Measurement and assessment of efficiency in technical and vocational education in Colombia using Data Envelopment Analysis

Yeison Ramos-Naranjo

School of Business Administration and Public Accounting
Universidad Nacional de Colombia
Bogotá, Colombia
yframosn@unal.edu.co

Gloria Rodríguez-Lozano

School of Business Administration and Public Accounting
Universidad Nacional de Colombia
Bogotá, Colombia
girodriguezl@unal.edu.co

Abstract

The aim of this research is the measurement of the relative efficiency in the training centers of the National Learning Service (SENA, in its Spanish acronym), being the most important public agency of technical and vocational education in Colombia. Therefore, this measurement helps for the continuous improvement of the institution and its sector. Execution of this research includes three main phases: firstly a characterization of the technical and technological education sector in Colombia and the SENA. Secondly, the measurement of relative efficiency of the training centers through Data Envelopment Analysis Methodology (DEA) and finally an analysis of results, which help to identify possible causes of inefficiency and some good practices. This research also allows demonstrating DEA applicability in the efficiency measurement in the technical and technological education sector, and concludes with results which overall represents a good mean efficiency indicator for the entity. However, some areas and work fronts need attention, because these have wide margins to improve in the training centers, because these have the worst efficiency scores.

Keywords: Data Envelopment Analysis, efficiency, further education, public management, technical education.

Yeison Ramos-Naranjo is currently a Master Candidate in Management of the Faculty of Economic Sciences of the National University of Colombia. He is a Mechatronic Engineer, also from the National University of Colombia; additionally, is studying a Project Management Specialization and he has broad knowledge in financial markets and equity market. He is a junior researcher in operations and management; throughout his career, he has worked as a professional and consultant in areas of productivity, efficiency, logistics and supply chain management and has developed research of efficiency and productivity in different sectors. He has also worked in audit projects and social studies for public and private firms and as a trainer of e-government through the United Nations Development Programme (UNDP) for Colombia.

Gloria Rodriguez-Lozano is Associate Professor of the School of Administration and Accounting of the Faculty of Economic Sciences of the National University of Colombia. She has a PhD in Economic Sciences, a Master's degree in Industrial Engineering and is a Business Administrator. Throughout his career she has attended more than thirty

Proceedings of the International Conference on Industrial Engineering and Operations Management Toronto, Canada, October 23-25, 2019

invitations to international conferences and symposiums, always obtaining very positive comments regarding his research presentations. These investigations are related to non-parametric models to generate efficiency and productivity indexes. A few months ago, she received the Meritorious Research Award - Year 2018 from the Faculty of Economic Sciences of the National University of Colombia. She has also held administrative academic positions such as Director of the School of Administration and Accounting, Director of the Master of Administration, Academic Secretary of the Faculty of Economic Sciences and Director of Registration of the National University of Colombia. He has directed several research projects and projects aimed at providing advice to both public and private companies.