmawati is a postgraduate student at the Faculty of Social and Political Sciences, Universitas Diponegoro, Tembalang, Semarang, Jawa Tengah 50275, Indonesia.

Hardi Warsono is a lecturer at the Faculty of Social and Political Sciences, Universitas Diponegoro, Tembalang, Semarang, Jawa Tengah 50275, Indonesia.

Augustin Rina Herwati is a lecturer at the Faculty of Social and Political Sciences, Universitas Diponegoro, Tembalang, Semarang, Jawa Tengah 50275, Indonesia.

Jumadil Saputra is a PhD holder and works as a senior lecturer in the Department of Economics, Faculty of Business, Economics and Social Development, Universiti Malaysia Terengganu, Malaysia. He has published 125 articles Scopus/ WoS indexed. As a lecturer, he has invited as a speaker in numerous universities, the examiner (internal and external), the reviewer for article journal and proceeding, the conference committee, journal editorial board, and others. He is a professional member of the International Business Information Management Association (IBIMA), Ocean Expert: A Directory of Marine and Freshwater Professional, and Academy for Global Business Advancement.
(AGBA). His research areas are Quantitative Economics (Microeconomics, Macroeconomics, and Economic Development), Econometrics (Theory, Analysis, and Applied), Islamic Banking and Finance, Risk and Insurance, Takaful, i.e., financial economics (Islamic), mathematics and modelling of finance (Actuarial). His full profile can be accessed from https://jumadilsaputra.wordpress.com/home-2/.