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## **Biography**

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**Dr. Loubna BENABBOU** is a Professor of Management Sciences at Université du Québec à Rimouski (UQAR) at Lèvis campus. Her research work lie in the application of decision/ management sciences and machine learning techniques to transform data for making better decisions and improving operational processes. Dr Benabbou has been supervising several undergraduate and graduate students in projects for different Industries related to the areas of Decision sciences, Machine Learning and Operations Management. Her research related to these fields has been published in international scientific journals and conferences' proceedings. Dr Benabbou was an associate professor of Industrial Engineering at EMI School of Engineering. She was also a trader at Casablanca stock exchange and financial analyst and risk manager at the Caisse Marocaine des retraites the Moroccan largest intuitional fund manager. Dr Benabbou is an industrial engineer from EMI School of Engineering, she earned MBA and PhD in Management and Decision sciences from Laval University.