

A Study of Collaborative Governance and Its Effect on Tourism Sector during the COVID-19 Pandemic In Indonesia

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Abstract

The way to clarify the concept of the role of the community in local government affairs is to do collaborative governance. This study aims to analyze and describe Collaborative Governance in increasing tourism during the Covid 19 Pandemic in Indonesia. The results show that in response to the Covid-19 outbreak, UNWTO in 2020 has revised the outlook for international tourist growth to negative 1% to 3%, while Asia and the Pacific will be the worst affected regions, with an estimated decline in arrivals of between 9% to 3%. 12%. In Indonesia, the number of foreign tourist visits to Indonesia is slowly decreasing. Cumulatively from January to March in 2020, the number of tourists who came only reached 2.61 million people or dropped dramatically by 30.62 percent; compared to the same period last year, which was 3.76 million people. Compared to February, the number of tourist arrivals fell by 45.50 percent; while compared to the same period last year, the decline was even more drastic, at 64.11 percent. Losses from the tourism sector are predicted to reach Rp 60 trillion. The central government through the Ministry of Tourism and Creative Economy tries to prepare destinations in a new normal era with excellent hygiene and sanitation. Also, they seek to create tourism destinations more attractive in implementing the principles of sustainable tourism development (resilience, sustainable, and responsible).

Keywords

Collaborative Governance, Tourism, Pandemic COVID-19 and New Normal Era.

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