

SPONSORSHIP PROPOSAL

BUET IEOM 3-MINUTE THESIS (3MT)
COMPETITION

 3 MINUTE
THESIS

An Inter-University Competition on Rapid Research and Real-World Solutions.



WHAT IS IEOM BUET?

IEOM Society International BUET Students Chapter is the student branch of a global professional society at Bangladesh University of Engineering and Technology focused on empowering students in Industrial Engineering and Operations Management (IE & OM).

What it is:

A non-profit student organization aligned with the international IEOM community that connects students to global platforms, industry insights, and professional development opportunities.

It's usually run by an executive committee of BUET students with faculty advisors guiding activities and strategy.

Purpose and focus:

Bridge theory and practice: help members apply what they learn in class to real-world problem solving and operations challenges.

Skill building: through workshops, seminars, competitions, and network events that develop leadership, communication, and technical skills.

Networking: connect BUET students with peers, industry professionals, alumni, and international IEOM communities.

Typical activities:

Innovative design and case competitions to ideate solutions with societal or industrial impact.

Technical workshops and webinars on topics like CAD, supply chain, ergonomics, etc.

Career talks and mentorship events that sharpen students' employability and professional trajectory.

In short, the IEOM BUET Student Chapter is a career and capability accelerator for engineering students interested in operations, systems, and industrial engineering – giving them structured exposure, practical experience, and networks beyond the classroom.



To,
Dear Concerned Authority,

Subject: Collaboration Proposal – 3MT Competition 2026

We are excited to extend an invitation to the IEOM Students Chapter at Bangladesh University of Engineering and Technology (BUET) to collaborate on the 3-Minute Thesis (3MT) competition. This unique event, blending the 3-Minute Thesis (3MT) competition, provides an excellent platform for students to demonstrate their research, creativity, and problem-solving skills.

At BUET, we are committed to fostering an environment that encourages students to push the boundaries of innovation, critical thinking, and practical application. The 3-Minute Thesis (3MT) competition will challenge participants to present their research in just three minutes, using only one static slide. This competition is designed to develop participants' presentation skills, clarity in communication, and ability to engage a non-specialist audience, preparing them for future leadership roles in research and beyond.

Why Partner with the 3-Minute Thesis (3MT) competition ?

Support Innovation and Research: Enable students to present their research in a concise, impactful manner while solving real-world business problems.

- **Support Innovation and Research:** Enable students to present their research in a concise, impactful manner while solving real-world business problems.
- **Engage with Future Leaders:** Connect with IEOM's brightest students and emerging professionals, shaping the future of academia, industry, and innovation.
- **Enhance Brand Visibility:** Your brand will feature prominently across event materials, social media promotions, and media outreach, increasing your visibility.
- **Exclusive Engagement Opportunities:** Participate as a judge, interact with finalists, and explore potential collaborations with startups and researchers.
- **Stall and Branding on Campus:** Set up a branded stall on campus, offering direct engagement with students and showcasing your organization's commitment to student development and innovation.
- **Foster Positive Impact:** Align your organization with initiatives that drive academic excellence, sustainable innovation, and real-world problem-solving.

By partnering with the 3MT, your organization will play an integral role in providing students with the opportunity to innovate, learn, and lead, while positioning the IEOM Students Chapter as a champion at BUET.

Thank you for considering this collaboration. We look forward to working together to empower the next generation of innovators and leaders.

Best regards,
Shatabdi Sen Prapti
President, IEOM BUET Students Chapter
Bangladesh University of Engineering and Technology (BUET)
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Event Details

Online Registration & Abstract Submission Round

Competition Structure:

Round 1: Abstract Submission

- Participants must submit a concise abstract (max. 1000 words) that outlines their research objectives, methodology, and expected impact.
- The abstract should be clear and accessible to a general audience.



Judging Criteria:

- Clarity, creativity, impact, and ability to communicate complex ideas in simple terms.

Final Round

Final Round (Live Presentation)

- **Presentation:** Selected participants will present their research in 3 minutes during the live event.
- **Slide:** Each participant is allowed to use only one static slide to support their presentation. No animations or video content are allowed.



Judging Criteria:

- Clarity: How well the participant communicates the significance of their research.
- Engagement: The ability to make the presentation engaging and accessible to a general audience.
- Impact: The potential of the research to contribute to real-world applications or innovations.

Event Schedule

20 Feb
2026 Fri Start of Online Registration

04 March
2026 Wed Registration &
Abstract Submission Deadline

17 March
2026 Tues 1st Round Result

28 March
2026 Sat Grand Finale

Event Budget

(Assumed 10 Teams of 4 members , Organizers, Guests & Judges 40= Total 80.)

Item	Estimated Cost (BDT)	Details
Prize Pool	1,80,000/-	1st Prize: 1,00,000/- 2nd Prize: 50,000/- 3rd Prize: 30,000/-
Venue Setup & Decorations	25,000/-	10,000/- Sound ,Screen 5,000/- Decorations 5,000/- Lighting,Photoframe
Marketing & Promotion	31,000/-	Poster: 5,000/- Back Drop: 1,500/- Long Drop: 20,000/- Photo Frame: 2,000/- Cross Banner:2,500/-
Refreshments(Guests, Judges, Participants,Volunteers)	34,000/-	Dinner:300*70=21,000/- Snacks:100*80=8000/- Dinner(Guests):10*500=5000 /-
Gifts for Judge Panel & Guests	5,000/-	Crest and Souvenirs: 10*500=5,000/-
Certificates & Crests for Finalists	4,000/-	Crest: 3*800=2,400/- Certificate: 40*40=1600/-
Gifts and T shirt for Participants	17,000/-	T shirt: 150*60=9,000/- Keyring: 30*80=2,400/- Notepad & Pen: 70*80=5600/-
Total Budget	2,96,000/-	

Sponsor Benefits

On-Campus Presence & Brand Visibility

1

Coverage across all event segments with 6000+ students present



2

Logo on
• banners
• posters
• T-shirts



3

Partner video played during main program



4

On-campus stall promote Product and Services



5

Opportunity of Judging in the Final



Sponsor Packages

Title Sponsor Package

Contribution: BDT 3,00,000

- **Title Coverage:** Sponsor's name included in the event title (e.g., [Sponsor Name]).
- **Logo on Promotional Materials:** Featured on banners, posters, and T-shirts
- **Online Exposure:** Visibility across event social media platforms and websites.
- **Company Banners on Campus:** vertical banner at the Central Cafeteria.
- **Participation in Judges Panel:** Opportunity to be a part of expert panel and witness the brightest minds of BUET
- **Stall on Campus:** Facility for product or service promotion on BUET Cafeteria Premises

Sponsor Packages

Silver Sponsor Package

Contribution: BDT 1,00,000

- **Co-Powered by Coverage:** Sponsor's name included in the event title (e.g., [Sponsor Name]).
- **Logo on Promotional Materials:** Featured on banners, posters, and T-shirts
- **Online Exposure:** Visibility across event social media platforms and websites.
- **Participation in Judges Panel:** Opportunity to be a part of expert panel and witness the brightest minds of BUET
- **Stall on Campus:** Facility for product or service promotion on BUET Cafeteria Premises

Sponsor Packages

Branding Sponsor Package

Contribution: BDT 40,000

- **Logo on Event Materials:** Visible on event banners and promotional content.
- **Online Exposure:** Featured across social media.
- **Event Infrastructure Branding:** Displayed on stages, booths, and event spaces.
- **Stall on Campus:** Opportunity to set up a stall and engage directly with attendees.

CONTACT US



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