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# Augsburg, Germany

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# HOST UNIVERSITY & VENU

Technische Hochschule Augsburg

# JULY 16-18, 2024





July 16-18, 2024

# **Sponsors and Partners**



# Grußwort an die Teilnehmer der 7. Europäischen IEOM Konferenz



## Willkommen in Augsburg!

Das Ausrichten dieser Konferenz gemeinsam mit der IEOM hier an der Technischen Hochschule Augsburg ist uns ein sehr besonderes Anliegen. Die IEOM-Mission besteht darin, kritisches Denken, Innovation und Wissensverbreitung im Bereich Industrial Engineering (IE) und Operations Management (OM) zu fördern Wir freuen uns, dass wir die IEOM bei dieser Mission mit den Aktivitäten und Veranstaltungen während dieser Konferenz unterstützen können. Diese Mission geht einher mit den Zielen und Absichten der Technischen Hochschule Augsburg.

# Welcome to all participants of the 7th European IEOM Conference



Welcome to Germany, Welcome to Augsburg,

Welcome to the 7th European Conference on Industrial Engineering and Operations Management.

Hosting this conference together with the IEOM here at the Technical University of Applied Sciences Augsburg is a great pleasure for us. The IEOM Mission is to foster critical thinking, innovation, and knowledge dissemination of Industrial Engineering (IE) and Operations Management (OM) among diversified people globally. We are glad to support the IEOM in this mission with the activities and events during this conference. This mission aligns perfectly with the goals and intentions of the Technical University of Applied Sciences Augsburg.

## We are researchers:

Around 185 professors and 143 scientific employees are researching in a great variety of themes at our seven

faculties:

- Architecture and Civil Engineering
- Business
- Computer Science
- Design
- Electrical Engineering
- Liberal Arts and Sciences
- Mechanical and Process Engineering

## We are international:

Around 7100 students from 83 nations are studying at the Technical University of Applied Sciences Augsburg; We have 191 partner universities from 42 nations.

## We are Partners:

Our central position in Augsburg makes us an ideal focal point for creating a communication network between the economy, society and politics. The fact that Augsburg is conveniently situated in the heart of Bavaria makes it an attractive location for both business and research. In close proximity of this campus many famous companies started small and became a value adding participant of the society. The keynote speaker of the conference will each highlight one of these success stories.

Use the time here in Augsburg to learn from each other – network – and share knowledge to combine our strength and apply research results in the industry. The impact of applying new scientific ideas and insights to real world applications is the cornerstone of sustainable common prosperity.

We are happy to have you here this week and are glad you are participating in this fruitful endeavour.



# Welcome to the 7<sup>th</sup> European Conference on Industrial Engineering and Operations Management in Augsburg, Germany

To All Conference Attendees:

On behalf of the IEOM Society International, we welcome you to the 7<sup>th</sup> European **International Conference on Industrial Engineering and Operations Management**, July 16-18, 2024. The conference host is the Technical University of Applied Sciences Augsburg. This unique international conference provides a forum for academics, researchers, and practitioners from many industries to exchange ideas and share recent developments in the fields of Industrial Engineering and Operations Management. This diverse international event provides an opportunity to collaborate and advance the theories and practices of major trends in the profession. There were more than 250 papers/abstracts submitted from 46 countries. After a thorough peer-review process, more than 220 have been accepted for presentation and publication. The program includes many cutting-edge topics in industrial engineering and operations management.

This conference will address many of the issues concerning the AI-based Resilient Manufacturing and Supply Chain. The IEOM Society is delighted to have the following keynote speakers at the 7<sup>th</sup> European IEOM Conference:

- 1. Prof. Dr. Nadine Warkotsch Vice President for Research and Sustainability, Technical University of Applied Sciences Augsburg
- 2. Dr. Vasko Isakovic, Head of KUKA Simulation Business in the KUKA Robotics Group, Kuka AG, Augsburg, Germany
- 3. Roland Jenning, Senior Vice President of Digital Solutions, Grenzebach
- 4. Dr. Carsten Hahn Research Professor + Senior Director SAP Karlsruhe University of Applied Science / SAP
- 5. Dr.-Ing. Philipp Frey, Researcher, Technische Hochschule Nürnberg Georg Simon Ohm, Nürnberg, Germany
- 6. Dr. Max Dinkelmann, Senior Inhouse Consultant, TRUMPF Laser- und Systemtechnik GmbH
- 7. Klaus Spindler, Director of Artificial Intelligence, Forvia
- 8. Felix Georg Müller, CEO and Co-Founder, Plus10 GmbH, Augsburg, Bavaria, Germany
- 9. Dr. Semir Maslo, Head of Product Management, Big Data in Manufacturing GmbH, Germany
- 10. Dr.-Ing. Roman Ungern-Sternberg, Team Lead Operational Excellence, Fraunhofer Institute for Manufacturing Engineering and Automation, Stuttgart, Germany
- 11. Heike Homann, Vice President of Operations Strategy, Airbus Helicopters, Donauwörth, Germany
- 12. Simon Heck, Manufacturing Engineering Director EMEA, TI Fluid Systems, Rastatt, Germany
- 13. Dr. Steffen Klarmann, Advanced Development Director Manager, Valeo SA, Wemding, Germany
- 14. Dr. Luca Gualtieri, Faculty of Engineering, Free University of Bolzano, Senior Researcher at the "Smart Mini Factory Laboratory" (SMF) for Industry 4.0 and at the "Extended Reality Laboratory and Training Center" (XR-lab).

The local team arranges the Daimler (Mercedes Benz) Automotive Factory Plant Tour, Stuttgart, and KUKA Factory Tour. University lab visits are arranged. Augsburg City Tour and Exhibition of Augsburg's Manufacturing Heritage and pioneering research by the AI Production Network (T-Building on Campus) are a great addition.

The IEOM Society is an international professional organization that operates in 151 countries. We are a student-focused organization with 250 student chapters in 55 countries. We are delighted to hold our 7th European Conference in Augsburg, Germany. This is the first conference the IEOM Society has held in Germany. Participation in the conference includes 46 countries from around the world from industry and academia. Students will participate in competitions on Industrial Engineering and Operations Management sponsored by industry. We will introduce and induct our first Student Chapter in Germany at our Award Dinner on Thursday, July 18 at the Maximilian Hotel. The IEOM Society and its Global Council greatly appreciate the support of our conference Chair, Dr. Jurgen Lenz, and the outstanding host team at the Technical University of Applied Sciences Augsburg.

We would also like to thank sponsors, university partners, organization partners, exhibitors, authors, reviewers, keynote speakers, panelists, track chairs, advisors, the committee, and the many volunteers who have given so much of their time and talent to make this unique international conference an overwhelming success.

Our very best wishes to all of you for a successful and enjoyable trip to Germany.



Prof. Dr.-Ing. Jürgen H. Lenz Conference Chair Research Professor Faculty of Mechanical and Process Engineering Technical University of Applied Science Augsburg Augsburg, Bavaria, Germany



Dr. Ahad Ali Conference Co-Chair Associate Professor and Director of Industrial Engineering Program Lawrence Technological University Southfield, Michigan, USA Executive Director of IEOM



**Prof. Don Reimer** Program Chair Chief Operating Officer IEOM Society International Southfield, Michigan, USA

# **Overall Conference Program**

#### Preconference – July 15 (Online)

8:00 am - 5:00 pm - Student Competitions

5:00 pm - Virtual Keynote:

• Dr. Luca Gualtieri, Faculty of Engineering, Free University of Bolzano, Senior Researcher at the "Smart Mini Factory laboratory" (SMF) for Industry 4.0 and at the "Extended Reality Laboratory and Training Center" (XR-lab).

11:30 am - 6:00 pm - Daimler (Mercedez-Benz in Stuttgart) Plant and KUKA Plant Tours

1:00 pm - 6:00 pm: Pre-conference registration

## Day 1 – July 16 (Tuesday)

7:00 am - 6:00 pm - Registration

8:30 – 9:00 am, Tuesday, July 16, 2024, - Conference Welcome and Opening:

Prof. Dr. Nadine Warkotsch – Vice President for Research and Sustainability, Technical University of Applied Sciences Augsburg

9:00 – 9:40 am, Tuesday, July 16, 2024 - Keynote I (Opening Keynote)

• Dr. Vasko Isakovic, Head of KUKA Simulation Business in the KUKA Robotics Group, Kuka AG, Augsburg, Bavaria, Germany

9:40 - 10:10 am, July 16, 2024 - Press and Networking

10:10 - 10:50 am, Tuesday, July 16, 2024 - Keynote II

• Roland Jenning, Senior Vice President of Digital Solutions, Grenzebach

10:50 – 11:30 am, Tuesday, July 16, 2024 - Keynote III

Dr. Carsten Hahn Research Professor + Senior Director SAP – Karlsruhe University of Applied Science / SAP

11:30 am - 12:10 pm, Tuesday, July 16, 2024 - Keynote IV

• Dr.-Ing. Philipp Frey, Researcher, Technische Hochschule Nürnberg Georg Simon Ohm, Nürnberg, Germany

12:10 - 1:30 pm - Buffet Lunch at Technical University Augsburg Cafeteria

1:30 – 3:30 pm – Parallel Technical Sessions 3:30 – 5:30 pm – Parallel Technical Sessions

## Day 2 – July 17 (Wednesday)

7:00 am – 6:00 pm – Registration 8:00 – 9:00 am – Parallel Technical Sessions

Keynote V: Wednesday, July 17, 2024, 9:00 – 9:40 am
 Dr. Max Dinkelmann, Senior Inhouse Consultant, TRUMPF Laser- und Systemtechnik GmbH

Keynote VI: Wednesday, July 17, 2024, 9:40 - 10:20 am

• Klaus Spindler, Director of Artificial Intelligence, Forvia

10:20 - 10:40 am Networking Break

Keynote VII: Wednesday, July 17, 2024, 10:40 - 11:20 am

• Felix Georg Müller, CEO and Co-Founder, Plus10 GmbH, Augsburg, Bavaria, Germany

Keynote VIII: Wednesday, July 17, 2024, 11:20 am – 12:00 pm

- Dr. Semir Maslo, Head of Product Management, Big Data in Manufacturing GmbH, Germany
- 12:00 1:30 pm Buffet Lunch at University Cafeteria

1:30 – 3:30 pm – Parallel Technical Sessions

1:30 - 5:30 pm - Parallel Technical Sessions

#### Day 3 – July 18 (Thursday)

7:00 am – 6:00 pm – Registration 8:00 – 9:00 am – Parallel Technical Sessions

Keynote IX: Thursday, July 18, 2024, 9:00 – 9:40 am

 Dr.-Ing. Roman Ungern-Sternberg, Team Lead Operational Excellence, Fraunhofer Institute for Manufacturing Engineering and Automation, Stuttgart, Germany

Keynote X: Thursday, July 18, 2024, 9:40 am - 10:20 am

• Heike Homann, Vice President of Operations Strategy, Airbus Helicopters, Donauwörth, Germany

10:20 - 10:40 am Networking Break

Keynote XI: Thursday, July 18, 2024, 10:40 am - 11:20 am

• Simon Heck, Manufacturing Engineering Director EMEA, TI Fluid Systems, Rastatt, Germany

Keynote XII: Thursday, July 18, 2024, 11:20 am - 12:00 pm

- Dr. Steffen Klarmann, Advanced Development Director Manager, Valeo SA, Wemding, Germany
- 12:00 1:30 pm Buffet Lunch at University Cafeteria
- 1:30 3:30 pm Parallel Technical Sessions

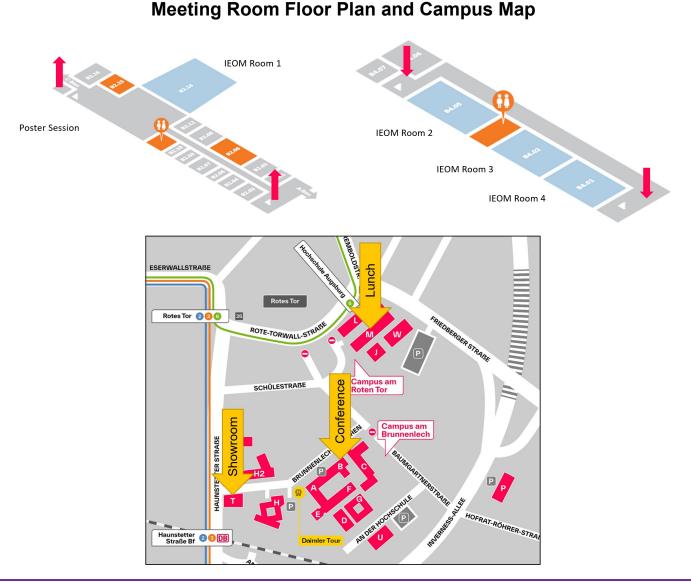
## 3:30 - 5:30 pm - Parallel Technical Sessions

## 6:00 - 10:00 pm - Awards Ceremony and Gala Dinner - Hotel Maximilian's

- 6 pm arrival of guests
- 7 pm dinner
- Starting around 8 pm:
  - Host University Welcome and reflection
  - o Awards
  - Winner Announcement of Student Competitions
  - New Student chapter Kick Off + Simone
  - Paris Announcement (maybe)
  - Closing Remarks

## Post Conference – July 19 (Friday)

Daimler Factory Plant Tour (Mercedez Benz) - Stuttgart



# **Keynote Speakers**

# Tuesday, July 16, 2024

Conference Welcome and Opening: Tuesday, July 16, 2024, 8:30 - 9:00 am



# Prof. Dr. Nadine Warkotsch Vice President for Research and Sustainability Technical University of Applied Sciences Augsburg Augsburg, Bavaria, Germany

Prof. Dr. Nadine Warkotsch is Vice President for Research and Sustainability and Professor of Chemistry at the Technical University of Applied Sciences Augsburg. She studied chemistry at the Technical University of Kaiserslautern and completed her doctorate at the Ludwig Maximilian University of Munich in 2004. After completing her doctorate, she joined Henkel AG & Co. KGaA, where she held senior positions in various departments of chemical product development across Düsseldorf, Hamburg, and Barcelona, Spain. Her work at Henkel provided her with extensive experience in industrial chemical processes and product innovation. In 2013, she founded her own consulting company, specializing in assisting firms with the application and execution of technical research funding projects. In addition to her academic and professional pursuits, she is actively involved in sustainability initiatives. She co-chairs the Sustainability Advisory Board of the City of Augsburg, where she applies her scientific

expertise to promote sustainable practices and policies.

Keynote I (Opening Keynote): Tuesday, July 16, 2024, 9:00 – 9:40 am



## Dr. Vasko Isakovic Head of KUKA Simulation Business in the KUKA Robotics Group Kuka AG Augsburg, Bavaria, Germany

#### Presentation Title: KUKA on the way to the Industrial Metaverse

Dr. Vasko Isakovic first studied business mathematics at the University of Augsburg and then earned his doctorate on the topic of "Risk/return integrated evaluation of multi-period IT investments" at the Core Competence Center Finance and Information Management at the University of Augsburg. In addition to his academic activities, he also worked as an external consultant for numerous financial service providers.

Afterwards he moved to SOFORT GmbH (a Klarna Group Company) an eCommerce payment provider based in Munich. As Senior Manager Products and in the role of the product owner for SOFORT Überweisung he was ensuring product readiness for entries in new markets and continuous product improvement based on user research. Moreover, he was successfully driving the transition to an agile software development. Subsequently he took over the role of Head of the department "Risk & Data Analytics" and thus responsibility for the company-wide risk & fraud management and BI landscape.

His KUKA journey started in 2013 where he held various positions in IT and Business departments. Most recently, he was leading the set up of KUKA's Ecosystem Robot Republic which is a multi-vendor ecosystem that offers all the components of high-performance robot applications on an open platform. Since November 2022 he is the Head of KUKA Simulation Business in the KUKA Robotics Group. Together with his teams he is responsible for the Business Development of digital products and enabling customer success by offering digital products, services & support throughout the Digital Customer Journey.

Press, Networking and Refreshments, July 16, 2024, 9:40 - 10:10 am

Keynote II: Tuesday, July 16, 2024, 10:10 - 10:50 am



## Felix Georg Müller CEO and Co-Founder Plus10 GmbH Augsburg, Bavaria, Germany

Presentation Title: The regulatory challenge: AI tools for shortening Ramp-ups and increasing 24/7 output of complex medical and Pharma production lines

Felix Georg Müller is CEO and Co-founder of plus10 GmbH, which he founded in 2019 together with Pablo Mayer and Thomas Hilzbrich as a high-tech spin-off of Fraunhofer IPA (Fraunhofer is Europe's largest applied research association with more than 72 institutes). He holds a diploma degree in production engineering from RWTH Aachen and Ecole Centrale Paris and additional data Science certifications. The spinoff plus10 develops, delivers and implements Al-based continuously learning software tools for the automated

optimization of complex production lines and machines especially in regulated environment such as Pharma and Medtech. At Fraunhofer, Felix Georg Müller developed new methods for production optimization, patented, tested and industrialized them. At the same time, he built up a

## Keynote Speakers

Fraunhofer research group for autonomous production optimization, which granted for example the first place in the Hans-Jürgen Warnecke award for innovation. His expertise covers in particular data-driven methods for production optimization as well as AI and machine learning particularly in the context of high frequency machine controller data and production data sets.

Keynote III: Tuesday, July 16, 2024, 10:50 - 11:30 am



## Dr. Steffen Klarmann Advanced Development Director Manager Valeo SA Wemding, Germany

#### Presentation Title: Transformation of Automotive ADAS Sensor Production

Dr. Steffen Klarmann is an accomplished professional currently serving as the Advanced Development Director Manager at Valeo SA in Wemding, Germany. He has over seven years of experience in automotive project management, thermal design, Artificial Intelligence, Industrial Internet of Things and Cyber Security. Dr. Klarmann holds a Ph.D. in Electronic Engineering from the University of Chester, United Kingdom, where his research focused on enhancing PCB technology for automotive applications. Dr. Klarmann is highly recognized

within his field, having received multiple awards for his contributions to AI and cyber security within Valeo. Throughout his career at Valeo, Dr. Klarmann has spearheaded numerous interdisciplinary projects aimed at integrating AI and digital tools into manufacturing processes. He has also played a pivotal role in introducing cyber security protocols in the production of the first automotive LiDAR sensor.

#### Keynote IV: Tuesday, July 16, 2024, 11:30 am – 12:10 pm



# Dr.-Ing. Philipp Frey Researcher Technische Hochschule Nürnberg Georg Simon Ohm Nürnberg, Germany

#### Presentation Title: Digitalization of forming technology – Challenges and opportunities

Philipp Frey represents the field of forming technology and simulation of manufacturing processes at Technische Hochschule Nürnberg Georg Simon Ohm. There he focuses on process technology for e-mobility and challenges of the transformation process regarding the digitalization of forming technology.

He studied mechanical engineering at Aalen University and at Friedrich-Alexander-Universität Erlangen-Nürnberg emphasizing production technologies. Subsequently, he worked at the institute of manufacturing technology at Friedrich-Alexander-Universität Erlangen-Nürnberg where he completed his doctorate in 2021. He focused his research on the production of polymer-metal hybrid parts as well as new assembly processes for producing electric traction drives. As research group leader he promoted topics including process chains and digitalization in forming technology. He gained experience in the automotive industry as CTO of two medium-sized companies producing high volume stamping parts e.g. for electronic applications. Thus, he has profound insight of current trends and challenges regarding materials, parts, equipment and tool design. In least we at the least parts of motor processing

addition, Philipp serves as a visiting lecturer at the Johannes Kepler University in Linz to foster the domain of metal processing.

# Wednesday, July 17, 2024

## Keynote V: Wednesday, July 17, 2024, 10:00 - 10:40 am

Keynote V: Wednesday, July 17, 2024, 9:00 - 9:40 am



## Dr. Max Dinkelmann Senior Inhouse Consultant TRUMPF Laser- und Systemtechnik GmbH Ditzingen, Germany

## Presentation Title: Maturity Steps towards a Digitally Integrated Shop Floor Management at TRUMPF

Max Dinkelmann is a Senior Inhouse Consultant at TRUMPF working worldwide in production. His focus is on lean management, training and digital transformation in assembly, working on topics ranging from shop floor management, ramp-up of capacities, material supply to target deployment. He was involved in the development of the consulting framework for supporting TRUMPF customers in sheet metal manufacturing (mostly SMEs) in their digital transformation efforts. During five years as a program manager and team lead in clean room production of optical components for EUV lithography he gained operational experience. TRUMPF produces a pulsed high-power CO2 laser system that generates a luminous plasma which emits extremely short-wave radiation at 13.5 nanometers. By exposing substrates to this EUV light the latest generation of semiconductors are produced. In his doctoral thesis he investigated the use of learning factories to support change management in production. During this time he was heading the learning factory at the Fraunhofer IPA/IFF of the University

of Stuttgart. The learning factory is a highly automated production environment which includes digital tools to enhance learning by doing in industrial engineering. Prior to that he studied Technology Management (mechanical engineering and management) at the University of Stuttgart.

Keynote VI: Wednesday, July 17, 2024, 9:40 - 10:20 am



Klaus Spindler Director of Artificial Intelligence Forvia Munich, Germany

#### Presentation Title: Towards Smart Contextual Assistants in Operations Management

Klaus Spindler is the Director of Artificial Intelligence Technologies at Forvia Clean Mobility. In this role he is responsible for driving forward the company's digitalization activities but also for the development of innovative applications that use artificial intelligence-based technologies. Prior to building up the team and competences in Clean Mobility in 2016 he used to be a long-standing leader of the European Application Engineering in Faurecia Emissions Control Technologies and EMCON Technologies. He has almost 30 years of experience in the Automotive Supplier Industry with a broad exposure to Product and Process Engineering.

He is a recognized regional Speaker in AI, having co-founded the annual Artificial Intelligence Conference of Swabia-Bavaria at the Chamber of Commerce. He also used to be the Chairman of the associated regional AI-

Network with 80+ companies from various industries.

Klaus Spindler studied Mechanical Engineering at the Technical University in Munich, Germany, and Environmental Engineering at the University of Colorado in Boulder, USA, as a Fulbright scholar.

Keynote VII: Wednesday, July 17, 2024, 10:40 - 11:20 am

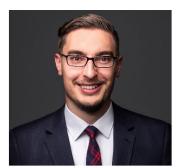


# Roland Jenning Senior Vice President of Digital Solutions Grenzebach Donauwörth Bavaria, Germany

Roland Jennings' career at Grenzebach began in 1982 with his training as an industrial electronics technician. After completing his degree in engineering (FH), he returned to the Grenzebach Group in 1991 and has since held various positions within the Group. He is currently responsible for the numerous digitalization activities of the Group as Senior Vice President Digital Solutions. Since 2009, he has been responsible for all R&D topics within the Grenzebach Group and is a member of the global Tech Board.

In addition, he is CEO of inos Automationssoftware GmbH, a Grenzebach Group subsidiary specializing in vision technology, based in Stuttgart, Germany.

Keynote VIII: Wednesday, July 17, 2024, 11:20 am - 12:00 pm



## Dr. Semir Maslo Head of Product Management Big Data in Manufacturing GmbH Germany

Presentation title: 100% AI quality control for machining processes Keywords: AI, Machine Learning, Predictive Quality, Milling, Turning

Dr.-Ing. Semir Maslo is an accomplished professional in the field of manufacturing and cutting technologies, with a focus on integrating digital solutions into production processes. Currently leading Product Management at Big Data in Manufacturing GmbH, he has been pivotal in developing the Virtual Quality Control system, an innovative product that utilizes real-time machine data for comprehensive quality assurance.

Prior to this role, Dr. Maslo dedicated seven years at the Fraunhofer Institute for Production Technology IPT in Aachen, where he led multiple digitalization projects aimed at enhancing aerospace milling efficiency. His work in this area has significantly contributed to improvements in process efficiency and product quality.

Dr. Maslo holds a Doctorate in Engineering from RWTH Aachen University. His academic and professional pursuits have been marked by a consistent focus on applying advanced technologies to practical manufacturing challenges, leading to improved operational efficiencies and product innovations.

# Thursday, July 18, 2024

Keynote IX: Thursday, July 18, 2024, 9:00 – 9:40 am



## Dr.-Ing. Roman Ungern-Sternberg Team Lead Operational Excellence Fraunhofer Institute for Manufacturing Engineering and Automation Stuttgart, Germany

Presentation Title: End-to-End Transparency in complex multi-level product-production structures

Roman Ungern-Sternberg is Team Lead for applied research in Operational Excellence at the Fraunhofer Institute in Stuttgart. His guideline toward production improvement: Operational Excellent is a strategic advantage and reached by improving operations in two main dimensions: Dependability and speed. Stable, ontime delivery is a key aspect for customer satisfaction and reduced friction within production. Such dependable processes allow for improving speed in the complete process chain. Goal is to position operations as a strategic advantage. Roman has a background as researcher and project manager in worldwide logistics, factory planning and lean management projects. His research focuses is on the link between production planning and lean operations. His keynote focuses on bridging the communications gap between lean practitioners and

production planners. It highlights the importance of a common visual "product-production map" for the operations team. Vision is a common tool, just as handy as the value stream map for production.

Keynote X: Thursday, July 18, 2024, 9:40 am - 10:20 am



Heike Homann Vice President of Operations Strategy Airbus Helicopters Donauwörth, Germany

#### Presentation Title: Airbus Helicopters - Opportunities of Additive Manufacturing technology in the aerospace industry

Heike Homann is the Vice President for Operations Strategy at Airbus Helicopters. After studying business economics at Kath. Universität Eichstätt- Ingolstadt (WFI), she started her career as Head of Supply Chain Management and Logistics at Haimer GmbH in 2007, a high – precision tooling manufacturer.

Her Airbus journey started in 2009 in Airbus Defence & Space as Inhouse Consultant for Procurement, followed by long international management experiences in Support & Services and as Head of Production Quality for

the Eurofighter Program.

Today at Airbus Helicopters her target is to connect AH clear strategic ambitions, which are based on strong world-wide production expertise from single part to final assembly of civil & military Helicopters with our outstanding dedication for Innovation & Technology and with the engagement of our employees to develop and deliver solutions satisfying our customer needs worldwide.

Fostering diversity, acting as a mentor for many years and sharing experiences is her contribution to the "growth" of the next generation (female) leaders.

Keynote XI: Thursday, July 18, 2024, 10:40 – 11:20 am



# Simon Heck Manufacturing Engineering Director EMEA TI Fluid Systems Rastatt, Germany

Presentation Title: Volatility in demands of the automotive industry and the impact to manufacturing concepts

Simon Heck is the Manufacturing Engineering Director for the EMEA Region at TI Fluid Systems. TI Fluid Systems designs and manufacturers thermal management solutions and fluid handling systems that improve efficiency, performance and sustainability for vehicle manufacturers worldwide with a turnover of ~3.5B  $\in$  and 27.000 employees worldwide.

Together with his team he is responsible for Industrializing manufacturing processes and setting up the production environment from customer RFQ until SOP and beyond. He started his career as Process Engineer in a manufacturing plant for plastic fuel tanks, taking different plant roles before moving to different Regional Manufacturing roles. Therefore he has a deep background for the theoretical and practical needs in the area of manufacturing that he could collect over more than 15 years in the industry. During this time he was supporting the built up of several greenfield manufacturing plants especially in Eastern Europe and South Africa.

## Keynote Speakers

His academic education started with the studies of Mechatronics at the University of Applied Sciences in Karlsruhe where he gathered the theoretical basics along with practical experience. During his diploma thesis he worked on the field of Flexible Manufacturing Cells for low volume aftermarket production. He continued his academic career during his Executive Master Studies of Production and Operations Management at the KIT Karlsruhe.

Keynote XII: Thursday, July 18, 2024, 11:20 am - 12:00 pm



## Dr. Carsten Hahn Research Professor + Senior Director SAP Karlsruhe University of Applied Science / SAP Germany

#### Presentation Title: The role of Business Networks and Platform Business in the Manufacturing Industry

Carsten H. Hahn is a director of research and innovation at SAP and additionally holds a professorship for Innovation and Entrepreneurship at the Karlsruhe University of Applied Sciences. After studying business informatics at the University of Mannheim and doing his doctorate in Marketing Science at the Johannes Gutenberg University, Mainz, he began his management career as an assistant to the executive board at SAP.

Today he is Senior Director at SAP responsible for Platform Business Strategies. Carsten serves as a visiting lecturer at the Sloan School of Management at the Massachusetts Institute of Technology. In his academic work, he founded the Institute of Digital Economy and Venturing, which deals with entrepreneurship and innovation concepts in research, teaching, and practical applications and also founded the [X]Lab, the startup and venturing center of the university.

#### Virtual Keynote on Monday, July 15, 5:00 pm



## Dr. Luca Gualtieri Faculty of Engineering Free University of Bolzano, Italy

#### Presentation Title: Human-centered collaborative robotics: future opportunities and challenges

Senior Researcher at the "Smart Mini Factory laboratory" (SMF) for Industry 4.0 and at the "Extended Reality Laboratory and Training Center" (XR-lab). Dr. Luca Gualtieri is a tenure track assistant professor at the Faculty of Engineering of the Free University of Bolzano, as well as senior researcher at the "Smart Mini Factory laboratory" (SMF) for Industry 4.0 and at the "Extended Reality Laboratory and Training Center" (XR-lab). He is responsible for research in the field of ergonomics and safety in advanced industrial human-robot interaction, assistance systems for training and production, and technology-based social inclusion of vulnerable workers in manufacturing contexts. He participated in many European-funded project calls as well as collaboration with private companies in industrial projects. He taught several industrial and academic lectures on the mentioned topics.

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# **Conference Chairs / Organizing Leadership Team**



## Prof. Dr.-Ing. Jürgen H. Lenz Faculty of Mechanical and Process Engineering Technical University of Applied Science Augsburg Augsburg, Bavaria, Germany

Prof. Dr.-Ing. Jürgen Herbert Lenz is research professor in the field of AI Systems for Manufacturing at Technical University of Applied Science Augsburg. In addition, he serves as Deputy Scientific Manager at the Technology Transfer Center in Nördlingen, Bavaria. Prior to this position, he was Professor of Smart Manufacturing at the Technical University of Applied Sciences Würzburg-Schweinfurt (THWS). He gained Industry Experience as Solution Architect for implementation and consulting of (I)IoT-Applications working for INNEO Solutions GmbH based in Ellwangen, Germany. Previously he served as Postdoctoral Fellow at West

Virginia University in Morgantown, WV, USA (2018-2020) and worked for Fraunhofer at the Institute for Manufacturing Engineering and Automation IPA in Stuttgart. He completed his Engineering Doctoral Degree at the University of Stuttgart, Germany (2018), his Master of Science in Industrial Engineering as a Fulbright Scholar at Oregon State University (2012) and the German Engineering Diploma in Manufacturing Engineering at Technical University of Applied Science in Ulm (2009). His research interests are in the field of Smart Manufacturing include Machine Tool Connectivity, IoT-Platforms, Data Analytics and Machine Learning.



# Prof. Dr. Nadine Warkotsch Vice President for Research and Sustainability Technical University of Applied Sciences Augsburg

Prof. Dr. Nadine Warkotsch is Vice President for Research and Sustainability and Professor of Chemistry at the Technical University of Applied Sciences Augsburg. She studied chemistry at the Technical University of Kaiserslautern and completed her doctorate at the Ludwig Maximilian University of Munich in 2004. After completing her doctorate, she joined Henkel AG & Co. KGaA, where she held senior positions in various departments of chemical product development across Düsseldorf, Hamburg, and Barcelona, Spain. Her work at Henkel provided her with extensive experience in industrial chemical processes and product innovation. In 2013, she founded her own consulting company, specializing in assisting firms with the application and execution of technical research funding projects. In addition to her academic and professional pursuits, she is actively involved in sustainability initiatives. She co-chairs the Sustainability Advisory Board of the City of Augsburg, where she applies her scientific expertise to promote sustainable practices and policies.



# Dr. Florian Kerber Faculty of Electrical Engineering Technical University of Applied Science Augsburg Augsburg, Bavaria, Germany

Prof. Dr. Florian Kerber received his diploma in engineering cybernetics from the University of Stuttgart, Germany in 2007 and a Master of Science in engineering science and mechanics from Georgia Institute of Technology in 2006. He obtained his PhD on compositional analysis and control of dynamical systems from the University of Groningen, Netherlands, in 2011. Currently, he is a Professor at the Faculty of Electrical Engineering at the Technical University of Applied Sciences Augsburg, Germany and scientific director of the

Center for Technology Transfer at Nördlingen, Germany. His research interests are in modern control theory, robotic systems and formal methods for production automation.



# Prof. Dr.-Ing. Stefan Braunreuther Faculty of Mechanical and Process Engineering Technical University of Applied Science Augsburg Augsburg, Bavaria, Germany

Prof. Dr.-Ing. Stefan Braunreuther researches and teaches at the Technical University of Applied Sciences Augsburg in the field of production technology, especially in the area of factory operations and organizational topics. In the surrounding area, he is active in the Center for Production Technology Center in Augsburg. Mr. Braunreuther studied mechanical engineering at the Technical University of Munich with a focus on aerospace engineering and completed his doctorate in the field of laser production technology in 2013 at the Institute for Machine Tools and Industrial Management (*iwb*) at the Technical University of Munich. From 2014 onwards,

he headed the department for production planning and control at Fraunhofer IGCV in Augsburg. Here he was also deputy head of the area processing technology from 2015. Since 2017 Stefan Braunreuther is a professor for factory operations and production technology at the faculty of mechanical and process engineering at Technical University of Applied Sciences Augsburg.

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Prof. Dr.-Ing. Stefan Braunreuther - Faculty of Mechanical and Process Engineering, Technical University of Applied Science Augsburg, Augsburg, Bavaria. Germanv

Prof. Dr. mont. Helmut Wieser - Faculty of Mechanical and Process Engineering, Technical University of Applied Science Augsburg, Augsburg, Bavaria, Germany

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Virgilio Cruz Machado, FCT NOVA, Portugal

# Workshops

# Tuesday July 16, 2024 1:30 – 5:30 pm: Onsite Room 2 Design Thinking Workshop

Speaker



Joseph Paris CEO, Joseph Paris LLC Chairman and Founder, XONITEK Group of Companies Founder, Operational Excellence Society Frankfurt, Hesse, Germany

Joseph F. Paris Jr. is a recognized global expert in the field operational excellence; an international entrepreneur; a prolific writer; and a sought-after strategist, consultant, and speaker with engagements around the world. His book, "State of Readiness" (May 2017) has been well received by industry peers and endorsed by senior business leaders from some of the most highly respected organizations in existence – with operations around the world and across industries – and promises to be a definitive work on the field of Operational Excellence. Having over 30

years of experience in international business and operations, he is routinely called upon to offer guidance to C-suite and senior executives as well as business-operations and -improvement specialists who wish to improve the overall efficiency and effectiveness of their organizations. He is highly valued for his ability to provide strategic insight and tactical analysis—and to convert these thoughts into reality by successful engagement and execution. Paris' vehicles for change include: XONITEK Consulting Group International (a consultancy), Readiness Institute (a virtual "university") and Operational Excellence Society (a "think tank"). He is also the producer of the podcasts: State of Readiness (a fireside chat with industry leaders), Supercharged Supply Chain, discussions on supply chains and logistics and The Outliers Inn, for different perspectives of business. Paris currently serves on the Advisory Boards of the Systems Science and Industrial Engineering (SSIE) Department in the Watson School of Engineering at Binghamton University, the Department of Industrial Engineering & Management and the RV College of Engineering (Bangalore, India), the Institute of Industrial and Systems Engineers (IISE) Industry Advisory Board, and the New York Chapter of the Association for Corporate Growth (ACG) and holds several other prominent positions and responsibilities.

# Wednesday July 17, 2024, 1:30 – 5:30 pm: Onsite Room 2 Toyota Kata and Emotional Intelligence Workshop

# **TOYOTA KATA:** The Secret Sauce for Toyota Production System

## Speaker



## DAVE HARRY, a.k.a. "The Process Whisperer®" Retired U.S. Naval Aviator CEO of Process Whisperer® Consultants LLC, Greeneville, Tennessee, USA ASQ certified Six Sigma Black Belt and A PMI certified PMP®

Kata in the Classroom (KiC) workshops are based on Mike Rother's "*Toyota Kata*" methodology and that Scientific Thinking is a life skill. It's the basis for creativity and successfully pursuing seemingly unattainable goals. KiC demonstrates a teachable skill that anyone can learn — by combining a simple scientific striving pattern with practice routines called *Kata* – to help you learn meta-cognitive strategies. Many view Toyota Kata as the "secret sauce" of the Toyota Production System (TPS). Mike Rother wrote "*Toyota Kata*" to explain the secrets of TPS improvement sustaining methodology. How do we prepare for the future when we don't know what the future will

bring? We can't predict how to get from A to B... we're stumped and overwhelmed, there are time constraints and economic pressure. Dave Harry will share the "secret sauce" with IEOM and Dubai Area University students through an intense hands-on "Kata in the Classroom" workshop. Be prepared to move fast!

# Prizes: Each round table will be used for a team. Local university can form teams to complete. Dave is very kind to provide some prizes with gift cards.

## ABOUT THE PRESENTER - DAVE HARRY, a.k.a. "The Process Whisperer®"

Dave is a retired U.S. Naval aviator and currently CEO of Process Whisperer<sup>®</sup> Consultants LLC. He teaches LSS classes for TMG Inc of Newport News, VA. Prior to TMG, Dave was a Six Sigma and Productivity Consultant for the University of TN Center for Industrial Services. Dave is a "Kata Geek" and also an ASQ certified Six Sigma Black Belt. He is active in ASQ Sections and the ASQ Lean Enterprise Division Communications. In addition to ASQ, he also holds Black Belt Certification through Rolls-Royce and Northrop Grumman. He is a seasoned ASQ International Team Excellence Awards (ITEA) Judge. Dave is also currently on the Lean Division Board with the Institute of Industrial and Systems Engineers (IISE). Dave is on the Conference Advisory Committee for ASQs 2019 L&SS Conference in Phoenix as well as the Conference Committee for the IISE Engineering 2018 Lean Six Sigma Conference in Atlanta. A PMI certified PMP<sup>®</sup>, Dave also holds Lean Bronze Certification (LBC) through the SME/ASQ/AME/Shingo Institute Alliance and he holds three Master's Degrees in management related fields. In addition to ASQ, PMI and IISE, Dave is also a member of the Society of Manufacturing Engineers (SME), the Association of Manufacturing Excellence (AME) and the American Production and Inventory Control Society (APICS). Dave lives in Greeneville TN.

# Leading with Emotional Intelligence

## Speaker



## Dr. Tony Prensa, PhD, MBA, PMP, CB-PMO, CCP, ITIL, 6 Chief Executive Officer & Founder TP Global Business Consulting, LLC Orlando, Florida, USA

Dr. Prensa is a highly accomplished executive and leader of project management office (PMO), project/portfolio management, information systems and technologies, combines a Doctorate in Organizational Leadership with a major in Information Systems and Technologies, Certified PMO Professional, Authorized PMO Instructor, Certified Project Management (PMP), and ITILIV certification with extensive experience managing and overseeing large information systems projects/programs, strategic planning, and seamless IT implementations. Adept at reengineering business processes, change management and IT infrastructure with business visions to drive profitability, efficiency, and growth within the organization. Proficient at ensuring all processes comply with regulatory requirements and IT governance practices. Excellent communicator with strong influencing and problem-

solving skills. Strong leadership skills and demonstrated ability to lead team members and external business contacts including stakeholders such as consultants, partners and vendors. Demonstrated track record of delivery of multiple technical and business projects on time and within budget. Experience in full-lifecycle project management methodologies and tools. Dr. Prensa has been involved with the Project Management Institute for more than twenty-five years. He served a vice president of PMI Puerto Rico Chapter from 1998-2000. He also volunteered in many activities to promote project management and participated of writing PMP exam questions workshop in Dallas, Texas in 2002. Dr. Prensa has helped hundreds of project management professionals to get prepared for the PMP exam. Dr. Prensa has taught project management for several universities in the country, including Virginia Technical University, Grand Canyon University, Colorado Technical University, University of Phoenix and currently teaching for Walden University. With more than 25 years of teaching experience in various formats, face-to-face and virtual. Dr. Prensa has developed techniques to connect with learners and students in the most efficient way. Dr. Prensa has extraordinary people skills, he always puts people first.

# Thursday July 18, 2024 1:30 – 5:30 pm: Onsite F Building Workshop on Digitalization in Production Planning and Control – Artificial Intelligence in Layout Planning and Digital Methods in Assembly

## Speakers:



## Prof. Dr.-Ing. Stefan Braunreuther Technical University of Applied Sciences Augsburg Augsburg, Bavaria, Germany

Stefan Braunreuther researches and teaches at the Technical University of Applied Sciences Augsburg (THA) in the field of production technology, especially in the area of factory operations and organizational topics. In the surrounding area, he is active here in the Center for Production Technology at THA. Braunreuther studied mechanical engineering at the Technical University of Munich (TUM) with a focus on aerospace engineering and completed his doctorate in the field of laser production technology in 2013 at the Institute for Machine Tools and Industrial Management (iwb) at TUM. From 2014 onwards, he headed the department for production planning and control at Fraunhofer IGCV in Augsburg. Here he was also deputy head of the area processing technology from 2015. Since 2017 Stefan Braunreuther has been a professor for factory operations and production technology at

the Faculty of Mechanical and Process Engineering at THA.



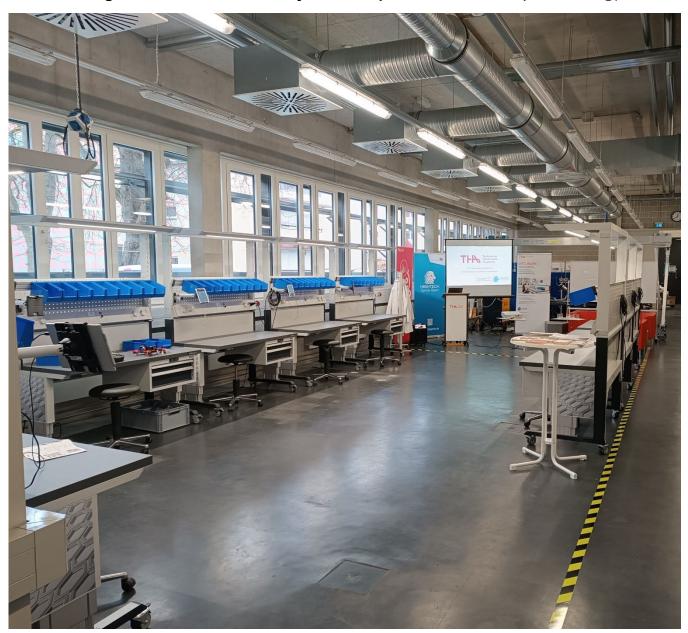
## Marcel Öfele Technical University of Applied Sciences Augsburg Augsburg, Bavaria, Germany

Marcel Öfele is a researcher in the field of production technology at THA. His research focuses on the application of artificial intelligence and operations research in production planning. He completed his bachelor's degree in mechanical engineering at Ulm University of Applied Sciences in 2018 and afterwards was responsible for the project management and development of artificial intelligence tools for engineering applications at Faurecia Clean Mobility. Since attaining a master's degree in Digital Engineering from Otto von Guericke University Magdeburg in 2021 he has been a research associate and doctoral candidate at the Center for Production Technology at the Faculty of Mechanical and Process Engineering at THA.

In this hands-on workshop, participants will learn about the digitalization of production planning and control. The first part will cover the challenges associated with planning new assembly systems or replanning existing ones.

Methods for systematically solving these challenges and how artificial intelligence can be used to speed up the planning phase will be presented. The workshop then applies these planning methods to the assembly system of a drone within the learning factory "OITC – Plant 1" of THA.

The second part of the workshop covers the digitalization of order processing within assembly systems. The positive effects of the digital connection of MES and the assembly stations with the help of worker assistance systems on the performance of the drone assembly line will be demonstrated.



# Digital Methods in Assembly Workshop will be in the lab (F Building)

The Learning Factory Open Industrial Training Center (OITC) Plant 1 of the Technical University of Applied Sciences Augsburg, foto: THA

# **Panel Sessions**

# **Global Engineering Education Panel**

Tuesday, July 16, 2024, 1:20 – 3:30 pm (Onsite Room 1) Panel Chair: Professor Don Reimer

Panel Chair



Professor Don Reimer Chief Operating Officer IEOM Society International President, The Small Business Strategy Group, Detroit, Michigan, USA Adjunct Faculty – A. Leon Linton Department of Mechanical Engineering, Lawrence Technological University Southfield, Michigan, USA

Donald M. Reimer is an adjunct faculty at the A. Leon Linton Department of Mechanical Engineering in College of Engineering at Lawrence Tech in Southfield, Michigan. He coordinates the Certificate of Entrepreneurial Engineering Skills. Mr. Reimer holds a Bachelor of Science degree in Industrial Management from Lawrence Technological University and a Master of Arts degree in Political Science from University of Detroit/Mercy. He is a Certified Management Consultant with over 35 years of experience in working with closely-held businesses. He has taught courses in entrepreneurship, strategic management, corporate entrepreneurship and innovation for engineers. Mr. Reimer is a member of the Lawrence Tech Kern Campus Committee, Coordinator of the Lawrence Tech Innovation Encounter. He is faculty Advisor of the Collegiate Entrepreneurs' Organization. Mr. Reimer serves

as a Kern Fellow of The Kern Family Foundation, Co-Direct of the Coleman Fellows Program, member of the National Collegiate Entrepreneurs' Organization Faculty Advisory Council and is a member of the American Society of Engineering Education. He has operated his own consulting company – The Small Business Strategy Group for 23 years. He published numerous articles on small business, entrepreneurship and strategic thinking. He has received several awards and recognition by local, state and federal agencies for his work in entrepreneurship and minority business development. Mr. Reimer served as member of the Minority Economic Development Committee of New Detroit. Mr. Reimer is member of the Small Business Advisory Council of the Detroit Regional Chamber of Commerce. Mr. Reimer is a member of Advisory Board of the Milwaukee Junction Small Business Assistance Center. He is also a member of the Applied Innovation Alliance. Mr. Reimer serves as a KEEN Fellow for The Kern Family Foundation and is a member of United States Association of Small Business and Entrepreneurship.

Panelists



# Prof. Dr.-Ing. Stefan Murza Dean of Students Mechanical and Process Engineering Technical University of Applied Science Augsburg Augsburg, Bavaria, Germany

Stefan K. Murza is a professor for mechanical, environmental and process engineering at the Technical University of Applied Sciences in Augsburg (Germany). His special focus is on energy topics and the worldwide climate change. His special focus is on didactically good teaching with the involvement of the students. He completed numerous didactic training courses and is one of the few to have completed the professional certificate for university teaching in Bavaria (Germany). Stefan K. Murza advocates an inverted classroom model in teaching to encourage students to learn. He has published several teaching papers. Currently he is the academic dean of the faculty of mechanical and environmental engineering at the Technical University Augsburg. Mr. Murza currently holds several board positions. Among other things, he is on the board of the supra-regional environmental competence center KUMAS and is represented on the advisory board of the Augsburg Technology Park. At numerous lectures on anthropogenic climate change, Mr. Murza repeatedly emphasizes the role and responsibility of engineers in protecting the earth. Next semester, he will start a new lecture on climate change and geoengineering to show future engineers their responsibility.



## Dr. Ahad Ali

Associate Professor Director of Bachelor of Science in Industrial Engineering Director, Master of Science in Industrial Engineering Director, Graduate Certificate in Lean Six Sigma Director of Smart Manufacturing and Lean Systems Research Group A. Leon Linton Department of Mechanical, Robotics and Industrial Engineering Lawrence Technological University, Southfield, Michigan, USA Executive Director, IEOM Society International

Dr. Ahad Ali is an Associate Professor and Director of Bachelor of Science in Industrial Engineering and Master of Science in Industrial Engineering in the A. Leon Linton Department of Mechanical, Robotics and Industrial Engineering at the Lawrence Technological University, Michigan. Dr. Ali is

#### **IEOM Germany Conference**

Panel Sessions

the Director of Smart Manufacturing and Lean Systems Research Group. He earned B.S. in Mechanical Engineering from Khulna University of Engineering and Technology, Bangladesh, Masters in Systems and Engineering Management from Nanyang Technological University, Singapore and Ph.D. in Industrial Engineering from University of Wisconsin-Milwaukee. Dr. Ali is the Executive Director of IEOM Society and Conference Chair of the Sixth International Conference on Industrial Engineering and operations Management, Kuala Lumpur 2016. He advised six doctorate students in Doctor of Engineering in Manufacturing Systems. Dr. Ali has published journal and conference papers. He was past President of IIE Lean Division. Dr Ali has done research projects with Chrysler, Ford, DTE Energy, Delphi Automotive System, GE Medical Systems, Harley-Davidson Motor Company, International Truck and Engine Corporation (ITEC), National/Panasonic Electronics, and Rockwell Automation. His research interests include quality, reliability, six sigma, manufacturing, simulation, optimization, scheduling, maintenance, e-manufacturing, lean, CAE and GD&T and. He is a member of ASEE, IEEE, IEOM, INFORMS, and SME.

# **AI in Manufacturing Panel**

Wednesday, July 17, 2024, 1:20 - 3:30 pm (Onsite Room 1)

Panel Chair: Jürgen Lenz

Panel Chair



## Prof. Dr.-Ing. Jürgen H. Lenz Faculty of Mechanical and Process Engineering Technical University of Applied Science Augsburg Augsburg, Bavaria, Germany

Prof. Dr.-Ing. Jürgen Herbert Lenz is research professor in the field of AI Systems for Manufacturing at Technical University of Applied Science Augsburg. In addition, he serves as Deputy Scientific Manager at the Technology Transfer Center in Nördlingen, Bavaria. Prior to this position, he was Professor of Smart Manufacturing at the Technical University of Applied Sciences Würzburg-Schweinfurt (THWS). He gained Industry Experience as Solution Architect for implementation and consulting of (I)IoT-Applications working for INNEO Solutions GmbH based in Ellwangen, Germany. Previously he served as Postdoctoral Fellow at West Virginia University in

Morgantown, WV, USA (2018-2020) and worked for Fraunhofer at the Institute for Manufacturing Engineering and Automation IPA in Stuttgart. He completed his Engineering Doctoral Degree at the University of Stuttgart, Germany (2018), his Master of Science in Industrial Engineering as a Fulbright Scholar at Oregon State University (2012) and the German Engineering Diploma in Manufacturing Engineering at Technical University of Applied Science in Ulm (2009). His research interests are in the field of Smart Manufacturing include Machine Tool Connectivity, IoT-Platforms, Data Analytics and Machine Learning.

## **Panelists**



## Felix Georg Müller CEO and Co-Founder Plus10 GmbH Augsburg, Bavaria, Germany

Felix Georg Müller is CEO and Co-founder of plus10 GmbH, which he founded in 2019 together with Pablo Mayer and Thomas Hilzbrich as a high-tech spin-off of Fraunhofer IPA (Fraunhofer is Europe's largest applied research association with more than 72 institutes). He holds a diploma degree in production engineering from RWTH Aachen and Ecole Centrale Paris and additional data Science certifications. The spinoff plus10 develops, delivers and implements Al-based continuously learning software tools for the automated optimization of complex production lines and machines especially in regulated environment such as Pharma and Medtech. At Fraunhofer, Felix Georg Müller developed new methods for production optimization, patented, tested and industrialized them. At the same time, he built up a Fraunhofer research group for autonomous

production optimization, which granted for example the first place in the Hans-Jürgen Warnecke award for innovation. His expertise covers in particular data-driven methods for production optimization as well as AI and machine learning particularly in the context of high frequency machine controller data and production data sets.



## Klaus Spindler Director of Artificial Intelligence Forvia Munich, Germany

Klaus Spindler is the Director of Artificial Intelligence Technologies at Forvia Clean Mobility. In this role he is responsible for driving forward the company's digitalization activities but also for the development of innovative applications that use artificial intelligence-based technologies. Prior to building up the team and competences in Clean Mobility in 2016 he used to be a long-standing leader of the European Application Engineering in Faurecia Emissions Control Technologies and EMCON Technologies. He has almost 30 years of experience in the Automotive Supplier Industry with a broad exposure to Product and Process Engineering.

He is a recognized regional Speaker in AI, having co-founded the annual Artificial Intelligence Conference of Swabia-Bavaria at the Chamber of Commerce. He also used to be the Chairman of the associated regional AI-Network with 80+ companies from various industries.

Klaus Spindler studied Mechanical Engineering at the Technical University in Munich, Germany, and Environmental Engineering at the University of Colorado in Boulder, USA, as a Fulbright scholar.



# Dr. Semir Maslo Head of Product Management Big Data in Manufacturing GmbH Germany

Dr.-Ing. Semir Maslo is an accomplished professional in the field of manufacturing and cutting technologies, with a focus on integrating digital solutions into production processes. Currently leading Product Management at Big Data in Manufacturing GmbH, he has been pivotal in developing the Virtual Quality Control system, an innovative product that utilizes real-time machine data for comprehensive quality assurance.

Prior to this role, Dr. Maslo dedicated seven years at the Fraunhofer Institute for Production Technology IPT in Aachen, where he led multiple digitalization projects aimed at enhancing aerospace milling efficiency. His work

in this area has significantly contributed to improvements in process efficiency and product quality.

Dr. Maslo holds a Doctorate in Engineering from RWTH Aachen University. His academic and professional pursuits have been marked by a consistent focus on applying advanced technologies to practical manufacturing challenges, leading to improved operational efficiencies and product innovations.

# Women in Industry and Academia (WIIA) Panel Diversity and Inclusion Panel Sponsored by Ford Motor Company

Thursday, July 18, 2024, 1:30 – 3:30 pm (Onsite Room 1) Panel Chair: Dr. Nadine Warkotsch

Panel Chair



## Prof. Dr. Nadine Warkotsch Vice President for Research and Sustainability Technical University of Applied Sciences Augsburg Augsburg, Bavaria, Germany

Prof. Dr. Nadine Warkotsch is Vice President for Research and Sustainability and Professor of Chemistry at the Technical University of Applied Sciences Augsburg. She studied chemistry at the Technical University of Kaiserslautern and completed her doctorate at the Ludwig Maximilian University of Munich in 2004. After completing her doctorate, she joined Henkel AG & Co. KGaA, where she held senior positions in various departments of chemical product development across Düsseldorf, Hamburg, and Barcelona, Spain. Her work at Henkel provided her with extensive experience in industrial chemical processes and product innovation. In 2013, she founded her own consulting company, specializing in assisting firms with the application and execution of technical research funding projects. In addition to her academic and professional pursuits, she is actively involved in sustainability initiatives. She co-chairs the Sustainability Advisory Board of the City of Augsburg, where she applies her scientific expertise to promote sustainable practices and policies.

# Panelists



## Professor Don Reimer Chief Operating Officer IEOM Society International President, The Small Business Strategy Group, Detroit, Michigan, USA Adjunct Faculty – A. Leon Linton Department of Mechanical Engineering Lawrence Technological University, Southfield, Michigan, USA

Donald M. Reimer is an adjunct faculty at the A. Leon Linton Department of Mechanical Engineering in College of Engineering at Lawrence Tech in Southfield, Michigan. He coordinates the Certificate of Entrepreneurial Engineering Skills. Mr. Reimer holds a Bachelor of Science degree in Industrial Management from Lawrence Technological University and a Master of Arts degree in Political Science from University of Detroit/Mercy. He is a Certified Management Consultant with over 35 years of experience in working with closely-held businesses. He has taught courses in entrepreneurship, strategic management, corporate entrepreneurship and innovation for engineers. Mr. Reimer is a member of the Lawrence Tech Kern Campus Committee, Coordinator of the Lawrence as a Kern Fellow of The Kern Family Foundation, Co-Direct of the Coleman Fellows Program, member of the

National Collegiate Entrepreneurs' Organization Faculty Advisory Council and is a member of the American Society of Engineering Education. He has operated his own consulting company – The Small Business Strategy Group for 23 years. He published numerous articles on small business, entrepreneurship and strategic thinking. He has received several awards and recognition by local, state and federal agencies for his work in entrepreneurship and minority business development. Mr. Reimer served as member of the Minority Economic Development Committee of New Detroit. Mr. Reimer is member of the Small Business Advisory Council of the Detroit Regional Chamber of Commerce. Mr. Reimer is a member of Advisory Board of the Milwaukee Junction Small Business Assistance Center. He is also a member of the Applied Innovation Alliance. Mr. Reimer serves as a KEEN Fellow for The Kern Family Foundation and is a member of United States Association of Small Business and Entrepreneurship.



# B.Eng. Ghada El Mezni Master's Student in Production Engineering (M.Eng.) Technical University of Applied Sciences Augsburg Augsburg, Bavaria, Germany

Ghada El Mezni is a master's student in Production Engineering at the Technical University of Applied Sciences Augsburg, where she also earned her bachelor's in mechanical engineering. Currently, she works as a student research assistant, focusing on material behavior and corrosion analysis. Ghada is passionate about promoting diversity in STEM and inspiring others through her interdisciplinary background.



## Dr. Noha Mostafa Associate Professor of Industrial Engineering and Management Mechanical Engineering Department The British University in Egypt Shorouk City, Cairo

Dr. Noha Mostafa is an Associate Professor of Industrial Engineering and Management in The British University in Egypt. She got B.Sc. and M.Sc. in Industrial Engineering from Zagazig University. She was a visiting PhD student in Tokyo Institute of Technology, Japan and she finished her PhD degree in Industrial Engineering and Management in 2017 from Egypt-Japan University, specialising in supply chain management. She also has a Diploma in Innovation and Change Management from Germany, 2023.

Dr. Noha has broad expertise including supply chain, operations management, lean manufacturing, sustainability, plant layout, design thinking, Industry 4.0, and energy management. She has published over 50 papers in international journals and conferences and has been granted several funded research projects. She has been

working in training and consultation for 15 years. She has participated in events in more than 25 countries and was an invited speaker in several international events through which she has built a strong global network in academia and industry. She was awarded 'Outstanding faculty advisor award' in 2018 and in 2020 from Industrial Engineering and Operations Management Society, USA, 'Faculty Council Excellence award for Community Service' in 2023, She is recipient of 'Prince Mohamed Bin Fahd Award for best Joint Research Project' in 2024. She is currently serving as Senator at the University Senate, Student Union Advisor, Global Ambassador of Sustainability, KSA, Mentor in Egypt Scholars, Inc, and Head of IEOM advisory board in Egypt. She is a professional member of The Institute of Industrial and Systems Engineers (IISE) and IEOM Society and was elected as Board Director of 'IISE Engineering Economics Division'.

Dr. Noha is active in community activities, giving special interest in women empowerment, health awareness, climate causes, and education reform. She is a Rotarian since 2023 and has participated in COP27 and COP28 official simulations. She has diverse interests including traveling, reading, movies, music, history, art, and hiking. She believes that it is necessary to have artistic, cultural, and political interests that complement the character of a human being, even if his or her work is scientific like her career of engineering.

# **Parallel Sessions**

All Times are in Germany Time

# Monday, July 15, 2024 - Virtual Competitions

	Zoom Room 5 - Virtual			
8:00 am	Undergraduate Paper Competition Sponsored by Siemens and Undergraduate Research Competition sponsored by Daikin Applied			
11:00 am	Doctoral Dissertation Competition sponsored by Airbus and Masters Thesis Competition			
1:00 pm	Graduate Student Paper Competition sponsored by Eaton Corporation, Senior Design Project Competition sponsored by Tooling Tech			
	Group, Supply Chain and Logistics Competition and High School STEM Competition			
3:00 pm	Lean Six Sigma Competition sponsored by Tooling Tech Group, Simulation Competition and Human Factors and Ergonomics			
	Competition sponsored by CINTAS			

11:30 am - 5:00 pm - Daimler (Mercedez-Benz in Stuttgart) Plant

3:00 pm - 4.30 pm: KUKA Plant Tour. Meet at the KUKA plant in Augsburg (KUKA Aktiengesellschaft, Zugspitzstrasse 140, 86165 Augsburg) 1:00 pm - 6:00 pm: Pre-conference registration

5:00 pm - Virtual Keynote: Dr. Luca Gualtieri, Faculty of Engineering, Free University of Bolzano, Senior Researcher at the "Smart Mini Factory laboratory" (SMF) for Industry 4.0 and at the "Extended Reality Laboratory and Training Center" (XR-lab)

# Tuesday, July 16, 2024

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	Room 1 (Onsite)	Room 2	Room 3	Room 4	Room 5 – Virtual		
7:00 am – 5:00 pm	Registration						
8:30 – 9:00 am	Welcome Address - Prof. Dr. Nadine Warkotsch - VP for Research and Sustainability, Technical University of Applied Sciences Augsburg						
9:00 – 9:40 am	Keynote I (Opening Keynote): Dr. Vasko Isakovic, Head of KUKA Simulation Business in the KUKA Robotics Group, Kuka AG, Augsburg						
9:40 – 10:10 am	Press and Networking						
10:10 – 10:50 am	Keynote II: Felix Georg Müller, CEO and Co-Founder, Plus10 GmbH, Augsburg, Bavaria, Germany						
10:50 – 11:30 am	Keynote III: Dr. Steffen Klarmann, Advanced Development Director Manager, Valeo SA, Wemding, Germany						
11:30 – 12:10 pm	Keynote IV: DrIng. Philipp Frey, Researcher, Technische Hochschule Nürnberg Georg Simon Ohm, Nürnberg, Germany						
12:10 – 1:30 pm	Buffet Lunch at University Cafeteria						
2:00 – 5:00 pm – Poster Session and Poster Competition							
1:30 – 3:15 pm	Global Engineering	Design Thinking Workshop	Doctoral Dissertation Competition	Artificial Intelligence	Business Management		
	Education Panel	CEO, Joseph Paris LLC	sponsored by Airbus	and Data Science	and Operations		
		Chairman and Founder,	Masters Thesis Competition		Management		
3:15 – 3:30 pm	Break	XONITEK Group, Founder,	Break	Break	Break		
3:30 – 5:30 pm Digital Operational Excellence Society Undergraduate Paper, Undergraduate Busin		<b>Business Management</b>	Engineering				
	Manufacturing,		Research and Graduate Paper	and Operations	Management and		
	Industry 4.0 and IoT		Competitions	Management	Project Management		

# Wednesday, July 17, 2024

	Room 1	Room 2	Room 3	Room 4	Room 5 – Virtual	
7:00 am - 5:00 pm	Registration					
8:00 am - 9:00 am	Case Studies and Best Practices	Automation, Robotics and Autonomous	Lean Six Sigma Competition sponsored	Artificial Intelligence and Data Science	Manufacturing, Assembly and Design; Quality,	
	Flacilites	Systems	by Tooling Tech Group	and Data Science	Reliability and Maintenance	
9:00 – 9:40 am	Keynote V: Dr. Max Dinkelmann, Senior Inhouse Consultant, TRUMPF Laser- und Systemtechnik GmbH					
9:40 – 10:20 am	Keynote VI: Klaus Spindler, Director of Artificial Intelligence, Forvia					
10:20 - 10:40 am	Networking Break					
10:40 - 11:20 am	Keynote VII: Roland Jenning, Senior Vice President of Digital Solutions, Grenzebach					
11:20 am - 12:00 pm	Keynote VIII: Dr. Semir Maslo, Head of Product Management, Big Data in Manufacturing GmbH, Germany					
12:00 - 1:30 pm	Buffet Lunch at University Cafeteria					
1:30 – 3:15 pm	AI in Manufacturing Panel	Toyota Kata and Emotional Intelligence	Supply Chain and Logistics	Artificial Intelligence and Data Science	Sustainability, Green Systems and Energy	
3:15 – 3:30 pm	Break	Workshop	Break	Break	Break	
3:30 – 5:30 pm	Simulation, Optimization and Productivity	By Mr. Dave Harry and Dr. Tony Prensa	Sustainability, Green Systems and Energy	Engineering Management and	Artificial Intelligence and Data Science	
	Improvement			Project Management		

# Thursday, July 18, 2024

	Room 1	Room 2	Room 3	Room 5 – Virtual	F Building
7:00 am - 5:00 pm	Registration				
8:00 am - 9:00 am	Engineering Education and Curriculum Improvement	HF and Ergo Competition sponsored by CINTAS	Quality, Reliability and Maintenance	Engineering Education and Entrepreneurship	
9:00 – 9:40 am	Keynote IX: DrIng. Roman Ungern-Sternberg, Team Lead Operational Excellence, Fraunhofer Institute for Manufacturing Engineering and Automation, Stuttgart, Germany				
9:40 – 10:20 am	Keynote X: Heike Homann, Vice President of Operations Strategy, Airbus Helicopters, Donauwörth, Germany				
10:20 - 10:40 am	Networking Break				
10:40 - 11:20 am	Keynote XI: Simon Heck, Manufacturing Engineering Director EMEA, TI Fluid Systems, Rastatt, Germany				
11:20 am - 12:00 pm	Keynote XII: Dr. Carsten Hahn Research Professor + Senior Director SAP – Karlsruhe University of Applied Science / SAP				
12:00 - 1:30 pm	Buffet Lunch at University Cafeteria				
1:30 – 3:15 pm	WIIA + D&I Panel		Supply Chain and Logistics	Sustainability, Green Systems and Energy	Workshop on Digitalization in Production Planning and
3:15 – 3:30 pm	Break		Break	Break	Control – AI in Layout Planning
3:30 – 5:30 pm	Manufacturing, Assembly and Design		Sustainability, Green Systems and Energy	Business Management and Operations Management	and Digital Methods in Assembly by Prof. Stefan Braunreuther and Marcel Öfele
6:00 - 10:00 pm	Awards Ceremony and Gala Dinner - Hotel Maximilian's (6 pm - arrival of guests, 7 pm - dinner, around 8 pm: awards & competition winners)				

Post Conference – July 19 (Friday) - Daimler Factory Plant Tour (Mercedez Benz) – Stuttgart

Zoom Room 5

# July 15, 2024 (Monday)

## 8:00 am - 11:00 am, MONDAY, July 15

Session Chair: Patrick Brecht form Karlsruhe University of Applied Sciences Zoom Host: Dr. Mizanur Rahman, IEOM Society

# Undergraduate Student Paper Competition sponsored by Siemens

#### ID 164 A Predictive Model for Personalized Healthcare Management for Patients with Chronic Diseases

Majaha Zinyika, Siphilisiwe Sibanda, Jambaya Luke, Meluleki Sibindi, Prosper N. Dube, Crymore Mugwanda, Sibusisiwe Dube and Belinda Mutunhu Ndlovu, Department of Informatics, National University of Science and Technology, P O Box AC 939, Ascot, Bulawayo Zimbabwe

# ID 33 Analyzing the Student Factors that Affect Attention of Engineering Students during Face-To-Face Classes using Structural Equation Modelling

Meldrick M. Pesigan, Charlson Elisar D. Manabat, Ysaiah Lourret J. Naig and Maureen T. Villanueva, Undergraduate, Industrial Engineering Department, University of Santo Tomas, Manila, Philippines

Assoc. Prof. Carlos Ignacio P. Lugay Jr., Faculty, Industrial Engineering Department, University of Santo Tomas, Manila, Philippines

## ID 75 Blockchain-Based Fraud Detection System for Healthcare Insurance Claims

Hopewell. B. Ncube, Belinda Ndlovu and Sibusisiwe Dube, Department of Data Analytics and Informatics, Faculty of Applied Sciences, National University of Science and Technology, Bulawayo, Zimbabwe, P.O Box AC939, Ascot, Bulawayo, Zimbabwe

#### ID 181 DMADV Approach in Increasing Efficiency in Production Operation: A Case Study in Metal Fabrication Industry Utilizing Pro Model Simulation

Miguel Louis B. Belen, Rochelle Ann V. Dela Cruz, Janelle S. Flores, Andre Brian S. Gellido, Prince T. Hernandez, Bryan Tyrus R. Serfa Juan, Nikko Luis T. Tabasa and Maricar M. Navarro, Industrial Engineering Program, College of Engineering and Architecture, Technological Institute of the Philippines, Quezon City, Philippines

#### ID 179 Efficiency Enhancements on Footwear Production Line: A Case Study Utilizing ProModel Simulation

Bernard Alapide Jr., Chustin Luwis Gutlay, Joseph Raniag Macarulay, Ron Michael Palma, Hannah Jillian Reyes, Jon Joshua Reyes, Nikko Luis Tabasa and Maricar Navarro, Department of Industrial Engineering, Technological Institute of the Philippines, Quezon City, Philippines

# ID 210 Enhancing Competitiveness in the Peruvian Textile Industry through Lean Manufacturing: A Case Study on Reducing Defects and Improving Efficiency

Antonio Carlos Touzett-Cabellos, Bachelors in Industrial Engineering, Faculty of Engineering, Universidad de Lima, Peru Ken Christian Uene-Tengan, Bachelors in Industrial Engineering, Faculty of Engineering, Universidad de Lima, Peru Martín Fidel Collao-Díaz, Research Professor, Faculty of Engineering, Universidad de Lima, Peru

# ID 206 Enhancing Operational Efficiency in the Peruvian Footwear Industry through Lean Manufacturing and PDCA-Kaizen Implementation

Luciano Arturo Martinez-Libert, Bachelors in Industrial Engineering, Faculty of Engineering, Universidad de Lima, Peru Arturo Ricardo Martinez-Espinal, Bachelors in Industrial Engineering, Faculty of Engineering, Universidad de Lima, Peru Martín Fidel Collao-Díaz, Research Professor, Faculty of Engineering, Universidad de Lima, Peru

## ID 156 Mental Health Chatbot for University Students Support and Encouragement

Tauro Tapiwa, Sibusisiwe Dube and Belinda Mutunhu Ndlovu, National University of Science and Technology, Bulawayo, Zimbabwe

# ID 190 Optimization of Inventory Management in the Peruvian Pharmaceutical Industry through Lean Supply Chain Management Methodology in the Post-Pandemic Context

Daniela Nicoll Contreras-Alva, Bachelors in Industrial Engineering, Faculty of Engineering, Universidad de Lima, Peru Pedro Gustavo Buleje-Castañeda, Bachelors in Industrial Engineering, Faculty of Engineering, Universidad de Lima, Peru Martín Fidel Collao-Díaz, Research Professor, Faculty of Engineering, Universidad de Lima, Peru

ID 216 Optimizing Operational Efficiency in Automotive Maintenance SMEs through PDCA Integration and Systematic Layout Planning Daniel García Calderón-Mendoza-del-Solar, Bachelors in Industrial Engineering, Faculty of Engineering, Universidad de Lima, Peru Miguel Caleb Montoya-Nunez, Bachelors in Industrial Engineering, Faculty of Engineering, Universidad de Lima, Peru

Martín Fidel Collao-Díaz, Research Professor, Faculty of Engineering, Universidad de Lima, Peru

**ID 178 Process Enhancement using Pro Model Simulation: A Case Study in the Third Party Logistic Service Company in the Philippines** Mark Jherald Acilo, Trishia Anne Marie Cobalida, Rhiza Anne Barbara Lopez, Jake Quijano, Nikko Luis Tabasa and Maricar M. Navarro, Industrial Engineering, Technological Institute of the Philippines, Quezon City, MNL 1109, Philippines

## ID 46 The role of hydrogen and fuel cells in the global energy system

Abid Al Hossain IUBAT Bangladesh

# Undergraduate Research Competition sponsored by Daikin Applied

# ID 219 Enhancing Operational Efficiency in Craft Beer Production: Implementation of Lean Manufacturing and TPM Methodologies in SMEs

Ronald Wilmer Perez-Peralta, Bachelors in Industrial Engineering, Faculty of Engineering, Universidad de Lima, Peru Adonis Meza-Estrada, Bachelors in Industrial Engineering, Faculty of Engineering, Universidad de Lima, Peru Martín Fidel Collao-Díaz, Research Professor, Faculty of Engineering, Universidad de Lima, Peru

## ID 79 Loan Eligibility System Using Machine Learning

Alpha Zimkhulu Mnkandla, Belinda Ndlovu, Sibusisiwe Dube, Martin Muduva and Fungai Jacqueline Kiwa, Department of Informatics and Analytics National University of Science and Technology, Bulawayo, Zimbabwe

# ID 215 Optimization of the Clothing Production Line in Peruvian SMEs through the Implementation of Lean Manufacturing: A Case Study

Santiago Bravo de Rueda-Alarcon, Bachelors in Industrial Engineering, Faculty of Engineering, Universidad de Lima, Peru Martín Fidel Collao-Díaz, Research Professor, Faculty of Engineering, Universidad de Lima, Peru

#### ID 74 Towards Health 4.0: Blockchain-based Electronic Health Record for care coordination

Robert Sibanda, Belinda Ndlovu and Sibusisiwe Dube, Department of Data Analytics and Informatics, Faculty of Applied Sciences National University of Science and Technology, Bulawayo, Zimbabwe, P.O Box AC939, Ascot, Bulawayo, Zimbabwe

## 11:00 am - 1:00 pm, MONDAY, July 15

Zoom Room 5

Session Chair: Prof. Dr. Ir. Wahyudi Sutopo, UNS, Indonesia Zoom Host: Aqib Islam, IEOM Society

# Doctoral Dissertation Competition sponsored by Airbus Masters Thesis Competition

ID 155 A Framework for adopting Al Chatbots: A case Zimbabwe's Non-Governmental Organizations Macdonald Dube, Sibusisiwe Dube and Belinda Mutunhu Ndlovu, National University of Science and Technology, Bulawayo, Zimbabwe

ID 70 A Novel Ensemble-based Machine Learning Model for Anomaly Detection in CDRs to Identify International Revenue Share Fraud Remalia Mayeni, Sibusisiwe Dube and Belinda Ndlovu, Department of Informatics and Analytics, National University of Science and Technology Bulawayo, Zimbabwe

ID 37 Design-driven Defects in Laser Powder Bed Fusion: Correlation Between In-situ Monitoring Data and Ex-situ Measurements Vishal Sundar and Nikhil Belsure, Chalmers University of Technology, Gothenburg, SE412 96, Sweden

ID 68 Exploring the Factors Influencing the Adoption of Adaptive Learning in Higher Education Edison Nyagumbo, NUST, Zimbabwe

**ID 76** Investigating the factors driving the adoption of smart helmets in mining operations by artisanal miners in Zimbabwe Kwanele Ruth Ndlovu, Philip Nyoni, Belinda Mutunhu Ndlovu, Sibusisiwe Dube and Samukeliso Sukoluhle Dube, National University of Science and Technology, Bulawayo, Zimbabwe

## ID 73 Comparative Analysis of Machine Learning Techniques for Predicting Diabetes

Sibusisiwe Dube, Research Professor, Department of Informatics, National University of Science and Technology, Bulawayo, Zimbabwe Belinda Ndlovu, University Lecturer, Department of Informatics, National University of Science and Technology, Bulawayo, Zimbabwe Isaac Murere, MSc Student, Department of Informatics, National University of Science and Technology, Bulawayo, Zimbabwe

#### ID 271 GAI-based Intelligent Cognitive Assistant for Urban Rideshare Safety Recommendation Services

Chenxi Tao, Roosan Liyons, Roger J. Jiao and Seung-Kyum Choi, School of Mechanical Engineering, Georgia Institute of Technology, Atlanta, GA, USA

## 1:00 - 3:00 pm, MONDAY, July 15

Session Chair: Helmut Wieser, Technical University of Applied Sciences Augsburg Zoom Host: Aqib Islam, IEOM Society

# Graduate Student Paper Competition sponsored by Eaton Corporation

## ID 196 Bloque en Sistema Braille

Brenda Cotrina, Industrial Engineering Students, University of Lima, Lima, Perú, University off Lima, Lima, Av. Javier Prado Este 4600, Peru Andrea Reyes, Industrial Engineering Students, University of Lima, Lima, Perú, University of Lima, Lima, Av. Javier Prado Este 4600, Peru Dr. Fabricio Paredes, Researcher at the Fablab Manufacturing Laboratory, University of Lima, Lima, Perú, University of Lima, Lima, Av. Javier Prado Este 4600, Peru

## **ID 146** Unveiling the Impacts of Inadequate Fourth Industrial Revolution Infrastructure on Higher Education in South Africa Thalente Nkosi and Bogolo Ntombela, Department of Civil Engineering, Duran University of Technology, Pietermaritzburg, RSA Morakane Khahledi, The IIE's Varsity, The Independent Institute of Education, College, Cape Town

Stephan Molusiwa Ramabodu, Department of Construction Management and Quantity Surveying, Duran University of Technology, Durban, RSA

# ID 269 Manufacturing Defect Mitigation with Cognitive Intelligent Case-based Reasoning Using Generative Artificial Intelligence and Knowledge Graphs

Shu Wang, Chenxi Tao, Mulang Song, Yiyun (Cindy) Fei and Liuyang Shan, School of Mechanical Engineering, Georgia Institute of Technology, Atlanta, GA, USA

Jianxin (Roger) Jiao, Associate Professor of School of Mechanical Engineering, Georgia Institute of Technology, Atlanta, GA 30332, USA

Zoom Room 5

## ID 275 Bloque en Sistema Braille

Brenda Cotrina and Andrea Reyes Industrial Engineering Students University of Lima Lima, Perú University of Lima Lima, Av. Javier Prado Este 4600, Peru

Dr. Fabricio Paredes Researcher at the Fablab Manufacturing Laboratory University of Lima Lima, Perú University of Lima Lima, Av. Javier Prado Este 4600, Peru

# **High School STEM Competition**

#### ID 69 Theory Of ultimate collision

Saransh Bachchan, Sanatan Dharam Vidya Mandir HUDA, India

#### ID 243 Application of artificial intelligence in healthcare field Cases and Trends

Kim See You and Shin Dong Ho, Graduate and Professor, My Paul School, 12-11, Dowontongmi-gil, Cheongcheon-myeon, Goesan-gun Chungcheongbuk-do, Republic of Korea

Jeongwon Kim, Department of Economics, College of Economics, Nihon University, 3-2 Kanda-Misakicho, 1-chome, Chiyoda-ku, Tokyo, Japan

#### ID 244 Identification of Gene Groups that Classify Cancer through Machine Learning

Yeonju Lee and Shin Dong Ho, Graduate and Professor, My Paul School, 12-11, Dowontongmi-gil, Cheongcheon-myeon, Goesan-gun Chungcheongbuk-do, Republic of Korea

Jeongwon Kim, Department of Economics, College of Economics, Nihon University, 3-2 Kanda-Misakicho, 1-chome, Chiyoda-ku, Tokyo, Japan

#### ID 245 Research on Drone Autonomous Flight

Se In Jung and Shin Dong Ho, Graduate and Professor, My Paul School, 12-11, Dowontongmi-gil, Cheongcheon-myeon, Goesan-gun Chungcheongbuk-do, Republic of Korea

Jeongwon Kim, Department of Economics, College of Economics, Nihon University, 3-2 Kanda-Misakicho, 1-chome, Chiyoda-ku, Tokyo, Japan

#### ID 246 Analysis of the Impact of Car Design on Sales Rate using CNN

Benny Choi and Shin Dong Ho, Student and Professor, My Paul School, 12-11, Dowontongmi-gil, Cheongcheon-myeon, Goesan-gun Chungcheongbuk-do, Republic of Korea

Jeongwon Kim, Department of Economics, College of Economics, Nihon University, 3-2 Kanda-Misakicho, 1-chome, Chiyoda-ku, Tokyo, Japan

# ID 272 Design of a Situation-Aware Intelligent Cognitive Assistant for Urban Rideshare Safety Using Deep Visual Learning and Ambient Data Analytics

Roosan Liyons, Chenxi Tao and Roger J. Jiao, School of Mechanical Engineering, Georgia Institute of Technology, Atlanta, GA, USA

# ID 272 Design of a Situation-Aware Intelligent Cognitive Assistant for Urban Rideshare Safety Using Deep Visual Learning and Ambient Data Analytics

Roosan Liyons, Chenxi Tao and Roger J. Jiao, School of Mechanical Engineering, Georgia Institute of Technology, Atlanta, GA, USA

# Supply Chain and Logistics Competition

#### ID 151 An Analysis of the Infrastructure Factors that Affect Railway Capacity Utilization

Mokgadi Matsena University of Johannesburg South Africa

**ID 157** Strengthening National Defense: Military Supply Chains with PARDS Integration in the Philippine Army's Requisition Process LTC Alan P. Sillacay (OS) PA, LTC Erasto Gallardo (INF) PA and MAJ Carlo Dendiego (FS) PA, Master of Logistics and Supply Chain Management, Graduate Studies, Technological Institute of the Philippines, Quezon City Philippines, Military Servicemen, Philippine Army Fort Bonifacio, Taguig City, Philippines

Cherry D. Casuat, Julius S. Cansino and Arvin De La Cruz, Professor, Computer Engineering, Polytechnic University of the Philippines, Professor, Graduate School of Engineering, Polytechnic University of the Philippines, Sta. Mesa, Manila, Philippines

ID 195 Risk Management in The Corn Commodity Supply Chain as a Raw material For Sustainable Poultry Feed: a Systematic Literature Review

Kulsum, Research Student, Graduate Program of Agro-industrial Engineering, Faculty of Agricultural Engineering and Technology IPB University, Bogor, Indonesia

Anas Miftah Fauzi, Illah Sailah, Ono Suparno and Hoetomo Lembito, Research Professor, Department of Agro-industrial Technology, Faculty of Agricultural Engineering and Technology IPB University, Bogor, Indonesia

# ID 135 Robust Optimization for Cost Validation in Designing Service Networks

Ashish Chandra, College of Business, Illinois State University, Normal, IL 61761, USA

# Senior Design Project Competition sponsored by Tooling Tech Group

## 3:00 - 5:00 pm, MONDAY, July 15

Session Chair: Ulrich Weigand, Technical University of Applied Sciences Augsburg, Germany Zooh Host: Aqib Islam, IEOM Society

# Lean Six Sigma Competition sponsored by Tooling Tech Group

## ID 251 Application of Lean Six Sigma in Inventory Optimization at a Water and Electricity Company

Mohamed A. Allam, Afnan Al Hemeiri, Roda Al Marzooqi, Maryam Al Ameri and Saed Amer, Department of Management Science and Engineering College of Engineering, Khalifa University, Abu Dhabi, UAE

# **Simulation Competition**

# ID 107 Designing a Smart System for Predicting Carbon Dioxide Emissions from Traditional Wood-Fired Heating in Homes During the Winter Season

Rasha A Al-Shamrani, Mona H Alfweah, Doha A Al-Alatiq, Tasnim M Adi, Almaha B AlKhabti and Wejdan H Alkhathami, Undergraduate Student in Industrial Engineering Department, College of Engineering, University of Bisha, Bisha 61922, Saudi Arabia

Khaled Ali Abuhasel, Full Professor in Industrial Engineering, Department, College of Engineering, University of Bisha, Bisha 61922, Saudi Arabia

## ID 44 Good Comunication Methods & Stakeholder Engagement Resulting in Sustainable Project Management

Prof. Pule Kholopane and Dr. Thakaramahlaha Lehohla, Faculty of Engineering and the Built Environment, University of Witwatersrand Department of Industrial Engineering, Johannesburg, South Africa

ID 198 Impact of Electric Vehicle Inclusion on the Driver Shift Scheduling Problem

Luis F. Mujica, Student, Technological University of Pereira, Pereira, Colombia

Juan P. Chavez, César A. Marin and Laura M Escobar, Project coordinator, Research manager, Research Coordinator, I+D+I - Integra S.A Pereira, Colombia

## ID 211 Witness Horizon 25 DES Simulation Modeling of Centrally Dispatched Automated Mobile Robots

Tomasz Kantoch, Production Systems and Digitalization, ZF Automotive Germany GmbH, Alfdorf, Germany Neil G. Murray Jr., A. Leon Linton Department of A. Leon Linton Department of Mechanical, Robotics and Industrial Engineering, Lawrence Technological University, Southfield, MI 48075, USA

Passive Safety Electronics Senior Technical Specialist, ZF Corporation, Farmington Hills, MI 48331, USA

# Human Factors and Ergonomics Competition sponsored by CINTAS

#### ID 228 Prevalence of Musculoskeletal Disorders and Postural Analysis in Puffed Rice Industry Qutubuddin Syed Mohammed, P.D.A. College of Engineering, India

ID 175 A framework to incorporate Health 4.0 in an operating theatre: Case study of Zimbabwe's Central Hospitals

Winnie Mutenhabundo, Department of Industrial and Mechatronics Engineering, University of Zimbabwe, Mt Pleasant, Harare, 263, Zimbabwe. Tawanda Mushiri, Executive Director – Technical, Scientific and Industrial Research and Development Centre (SIRDC), Harare, Zimbabwe Biomedical Engineering and Healthcare Technology (BEAHT) Research Centre, Faculty of Health Sciences, University of Johannesburg, South Africa

Patson Zvandasara, Department of Physics, University of Zimbabwe, P.O Box MP167, Mt Pleasant, Harare, 263, Zimbabwe Timothy Gutu, Department of Obstetrics & Gynecology, University of Zimbabwe, P.O Box MP167, Mt Pleasant, Harare, 263, Zimbabwe Charles Mbohwa, Distinguished Professor, University of South Africa, College of Science, Engineering and Technology, Florida Park, Roodepoort

## ID 218 Design of an Ergonomic Back Support to Prevent Lumbar Injuries

Gino Leonardo Solis-Sparrow, Facultad de Ingeniería, Carrera de Ingeniería Industrial, Universidad de Lima, Lima, Perú Jair Dario Angeles-Morales, Facultad de Ingeniería, Carrera de Ingeniería Industrial, Universidad de Lima, Lima, Perú Marcos Fernando Ruiz-Ruiz, Associate Professor, Facultad de Ingeniería, Carrera de Ingeniería Industrial, Universidad de Lima, Lima, Perú Óscar Eduardo Sakay-Rodríguez, Advisor, Kansei Analytics, 10833 Hillrose Ave, Baton Rouge, LA 70810, USA

# 5:00 pm, Monday, July 15 - Virtual Keynote – Zoom Room 5

# Dr. Luca Gualtieri

Faculty of Engineering, Free University of Bolzano, Italy Senior Researcher at the "Smart Mini Factory laboratory" (SMF) for Industry 4.0 and at the "Extended Reality Laboratory and Training Center" (XR-lab)

Presentation Title: Human-centered collaborative robotics: future opportunities and challenges

# July 16, 2024 (Tuesday)

Zoom Room 5

July 16, 2024 (Tuesday) – Session: 8:0 am – 12:10 pm – Onsite Room 1

# Welcome and Keynotes

8:30 – 9:00 am

Conference Welcome and Opening: Prof. Dr. Nadine Warkotsch - Vice President for Research and Sustainability Technical University of Applied Sciences Augsburg

9:00 – 9:40 am Keynote I (Opening Keynote): Dr. Vasko Isakovic Head of KUKA Simulation Business in the KUKA Robotics Group Kuka AG, Augsburg, Bavaria, Germany Presentation Title: KUKA on the way to the Industrial Metaverse

> 9:40 – 10:10 am Press and Networking

10:10 – 10:50 am Keynote II: Felix Georg Müller, CEO and Co-Founder, Plus10 GmbH Augsburg, Bavaria, Germany

Presentation Title: The regulatory challenge: AI tools for shortening Ramp-ups and increasing 24/7 output of complex medical and Pharma production lines

10:50 – 11:30 am Keynote III: Dr. Steffen Klarmann Advanced Development Director Manager, Valeo SA, Wemding, Germany Presentation Title: Transformation of Automotive ADAS Sensor Production

11:30 – 12:10 pm Keynote IV: Dr.-Ing. Philipp Frey Researcher, Technische Hochschule Nürnberg Georg Simon Ohm, Nürnberg, Germany Presentation Title: Digitalization of Forming Technology – Challenges and Opportunities

> 12:10 – 1:30 pm Buffet Lunch at University Cafeteria

# 2:00 - 5:00 pm, Tuesday, July 16 – Poster Competition

**ID 230 "Mitigate Power Crisis by using Solar Energy as the Alternative of Fossil fuel Energy"** Gazi Abu Raihan, BETA-TECH Engineering Iternational, Bangladesh

ID 134 Strong Perturbation Bounds for Markov Chains

Nabil Ait Yala, Faculté des Sciences et Sciences Appliquées, University of Bouira, Bouira, Algeria Badredine Issaadi, Ecole Supérieure en Sciences et Technologies de l'Informatique et du Numérique, Campus Amizour, Bejaia, Algeria Karim Abbas, Faculté des Sciences Exactes, University of Bejaia, Bejaia, Algeria

# July 16, 2024 (Tuesday) – Session: 1:30 – 3:15 pm

1:30 – 3:15 pm, TUESDAY, July 16

**Onsite Room 1** 

**Global Engineering Education Panel** 

Panel Chair: Professor Don Reimer

Professor Donald M. Reimer Chief Operating Officer IEOM Society International Southfield, Michigan, USA

Panelists

Prof. Dr.-Ing. Stefan Murza Dean of Students Mechanical and Process Engineering Technical University of Applied Science Augsburg Augsburg, Bavaria, Germany

Dr. Ahad Ali Associate Professor Director of Bachelor of Science in Industrial Engineering Director, Master of Science in Industrial Engineering Director of Smart Manufacturing and Lean Systems Research Group A. Leon Linton Department of Mechanical, Robotics and Industrial Engineering Lawrence Technological University, Southfield, Michigan, USA Executive Director, IEOM Society International

1:30 – 3:15 pm, TUESDAY, July 16

**Onsite Room 2** 

Design Thinking Workshop Joseph Paris CEO, Joseph Paris LLC Chairman and Founder, XONITEK Group of Companies Founder, Operational Excellence Society Frankfurt, Hesse, Germany

1:30 – 3:15 pm, TUESDAY, July 16

**Onsite Room 3** 

Session Chair: Dr.-Ing. Stefan Braunreuther – Faculty of Mechanical and Process Engineering, Technical University of Applied Science Augsburg, Augsburg, Bavaria, Germany

# **Doctoral Dissertation Competition sponsored by Airbus**

**ID 225 Designing a Knowledge-based System to Facilitate the Process of Fall Risk Assessment in Construction** Vigneshkumar Chellappa, Postdoctoral Researcher, School of Design, The Hong Kong Polytechnic University, Kowloon, Hong Kong Urmi Ravindra Salve, Associate Professor, Department of Design, Indian Institute of Technology, Guwahati 781039, India

ID 11 Reasons why people start small scale mining companies in South Africa

Zandisile Mkubukeli, University of Johannesburg, South Africa Emmanuel Edoun, University of Johannesburg, South Africa

ID 154 The role of Business Incubation Centers (BICs) in fostering entrepreneurship in Pakistani universities Shah Awan, Abdul Wali Khan University Mardan, Pakistan

# **Masters Thesis Competition**

**ID 139** Integration of Social Media into Supply Chain Management: Antecedents and Value Outcomes from a Case Study Perspective Emmanuel Doe Oposika Aggudey and Joshua Ofori-Amanfo, MPhil Candidate and Senior Lecturer, Department of Operations and Management Information Systems, University of Ghana Business School, PO Box LG 78, Legon, Accra, Ghana

Yaa Amponsah Twumasi, Lecturer, Faculty of Management Studies, Department of Marketing, University of Professional Studies, Accra, Ghana ID 227 Leveraging Blockchain to Track and Improve the Sustainability of Shared Economy Models. A Platform for Shared Last-Mile

# Delivery

Omar S. Abdulkarim, Department of Industrial Engineering, American University of Sharjah, Sharjah, UAE Malick Ndiaye, Department of Industrial Engineering, American University of Sharjah, Sharjah, UAE

## ID 176 Predicting Glass Forming Ability (GFA) of Metallic Glasses Using Machine Learning Techniques

Abu-Salah S. Fahid and Dr. Maalouf. Elsa, Maroun Semaan Faculty of Engineering and Architecture, American University of Beirut (AUB), Beirut, Lebanon

# ID 53 Study of Reliability Centered Maintenance and Failure Mode Effect Analysis (Fmea) In Textile Manufacturing Industries (Case at Spinning Section of Bahir Dar Textile Share Company)

Befekadu Asfaw, Amhara Bureau of Industry and Investment, Ethiopia

ID 92 Sci-fi Skylines: Investigating the influence of Dune on Dubai's Urban Lanscape Alexander Wong, St Patrick's School, Singapore, Singapore

## 1:30 - 3:15 pm, TUESDAY, July 16

Onsite Room 4

Session Chair: Prof. Dr. Wolfgang Kratsch - Technical University of Applied Sciences Augsburg

# Artificial Intelligence and Data Science

## ID 81 A Data Visualization and Exploration Course Model

Ali Ardalan, Professor of Business Analytics, Information Systems and Decision Sciences Department, Strome College of Business, Old Dominion University, Norfolk, VA 20529, USA

## ID 30 A Systematic Framework for Meet the Challenges of Artificial Intelligence Banking

Mahdi Bastan, Graduate School of Management and Economics, Sharif University of Technology, Tehran, Iran Negin Hassani and Behnaz Salimi, School of Industrial Engineering, College of Engineering, University of Tehran, Tehran, Iran Ali Ghazizadeh, School of Industrial Engineering, Iran University of Science and Technology, Tehran, Iran Mahdi Hamid, School of Industrial Engineering, College of Engineering, University of Tehran, Iran

## ID 129 Analysis and Forecasting of The Brazilian Household Appliance Sector Using Machine Learning Models

Icaro De Jesus Gomes Do Bonfim and Orlando Yesid Esparza Albarracín, Department of Production Engineering, University Presbyterian Mackenzie, São Paulo, Brazil

ID 1 Design Data Driven Decision Using Artificial Intelligence Capabilities Case in Sultanate of Oman

Mahmood Abdullah Al Kindi, Department of Mechanical and Industrial Engineering, Sultan Qaboos University, Oman

# ID 86 Early Prediction Methodology of Product Quality in Automotive Manufacturing Environment Using Data Analysis and Machine Learning

Anand Balaji, Department of Advanced Industrial Engineering, Valeo Sensors and Switches, 86650 Wemding, Germany Steffen Klarmann, Advanced Industrial Director, Valeo Sensors and Switches, 86650 Wemding, Germany

# ID 38 Driving Improvement and Business Progression Utilizing New Product Development Approach: A Comprehensive Empirical Study

Pardeep Gupta, Department of Mechanical Engineering, Sant Longowal Institute of Engineering and Technology, Longowal, Sangrur (Punjab), India Niharika Gupta, Rober H. Smith Business School, University of Maryland, USA

## ID 36 Role of Delivery Management in attaining Business Excellence through TQM: An Empirical Case Study

Sumit Kumar, Sunil Kumar and Pardeep Gupta, Department of Mechanical Engineering, SLIET, Longowal, Sangrur (Pb), India Prabhkiran Kaur, Department of Mechanical Engineering, IKGPTU, Amritsar Campus, India

## 1:30 - 3:15 pm, TUESDAY, July 16

Zoom Room 5

Session Chair: Dr. Noha Mostafa, Associate Professor of Industrial Engineering and Management, Mechanical Engineering Department, The British University in Egypt, Shorouk City, Cairo

# **Business Management and Operations Management**

ID 118 Application of Forecasting Technique in Food Sector: Case Study

Dr. Hassan Balfaqih, Albatool Molah, Entesar Al Dhaifi, Lara Abulola, Layan Aboueldahab and Malak Qahtan, Effat University, Saudi Arabia

ID 83 Assessing Public Perception on Service Delivery: A Case of Selected Communities within the Gauteng Province in South Africa

PARALLEL SESSIONS

Nkube Eva Masetlwa, Dr. Emmanual Innocents Edoun and Prof. Nita Sukdeo, Faculty and Engineering and the Built Environment, Department of Quality and Operations Management, University of Johannesburg, Johannesburg, South Africa

#### ID 191 Eco-innovation, knowledge management, and government support: Exploring the drivers of sustainable operations performance

Vu Van Nguyen, PhD Student, Center for Public Administration, International University, Vietnam National University-Ho Chi Minh City, Vietnam An Phuc Truong, Bachelor Student, The School of Business, International University, Vietnam National University-Ho Chi Minh City, Vietnam Nhu Ngoc Dang Tran, Bachelor Student, The School of Business, International University, Vietnam National University-Ho Chi Minh City, Vietnam Phuong Van Nguyen, Lecturer, Center for Public Administration, International University, Vietnam National University-Ho Chi Minh City, Vietnam

#### ID 182 Harmonizing Sustainability: Towards a Robust Framework for Green Lean Integration in Upstream Oil and Gas Operations

Saif Al Hamhami, Doctor of Business Administration Student at Derby Business School, College of Business, Law and Social Sciences, University of Derby, Derby, United Kingdom

## ID 78 Investigating the Technical Skills Needed to Improve Rail Network Performance

T Moloto, B.B.S Makhanya, J.H.C Pretorius and H. Nel, Faculty of Engineering and Built Environment, University of Johannesburg, Johannesburg, Gauteng, South Africa

# ID 167 Modernizing Administrative Operations in Philippine Army Battalions: A Framework for Enhanced Efficiency and Security through Secure Electronic Systems

LTC Erasto Gallardo (INF) PA, LTC Alan P. Sillacay (OS) PA and MAJ Carlo Dendiego (FS) PA, Military Servicemen, Philippine Army, Fort Bonifacio, Taguig City, Philippines

Cherry D. Casuat, Irene F. Salvador and Ryan C. Reyes, Professor, Computer Engineering, Polytechnic University of the Philippines, Sta. Mesa, Manila, Philippines

Professor, Urdaneta City University, Pangasinan, Philippines, Dean, College of Engineering, Technological University of the Philippines, Manila, Philippines

#### ID 84 Poor Revenue Collection within South African Municipalities: Causes and Consequences

Nkube Eva Masetlwa, Dr. Emmanual Innocents Edoun and Prof. Nita Sukdeo, Faculty and Engineering and the Built Environment, Department of Quality and Operations Management, University of Johannesburg, Johannesburg, South Africa

#### ID 99 Service Operation Management Practices of KidZania

Albatool Molah, Effat University, Saudi Arabia

# ID 192 The Influence of Leadership, Creativity Management, Organizational Innovation, Government Support, and Environmental Compliance on Driving Business Performance of Enterprises in Viet Nam

Hieu Thuc Tran, PhD Student, Center for Public Administration, International University, Vietnam National University-Ho Chi Minh City, Vietnam Quyen Nguyen Thi Diem, Phuong Ho Thi My and Nhu Nguyen Ngoc Quynh, Bachelor Student, The School of Economics, Finance, and Accounting International University - Vietnam National University, Ho Chi Minh City, Vietnam

Phuong Van Nguyen, Associate Professor, Center for Public Administration, International University, Vietnam National University-Ho Chi Minh City, Vietnam

# July 16, 2024 (Tuesday) – Session: 3:30 – 5:30 pm

## 3:30 – 5:30 pm, TUESDAY, July 16

**Onsite Room 1** 

Session Chair: Prof. Dr. Dominik Lucke, Reutlingen University, Germany

# Digital Manufacturing, Industry 4.0 and IoT

## ID 59 Review of 3D Printing VS Injection Molding VS CNC Machining Processes: Simulation and Fabrication

Annamalai Pandian, Faculty, Department of Mechanical Engineering, Saginaw Valley State University, University Center, Michigan, USA

## ID 221 Abstract: Towards Enabling MQTT for Real-Time Internet of Things

Abdelmajid Khelil, Michael Deller and Lobna Badraoui, Landshut University of Applied Sciences, Institute for Data and Process Science, Am Lurzenhof 1, D-84036 Landshut, Germany

## ID 223 Conceptional Design and Prototypical Implementation of a Digital Twin for a Modular Manufacturing System

Michael Reisig, Jürgen H. Lenz and Florian Kerber, Technical University of Applied Science Augsburg, Nördlingen, Germany

# ID 194 Evaluation of Online Shopping Sites Using Industry 4.0 Solutions with The Simple Additive Weighting Method Using Spherical Fuzzy Sets: A Case of Türkiye

Erdem Aksakal and Zeynep Durmaz, Department of Industrial Engineering, Atatürk University, Erzurum, Türkiye

## ID 82 Implementing Apache Kafka in Industrial Environment to enable Data Streaming for Cloud-Based Applications

Hamze Hamze, Machine Learning Engineer, Valeo Sensors and Switches, Wemding, Bavaria, Germany

Steffen Klarmann, Advanced Industrial Director, Valeo Sensors and Switches, 86650 Wemding, Germany

#### ID 197 Industry 4.0 in Hydroponic Farming: Leveraging Digital- twin for Smart Autonomous Operations

Rachita Gupta, Assistant Professor, Operations Management and Decision Sciences, Indian Institute of Management Kashipur, Uttarakhand - 244713, India

#### ID 188 Rule-based Automated Waste Detection for Industry 4.0

Makki Ben Salem, Abdalla Sino and Abdelmajid Khelil, Landshut University of Applied Science, Institute for Data and Process Science, Am Lurzenhof 1, D-84036 Landshut, Germany

3:30 - 5:30 pm, TUESDAY, July 16

**Onsite Room 2** 

# Design Thinking Workshop Joseph Paris CEO, Joseph Paris LLC Chairman and Founder, XONITEK Group of Companies Founder, Operational Excellence Society

Frankfurt, Hesse, Germany

## 3:30 – 6:30 pm, TUESDAY, July 16

Onsite Room 3

Session Chair: Ekrem Duman, Ozyegin University, Turkey

# Undergraduate Student Paper Competition sponsored by Siemens

# ID 173 Evaluating Team Workload Through Physiological Synchrony: An Exploratory Study Using MdRQA Data to Assess Teams in Action

Joshua Braun, Natalie Hogh and Simone Kubowitsch, Department of Business Psychology, Technical University of Applied Sciences Augsburg Augsburg, Bavaria, Germany

#### **ID 262** Implementation of 5S methodology in a security systems service company for improving productivity indicators Juan Jacinto Gómez Meza, Research Professor, Ricardo Palma University, Santiago de Surco, Lima, Perú Jorge Adrian Pacheco Zevallos, Professional School of Industrial Engineering, Faculty of Engineering, Ricardo Palma University Santiago de Surco, Lima, Perú

# Undergradute Research Competition sponsored by Daikin Applied

#### **ID 123 Dynamic Community Detection for Last-mile Delivery Optimization with Population Shifts Using Mathematical Programming** Dhruv Patel, Department of Engineering Design and Department of Management Studies, Indian Institute of Technology Madras, Chennai, Tamil Nadu, India

Viswanath Kumar Ganesan and Kiruthiga Anandacoumar, Tata Consultancy Services, Chennai, Tamil Nadu, India

## ID 122 Instantaneous Last Mile Delivery Planning

Ajitesh Kumar, Department of Engineering Design, Department of Management Studies, Indian Institute of Technology, Madras, Chennai, India Viswanath Kumar Ganesan and Haripriya K, Tata Consultancy Services, Chennai, India

## ID 121 Integrated Multi-Echelon Inventory Replenishment for Supply Chain Networks

Ved Patel, Department of Engineering Design & Department of Management Studies, Indian Institute of Technology Madras, Chennai, Tamil Nadu, India

Viswanath Kumar Ganesan and Shubham Gedam, Tata Consultancy Services, IIT Madras Research Park, Chennai, Tamil Nadu, India

# Supply Chain and Logisitcs Competition

# **ID 163 Disruptive Innovation in Space Economy Supply Chains: Analyzing Advanced Manufacturing for Sustainability and Resilience** Janne Heilala, Dept. of Mech and Mat Eng., Faculty of Tech, University of Turku, Turku, Finland

ID 132 Inventory Flow of Subscription-Based Business Models with Circular Economy Practices

Behzad Maleki Vishkaei, Department of Management and Technology, Bocconi University, Milan, Italy

Pietro De Giovanni, SDA Bocconi School of Management, Milan, Italy

# ID 201 Uncertain Supply of Recycled Plastic in Closed-Loop Supply Chain: Challenges and Mitigation Strategies for Plastic Circular Economy

Muhammad Omair and Brian Vejrum Wæhrens, Department of Materials and Production, Aalborg University | Fibigerstræde, Aalborg, Denmark

# Graduate Student Paper Competition sponsored by Eaton Corporation

## ID 161 Estimation of Global Horizontal Irradiance in Tustin, California, Using several Deep-learning Approaches

Fathy Alkhatib, Maher Maalouf and Mohammad Omar, Department of Industrial and Systems Engineering, Khalifa University, Abu Dhabi, United Arab Emirates

# ID 214 The Benefits of Adopting Fourth Industrial Revolution (4IR) Technologies in Higher Education Institutions (HEIs)- a Case of South African Institutions

Thalente Nkosi, Department of Construction Management, Nelson Mandela University of Technology, Gqeberha, RSA

## PARALLEL SESSIONS

**Onsite Room 4** 

Bogolo Ntombela and Morena Nkomo, Department of Construction Management and Quantity Surveying, University of Johannesburg, Johannesburg, RSA

Sibongile Dlamini, Department of Civil Engineering, Durban University of Technology, Pietermaritzburg, RSA Lungisile Hlophe, Department of Construction Management and Quantity Surveying, Mangosuthu University of Technology, Durban, RSA

#### An Exploratory Study of Material Handling Systems Design and Analysis ID 235

Ahmed Gabr, Faculty of Engineering, German International University, Egypt Amr Nounou, Faculty of Engineering, German International University, Egypt

#### Process Mining: Crane Efficiency at Webcor ID 265

Jacob Odisho, Nick Amireh, Phil Sites, Willem Holzrichter, and Sagit Kedem-Yemini, Industrial and Manufacturing Engineering Department, California Polytechnic State University, San Luis Obispo, CA 93407, USA

# **Simulation Competition**

#### ID 266 An Integrated Approach to Formulate Win-Win Strategies in Retail Banking, A Simulation-Machine Learning-Optimization Approach to Make Portfolio of Loan-Based Products

Mahdi Bastan, Graduate School of Management and Economics, Sharif University of Technology, Tehran, Iran Ali Ghazizadeh, School of Industrial Engineering, Iran University of Science and Technology, Tehran, Iran Mahdi Hamid, School of Industrial Engineering, College of Engineering, University of Tehran, Tehran, Iran

## 3:30 – 5:30 pm, TUESDAY, July 16

Session Chair: Dr. D. R. Prajapati, Punjab Engineering College, India

# **Business Management and Operations Management**

#### Assessment of Factors Responsible for the Failure of Municipal Projects: A Case Study of a South African Municipality ID 119

Kedumetsi Lerato Piitso, Department of Quality and Operations Management, University of Johannesburg, Pretoria, South Africa

Dr. Emmanuel Edoun, Research Supervisor, University of Johannesburg, Johannesburg, South Africa

Dr. Nelson Mandonsela, Research Co-Supervisor, University of Johannesburg, Johannesburg, South Africa

#### ID 160 Breaking Through Limits: Exploring Factors Hampering Growth in Zambia's Capital Markets-Lusaka Securities Exchange Perspective

Janet Mapenzi Shamalime, Graduate School of Business, University of Zambia, Zambia Romeo Yohane, Graduate School of Business, University of Zambia, Zambia

#### ID 111 Effects of Circular Economy on Production and Underlying Information Systems

Arne Mayer, Faculty of Computer Science, Technical University of Applied Sciences Augsburg, 86161 Augsburg, Bavaria, Germany Marcel Öfele and Stefan Braunreuther, Center for Production Technology, Faculty of Mechanical and Process Engineering, Technical University of Applied Sciences Augsburg, 86161 Augsburg, Bavaria, Germany

## ID 115 ISM Modeling of Strategic Human Resource Management Practices for Successful Implementation of TQM in an Organization

Sumit Kumar, Assistant Professor, Department of Mechanical Engineering, Sant Longowal Institute of Engineering and Technology, Sangrur, Punjab Indian

Pardeep Gupta, Professor, Department of Mechanical Engineering, Sant Longowal Institute of Engineering and Technology, Sangrur, Punjab Indian

#### Modelling the Relationships Between Supply Chain Strategies, Competitive Priorities and Organizational Performance ID 136

Joshua Ofori-Amanfo, Enoch Koranteng Amoasi and Florence Newman, Senior Lecturer | MPhil Graduates, Department of Operations and Management Information Systems, University of Ghana Business School, P.O. Box LG 78, Legon, Accra, Ghana

#### Process Improvement at 2M Stands: Standardization of Modular Components to Reduce Total Cost ID 126

Filipe Mingorance Lombardi, Gustavo Araujo Garcia and Pedro Vieira Braga, Production Engineers, Graduate Program in Production Engineering Engineering School Mackenzie Presbyterian University (MACKENZIE), São Paulo, SP, Brazil

Ana Maria Saut, Post-doctoral Researcher, Department of Production Engineer, Polytechnic School of the University of São Paulo University (USP) São Paulo, SP, Brazil

Orlando Yesid Esparza Albarracin and Silmara Alexandra da Silva Vicente, Researchers Professors, Graduate Program in Production Engineering Engineering School Mackenzie Presbyterian University (MACKENZIE), São Paulo, SP, Brazil

#### The Perceived Prospects and Barriers of Integrating Artificial Intelligence with Activity-Based Costing in Logistics Firms: A ID 142 Study in Jordan

Bassam Maali German Jordanian University Jordan

#### The Importance of Stakeholder Satisfaction in Implementing Municipal Projects ID 116

Kedumetsi Lerato Piitso, Department of Quality and Operations Management, University of Johannesburg, Pretoria, South Africa Dr. Emmanuel Edoun, Research Supervisor, University of Johannesburg, Johannesburg, South Africa Dr. Nelson Mandonsela, Research Co-Supervisor, University of Johannesburg, Johannesburg, South Africa

#### The Influence of Country of Origin on Purchase Intention of Personal-Care Products ID 71

Supara Kapasuwan, Assistant Professor, Business Administration Division, Mahidol University International College, Mahidol University, Nakhon Pathom, Thailand

## PARALLEL SESSIONS

Thanyaporn Kanchanawatee, Master of Business Administration Graduate, Mahidol University International College, Mahidol University, Nakhon Pathom, Thailand

Dolchai La-ornual, Assistant Professor, Business Administration Division, Mahidol University International College, Mahidol University, Nakhon Pathom, Thailand

#### ID 124 Kinetic Study of Mineralization during Electrochemical Oxidation of Lamotrigine

Vinod Kumar Meena, Assistant Professor, Department of Chemical Engineering, Sant Longowal Institute of Engineering and Technology, Longowal, Sangrur, Punjab 148106, India

Himadri Roy Ghatak, Professor, Department of Chemical Engineering, Sant Longowal Institute of Engineering and Technology, Longowal, Sangrur, Punjab 148106, India

## 3:30 - 5:30 pm, TUESDAY, July 16

Zoom Room 5

Session Chair: Cherry D. Casuat, Polytechnic University of the Philippines, Sta. Mesa, Manila, Philippines

# **Engineering Management and Project Management**

## ID 213 A Group Decision-Making Approach for Reviewer Selection: Case Study in Project Evaluation

Meltem Aksoy, Research Center Trustworthy Data Science and Security of the University Alliance Ruhr, Faculty of Informatics, Technical University of Dortmund, Germany

#### ID 177 Drivers of Compartmentalization for Fire Safety in High-Rise Buildings

Lungisile Siso Hlophe, Mangosuthu University of Technology, South Africa Department of Construction Management and Quantity Surveying, South Africa

# ID 62 Efficiency in Waste Management: Project Management Techniques and Economic Analysis of a GIS-Based System Implementation in the City of Bisha, Kingdom of Saudi Arabia

Ghadah M Khushail, Ghaida Fahad Alqarni, Refan M Alshahrani and Reema M Almotawa, Undergraduate Student in Industrial Engineering Department, College of Engineering, University of Bisha (at time of research), Bisha 61922, Saudi Arabia Khaled Ali Abuhasel, Full Professor in Industrial Engineering Department, College of Engineering, University of Bisha, Bisha 61922, Saudi Arabia

#### ID 229 Improvement proposal based on Lean warehousing and ABC to increase the service level in a distribution company

Luigi Arturo Rodriguez Otiniano and Mauricio Joaquin Salazar Vera, Faculty of Engineering, University of Lima, Peru Martin Fidel Collao-Diaz, Research Professor, Faculty of Engineering. University of Lima, Peru

# ID 224 Management Model for Productivity Improvement in the Craft Beer Production Process through the Application of Demand Planning Techniques, EOQ and MRP

Jimena Negrón Aching and Giovanna Portocarrero Dávila, Facultad de Ingeniería, Carrera de Ingeniería Industrial, Universidad de Lima, Lima Perú Carlos-Augusto Lizárraga-Portugal, Research Professor, Facultad de Ingeniería, Carrera de Ingeniería Industrial, Universidad de Lima, Lima Perú

## ID 87 The impact of the measuring scale on research outcomes

Edoghogho Ogbeifun, Civil Engineering Department, Faculty of Engineering, University of Johannesburg, South Africa Jan-Harm C. Pretorius, Postgraduate School of Engineering Management, Faculty of Engineering and the Built Environment, University of Johannesburg, South Africa

## ID 102 Reviewing Potential of Digital Twin Technology to Facilitate Sustainability in Manufacturing

Zahid Usman, Sr Principal Digital Manufacturing Engineer, Applications and Development Team, ITP Aero UK Muhammad Imran and Salman Pervaiz, Department of Mechanical and Industrial Engineering, Rochester Institute of Technology – Dubai, UAE

# July 17, 2024 (Wednesday)

# July 17, 2024 (Wednesday) - Session: 8:00 - 9:00 am

## 8:00 - 9:00 am, WEDNESDAY, July 17

**Onsite Room 1** 

Session Chair: Prof. Dr. Neven Majic, Technical University of Applied Sciences Augsburg, Germany

# **Case Studies and Best Practices**

# ID 3 Evaluating Al-based Automatic Replenishment for Medical Devices in Vendor Managed Inventory

Nai-Chuan Fang, Taichung Veterans General Hospital, Taiwan

## ID 170 Investigate the Defects and Risk Optimization Related to the Various Casting Process

Md. Golam Kader, Arup Kumar Debnath and Md. Abdul Ohab, Department of Mechanical Engineering, Khulna University of Engineering & Technology, Khulna, Bangladesh

G M Mahfuzur Rahman, Superintendent Engineer, Khulna University of Engineering & Technology, Khulna, Bangladesh

#### ID 226 Fields of Action in the Continuous and Early Validation of Product Profiles in Product Engineering

Stefan Eric Schwarz, Carsten Thümmel, Maximilian Kuebler, Benjamin Doostkam and Albert Albers, IPEK – Institute of Product Engineering Karlsruhe Institute of Technology (KIT), 76131 Karlsruhe, Germany

Onsite Room 2

## 8:00 - 9:00 am, WEDNESDAY, July 17

Session Chair: Florian Kerber, Technical University of Applied Sciences Augsburg

# Automation, Robotics and Autonomous Systems

# **ID 133** Collision Avoidance and Fault Diagnosis Controller in autonomous vehicles Based on Petri net models Djamila DAHAK, Computer Science department, Annaba University, Annaba- B.P.12, 23000, Algeria

KOURD Yahia, Department of Electrical engineering, Souk-ahras University, Souk Ahras, 41000, Algeria

## ID 42 Emotional Intelligence and SMEs' performance in the Accra Metropolis, Ghana

Regina Appiah Gyimah, Lecturer, Department of Marketing, Accra Technical University, Accra, Ghana

## ID 55 Food determinants of low-income children school dropout in India

Bita Afsharinia, Indian Institute of Science, Bangalore, India

ID 40 The Role of Internet Celebrity Endorsement on Consumers' Brand Perception and Online Purchase Intention

Hui-Ling Huang, Department of Business Administration, Chang-Jung Christian University, Tainan City, Taiwan Dong Dong Thao, Graduate Program in Department of Business Administration, I-Shou University, Kaohsiung City, Taiwan

#### ID 8 Integrating Trust into TAM to Examine Consumers' Behavior Intention toward Driverless Cars

Yue-Yang Chen, Department of Business Administration, I-Shou University, Kaohsiung City, Taiwan Xin-Xin Zhu, Graduate Program in Department of Business Administration, I-Shou University, Kaohsiung City, Taiwan

## 8:00 - 9:00 am, WEDNESDAY, July 17

**Onsite Room 3** 

Session Chair: Prof. Dr. Helmut Wieser, Technical University of Applied Sciences Augsburg, Germany

# Lean Six Sigma Competition sponsored by Tooling Tech Group

**ID 2 Performance Analysis of Footwear Manufacturing Assembly Line Using Value Stream Mapping-Simulation Modeling** Hiluf Reda, Assistant Professor, Department of Industrial Engineering, Debre Berhan University, Debre Berhan, Ethiopia

# ID 193 Six Sigma in Revolutionalising and Improving Revenue Collection; Case of Hare Polytechnic in Zimbabwe

Wilson Takavadii Nyamanhindi, Head of School of Office Management, Harare Polytechnic, Zimbabwe Dorcas Mutizhe, Accounting Assistant, Harare Polytechnic, Zimbabwe

# ID 51 Improving drop-servicing in SME's through business process reengineering: A lean Six Sigma approach Nyiko Matjokana, University of Wolverhampton, England, United Kingdom

# ID 267 Process Optimization in Industrial Engineering through the Implementation of Lean Manufacturing: A Comprehensive Approach to Efficiency and Continuous Improvement

Héctor Vega, Facultad de Ingeniería, Universidad Ricardo Palma, Lima, Surco 15039, PERÚ Mario Chauca, Grupo de Investigación en Ingeniería para la Ciencia y la Tecnología, (ERSTECH) Universidad Ricardo Palma, Lima, Surco, PERÚ

## ID 268 Using Lean Tools in Warehouse Improvement: A Case Study from Electronics Retail Sector

Noha A. Mostafa, Associate Professor, The British University in Egypt, Shorouk, Cairo, Egypt and Zagazig University, Zagazig, Sharkia, Egypt Youssef Essam, Graduate, The British University in Egypt, Shorouk, Cairo, Egypt

# 8:00 - 9:00 am, WEDNESDAY, July 17

Onsite Room 4

Session Chair: Prof. Dr. Wolfgang Kratsch - Technical University of Applied Sciences Augsburg

# Artificial Intelligence and Data Science

# ID 85 Integration of Large Language Models for Real-Time Troubleshooting in Industrial Environments based on Retrieval-Augmented Generation (RAG)

Ali Narimani, Department of Advanced Industrial Engineering, Valeo Sensors and Switches, 86650 Wemding, Germany Steffen Klarmann, Advanced Industrial Director, Valeo Sensors and Switches, 86650 Wemding, Germany

## ID 169 Intelligent Route Selection for Optimizing Transportation Networks

Amar Partap Singh Phrawaha, Department of Electronics and Communication Engineering, Sant Longowal Institute of Engineering and Technology (SLIET), Longowal-148106, Sangrur, Punjab, India

Baljit Singh Khehra, School of Sciences & Emerging Technologies, Jagat Guru Nanak Dev Punjab State Open University, Patiala, Punjab, India Jagtar Singh Sivia, Yadavindra Department of Engineering, Punjabi University GKC, Talwadi Sabo, Bathinda, Punjab India

## ID 147 Late payments collection optimization

Ekrem Duman, Ozyegin University, Turkey

## ID 43 Macro-level manpower planning with time-window

Ma, Nang Laik, Associate Professor, School of Business, Singapore University of Social Sciences, 461 Clementi Road, Singapore

ID 162

ID 104

IEOM Germany Conference

Tom Röger and Johannes Schilp, Chair of Production Informatics, University Augsburg, 86159 Augsburg, Germany Thomas Kraus, OTH Regensburg, Regensburg, Germany

Meta-Evaluation: Adapting Evaluation for the AI-Driven Future and Ensuring Quality Practice

#### 8:00 – 9:00 am, WEDNESDAY, July 17

Michael Osei, Western Michigan University, United States

Session Chair: Patrick Brecht form Karlsruhe University of Applied Sciences Zoom Host: Aqib Islam, IEOM Society

# Manufacturing, Assembly and Design

Selection and Validation of AI Models for Detecting Thermomechanical Stresses in Float Glass Using Historical Sensor

#### ID 145 Analysis of the increase in the production capacity of a manufacturing company through the Kaizen methodology

María de los Ángeles Martínez-Mercado, Azucena Minerva García-León, Elva Patricia Puente-Aguilar and Nury Margarita Leal-Rendón, School of Chemical Science, Professors of Industrial Engineering and Management, Universidad Autónoma de Nuevo León, San Nicolás de los Garza, Nuevo León, México

#### ID 153 TOPSIS Method for Selection of the Best Stent Material for Damaged Blood Vessels

Mohammed A. Almomani and Abd Al-Azeez M. Melhem, Industrial Engineering Department, Jordan University of Science and Technology, P.O. Box 3030, Irbid 2211, Jordan

# **Quality, Reliability and Maintenance**

## ID 77 Cannibalism Asset Management and Its Impact on Business Performance: A Systematic Literature Review

B.B.S Makhanya, J.H.C Pretorius and H. Nel, Faculty of Engineering and Built Environment, University of Johannesburg, Johannesburg, Gauteng, South Africa

**ID 209** Innovative Approaches to Knowledge Management: The Role of Novices in Knowledge-Intensive Maintenance Environments Hamid Roham and Jorge F.S. Gomes, Lisbon School of Economics and Management, University of Lisbon, Portugal

#### ID 261 Lean Thinking in Operational Excellence

Raghunandan Gurumurthy, Crossover Solutions USA Inc., United States

# ID 256 Machine Learning Approach for the Prediction of Pandemic-induced Medical Waste in the United Arab Emirates: COVID-19 Case Study

Reem Belal Irshaid, Noora Mohamed Abdulla Zayed, Mariam Eisa Mohamed Ismaeel Alhosani, Alia Saeed Mohammed Shareef Alkhoori, Mira Omar Mohamed Hassan Abdulla, and Saed T. Amer, Health, Safety and Environment Engineering, Department of Management Science and Engineering, Khalifa University, Abu Dhabi, United Arab Emirates

#### ID 264 AI-Driven Camera Incident Prediction and Prevention System for Lathe Machine

Shah Abdul Fahad & Shahna Manakat Vakeri, Reem Alyaqoubi, Shaween Shukir, Saif Alqubaisi, Amer Almerri, and Saed T. Amer, Mater of Engineering in Health, Safety and Environment, Khalifa University, Abu Dhabi, UAE

# July 17, 2024 (Wednesday) – Session: 9:00 am – 12:00 pm

# **Keynote Speakers**

9:00 – 9:40 am

# Keynote V:

# Dr. Max Dinkelmann

# Senior Inhouse Consultant, TRUMPF Laser- und Systemtechnik GmbH

ID 100 Maturity Steps towards a Digitally Integrated Shop Floor Management at TRUMPF

# 9:40 – 10:20 am

# Keynote VI:

# Klaus Spindler, Director of Artificial Intelligence, Forvia

Presentation Title: Towards Smart Contextual Assistants in Operations Management

Zoom Room 5

# 10:20 - 10:40 am Networking Break

# 10:40 - 11:20 am Keynote VII: Roland Jenning, Senior Vice President of Digital Solutions, Grenzebach

# 11:20 am - 12:00 pm Keynote VIII: Dr. Semir Maslo, Head of Product Management Big Data in Manufacturing GmbH, Germany

Presentation Title: 100% AI quality control for machining processes

12:00 - 1:30 pm Buffet Lunch at University Cafeteria

July 17, 2024 (Wednesday) - Session: 1:30 - 3:15 pm

1:30 - 3:15, WEDNESDAY, July 17

# Al in Manufacturing Panel

Wednesday, July 17, 2024, 1:20 – 3:30 pm (Onsite Room 1) Panel Chair: Jürgen Lenz

Panel Chair:

Prof. Dr.-Ing. Jürgen H. Lenz Faculty of Mechanical and Process Engineering Technical University of Applied Science Augsburg Augsburg, Bavaria, Germany

Panelists

Felix Georg Müller CEO and Co-Founder Plus10 GmbH Augsburg, Bavaria, Germany

Klaus Spindler Director of Artificial Intelligence Forvia Munich, Germany

Dr. Semir Maslo Head of Product Management Big Data in Manufacturing GmbH Germany

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Onsite Room 1

1:30 - 3:15, WEDNESDAY, July 17

**Onsite Room 2** 

# Toyota Kata and Emotional Intelligence Workshop

By Mr. Dave Harry and Dr. Tony Prensa

DAVE HARRY Retired U.S. Naval Aviator CEO of Process Whisperer® Consultants LLC, Greeneville, Tennessee, USA ASQ certified Six Sigma Black Belt and A PMI certified PMP®

> Dr. Tony Prensa, PhD, MBA, PMP, CB-PMO, CCP, ITIL, 6σ Chief Executive Officer & Founder TP Global Business Consulting, LLC Orlando, Florida, USA

#### 1:30 – 3:15, WEDNESDAY, July 17

Onsite Room 3

Session Chair: Janne Heilala, Dept. of Mech and Mat Eng., Faculty of Tech, University of Turku, Turku, Finland

## Supply Chain and Logistics

#### ID 117 Improving the Performance of an E-tailing Industry Using Data-Mining Tools

Parastoo Heidarifara, Ph.D. Candidate of Industrial Engineering, A School of Industrial Engineering, College of Engineering, University of Tehran Tehran, Iran

Mohammad Mahdi Nasiria, Fariborz Jolaia and Matineh Ziaria, A School of Industrial Engineering, College of Engineering, University of Tehran Tehran, Iran

#### ID 171 Leveraging Computer Vision to Enable Synchromodal Transportation in Shipping Ports

Ameera Jaber Al Shahwani, Brenno C. Menezes and Mohammed Yaqot, College of Science and Engineering, Hamad Bin Khalifa University Doha, Qatar Foundation, Doha, Qatar

# ID 94 Leveraging Enterprise Resource Planning (ERP) Systems for Productivity Enhancement in Small-Medium Pharmaceutical Enterprises

John K. Buor, Lecturer, University of Ghana, Legon, Accra, Ghana Enock Selasi Darteh, Quality Assurance Supervisor, DAS Pharma PLC, Accra, Ghana

# ID 112 Multi Objective Optimization Approach for Additive Manufacturing Enabled Spare Parts Supply Chain: A MILP model for Minimization of Cost and Carbon Emissions

Muhammad Fahad Sheikh and Dr. Laoucine Kerbache, Division of Logistics and Supply Chain Management, College of Science and Engineering Hamad bin Khalifa University, Qatar

#### ID 90 Multi-location Inventory Management under Time-varying Demands: A Deep Reinforcement Learning Approach

Jinsheng Chen, Scientist, Advanced Remanufacturing and Technology Centre (ARTC), Agency for Science, Technology and Research (A\*STAR) Singapore, 637143, Republic of Singapore

# ID 149 Mult-proiduct Capacitated Lotsizing and Scheduling Problem with Supplier Selection and Carrier Selection Considering Carbon Emission

Mehdi Bijari, Professor, Department of Industrial and Systems Engineering, Isfahan University of Technology, Isfahan, Iran Maedeh Sharbaf, Ph.D. Student, Department of Logestics and Operations Management, HEC Monteral, Monteral, Canada

#### ID 222 Used products reuse or material recovery? Interactions between OEMs and TPRs under environmental regulations

Nannan WANG, IESEG School of Management, Univ. Lille, CNRS, UMR 9221 - LEM – Lille Economie Management, F-59000 Lille, France Linda L. ZHANG, IESEG School of Management, Univ. Lille, CNRS, UMR 9221 - LEM – Lille Economie Management, F-59000 Lille, France

#### 1:30 - 3:15, WEDNESDAY, July 17

Session Chair: Prof. Dr. Arne Mayer, Technical University of Applied Sciences Augsburg, Germany

#### **Onsite Room 4**

# Artificial Intelligence and Data Science

ID 255 Machine Learning in Higher Education: Predicting and Mitigating Student Dropout at Ajman University

#### PARALLEL SESSIONS

Sana Abouelnour, Aneesa Al Redhaei and Mohammed Azmi Al-Betar, Artificial Intelligence Research Center, College of Engineering and Information Technology, Ajman University, Ajman, UAE

#### ID 259 Real Estate Market Analysis: Visualizing and Analyzing Market Trends

Sana Abouelnour, Mueen Almasre and Ghazi Alnaymat, Artificial Intelligence Research Center, College of Engineering and Information Technology Ajman University, Ajman, UAE

#### ID 247 Leveraging Technology in Construction: A Case Study of a Residential Project in Lisbon

Nasrah Alarayedh and Ana Lúcia Martins, Iscte - Instituto Universitário de Lisboa (ISCTE-IUL), Business Research Unit (BRU-IUL), Lisbon, Portugal

## Manufacturing, Assembly and Design

#### ID 242 Application-specific Injector Geometry for Dual Alloy Casting

David Rottenegger and Stefan Braunreuther, Center for Production Technology, Faculty of Mechanical and Process Engineering, Technical University of Applied Sciences Augsburg, Augsburg, Bavaria, Germany

#### ID 249 Some Dominance Conditions for the Tardiness Problem

Jaideep T. Naidu, Associate Professor, School of Business, Thomas Jefferson University, Philadelphia, PA, United States

#### ID 13 Influence of Construction-Related Quality Controls on the Operational Quality of Fire Alarm Systems

Stefan Siegfried Veit, Doctoral Student, Faculty of Electrical Engineering, University of West Bohemia, Pilsen, Czech Republic TÜV SÜD Industrie Service GmbH, Munich, Germany

Dr. Frantisek Steiner (PhD), Professor, Faculty of Electrical Engineering, University of West Bohemia, Pilsen, Czech Republic

#### 1:30 - 3:15, WEDNESDAY, July 17

Zoom Room 5

Session Chairs: Md Masud Reza Rasela, A Department of Industrial and Production Engineering, Bangladesh University of Engineering and Technology, Dhaka, Bangladesh

## Sustainability, Green Systems and Energy

# ID 45 Analysis of the Barriers for Implementing Sustainable Cellular Manufacturing in the Readymade Garments Industries: A Case Study in Bangladesh Perspective

Ahnaf Tahmida and Md Masud Reza Rasela, A Department of Industrial and Production Engineering, Bangladesh University of Engineering and Technology, Dhaka, Bangladesh

#### ID 120 Framework for Regional Tourism Sustainability and Evaluation by Using Fuzzy Logic: Case Study on Aseer Province

Mashael N Alsubaie, Monira M Alqahtani, Haya M Alqahtani, Ghadeer K Alhajri and Fay F Alshahrani, Undergraduate Student in Mechanical Engineering, Department-Industrial Engineering Program, College of Engineering, University of Bisha, Bisha 61922, Saudi Arabia Mohammed Alquraish, Associate Professor in Mechanical Engineering, Department-Industrial Engineering Program, College of Engineering University of Bisha, Bisha 61922, Saudi Arabia

#### ID 98 Life Cycle Sustainability Assessment of Deep Injection Well Systems for Wastewater Disposal

Gamaleldin Farag, Master Student, Department of Mechanical & Industrial Engineering, College of Engineering, Qatar University, Doha, Qatar Dr. Kadir Ertogral, Associate Professor, Department of Mechanical & Industrial Engineering, College of Engineering, Qatar University, Doha, Qatar Murat Kucukvar, Professor of Sustainable Business, Daniels College of Business, University of Denver, USA

#### ID 200 Tokenization as the Driver for the Transition to Green Energy Systems: A Bibliometric Analysis and Perspectives of Technology Providers, Financial Institutions, and Energy Industry Experts

Marion Bohr, Pascal Goschnick, Patrick Brecht and Carsten Hahn, Institute of Applied Research (IDEV), Karlsruhe University of Applied Sciences Karlsruhe, Germany

#### ID 233 Characteristics and Challenges of Smart Grids

Dr. Moses Jeremiah and Barasa Kabeyi, Department of mechanical and manufacturing Engineering, University of Nairobi, Kenya

#### ID 234 Development of a Plastic Oil Pyrolysis Plant for The Kenyan Market

Dr. Moses Jeremiah and Barasa Kabeyi, Department of mechanical and manufacturing Engineering, University of Nairobi, Kenya Steven Juma Wanjala, Department of mechanical and manufacturing Engineering, University of Nairobi, Kenya

#### ID 248 Towards a More Sustainable Production Planning and Control

Marcel Öfele and Stefan Braunreuther, Center for Production Technology, Faculty of Mechanical and Process Engineering, Technical University of Applied Sciences Augsburg, Augsburg, Bavaria, Germany

#### ID 253 Carbon Pricing Risk of Al Based Mining Supply Chain in Indonesia

Dina Nurul Fitria, Member of Board the National Energy Council of Republic of Indonesia, Risk Management Lecturer at Trilogi University, Indonesia Anang Dwiatmoko, Legal Analyst at Ministry of Energy and Mineral Resources Republic of Indonesia, Indonesia M. Halim Sariwardana, Doctoral Candidate in Law, at Muhammadiyah Surakarta University, Indonesia

## July 17, 2024 (Wednesday) - Session: 3:30 - 5:30 pm

#### 3:30 – 5:30 pm, WEDNESDAY, July 17

Session Chair: Prof. Dr.-Ing. Bernhard Höfig, Aalen University, Germany

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7<sup>th</sup> European IEOM Conference

Onsite Room 1

## Simulation, Optimization and Productivity Improvement

#### ID 220 Manufacturing Facility Simulation Using Tecnomatix PLM by Siemens

Abbas Jamal, Abdullah Mallah and Mahmoud AlShatti, Student, American College of the Middle East, Eqaila, Kuwait Imad Amine, Head of Industrial Engineering Technology Program, American College of the Middle East, American University of the Middle East Eqaila, Kuwait

#### ID 131 Approximating Markov Chains via Weak Perturbation Theory

Badredine Issaadi, Laboratoire LITAN, École Supérieure en Sciences et Technologie de l'Informatique et du Numérique, RN 75, Amizour 06300, Bejaia, Algérie

#### ID 143 Conception of Process Improvements using Coarse System Dynamics Models

Julio Macedo, Institut Strategies Industrielles Montreal (QC), H3H1R6, Canada

#### **ID 101** Examining Maintenance Efficiency and its Determinants in Indian Public Bus Companies: A DEA Approach Shivam Kushwaha, Assistant Professor, POM & QT Area, Institute of Rural Management Anand (IRMA), Anand, India

ID 80 Modeling and Investigation of the Effects of Doping-Induced Strain on Boron Diffusion in Thin Film Silicon Solar Cells Abderrazzak El Boukili, Associate Professor of Applied Mathematics, Al Akhawayn University, Ifrane, Morocco

#### ID 189 Optimization of Thermal Performance in Different Perforated Pin Fins Using ANSYS

Md. Golam Kader, Arup Kumar Debnath and Md. Rokibul Hasan Jony, Department of Mechanical Engineering, Khulna University of Engineering & Technology, Khulna, Bangladesh

# ID 205 Pharmaceutical Inventory Management Using Industry 4.0 Technologies Based on Collaborative Demand: A System Dynamics Approach

Nicanor A. Contreras and William Guerrero, Doctoral Student, Business Process Architect and Director Doctorate in Logistics, La Sabana University Chía, Cundinamarca, Colombia

Maria Besiou, Dean of Research and Professor of Humanitarian Logistics, Kühne Logistics University – KLU, Hamburg, Germany

#### ID 207 Study on the Aerodynamic Effects of SD7032 Aerofoil as Adjustable Front Wings of a Formula Student Car

Jowad Md Madha, Anika Nawar, Md Mizanur Rahman and Naheen Ibn Akbar, Department of Mechatronics Engineering, Faculty of Science and Engineering, World University of Bangladesh, Dhaka, Bangladesh

#### 3:30 – 5:30 pm, WEDNESDAY, July 17

**Onsite Room 2** 

## **Toyota Kata and Emotional Intelligence Workshop**

By Mr. Dave Harry and Dr. Tony Prensa

DAVE HARRY

Retired U.S. Naval Aviator CEO of Process Whisperer® Consultants LLC, Greeneville, Tennessee, USA ASQ certified Six Sigma Black Belt and A PMI certified PMP®

## Dr. Tony Prensa, PhD, MBA, PMP, CB-PMO, CCP, ITIL, 6σ Chief Executive Officer & Founder TP Global Business Consulting, LLC Orlando, Florida, USA

#### 3:30 – 5:30 pm, WEDNESDAY, July 17

**Onsite Room 3** 

Session Chair: Kedumetsi Lerato Piitso, Department of Quality and Operations Management, University of Johannesburg, Pretoria, South Africa

## Sustainability, Green Systems and Energy

ID 52 Enhancing Product Quality Using Six Sigma Concepts to Multi-Objective Production Planning Mohammed Alqahtani and Teg Alam, Industrial Engineering Department, College of Engineering, Prince Sattam Bin Abdulaziz University Al-Kharj 11942, Saudi Arabia

**ID 48** Enhancing Societal Welfare Through Effective Management of Agri-Food Supply Chain Operations: The Colombian case Liliana Rivera, Assistant Professor, Universidad de Los Andes, Bogotá, Colombia

ID 144 Environmental Sustainability of Wheat Production system in Northern India: A Cradle to Gate Analysis

Rohit Kumar, Arvind Bhardwaj, Lakhwinder Pal Singh and Gurraj Singh, Dr B R Ambedkar National Institute of Technology, Jalandhar, Punjab, India

PARALLEL SESSIONS

ID 108 Integrating Life Cycle Sustainability Assessment and Multi-Criteria Decision-Making for Sustainable Transit Bus Fleet Optimization

Noura Elagouz, Nuri Onat and Mohamed Kharbeche, Qatar Transportation and Traffic Safety Center College of Engineering, Qatar University, Doha, Qatar

Murat Kucukvar, University of Denver, College of Business, Colorado, CO 80210, USA

# ID 203 Integrating Sustainability, Green Systems, and Energy Efficiency in the Banking Sector: Strategies, Benefits, and Policy Recommendations

Afrakumah Dapaah, Omnibsic Ghana LTD., Ghana

# ID 208 Location Analysis for Primary Healthcare Centers in Doha City Using a Multi Objective Optimization Model with Sustainability Perspective

Ahmed Al-Mashhadani and Kadir Ertogral, Department of Mechanical and Industrial Engineering, Qatar University, Doha, Qatar

# ID 106 Navigating Sustainable Resource Efficiency: An Examination of Sustainable Practices Interaction through Fuzzy-set Qualitative Comparative Analysis among SMEs

Abeeku Sam Edu, Researcher, University of Ghana Business School, Legon, Accra, Ghana

#### ID 91 Relative Efficiency Analysis for Solar Plant Location Using Data Envelopment Analysis Technique

Jettarat Janmontree, Lecturer, Otto-von-Guericke University Magdeburg, Magdeburg, Germany Hartmut Zadek, Professor, Otto-von-Guericke University Magdeburg, Magdeburg, Germany Kasin Ransikarbum, Associate Professor, Ubonratchathani University, Ubonratchathani, Thailand

#### 3:30 - 5:30 pm, WEDNESDAY, July 17

**Onsite Room 4** 

July 16-18, 2024

Session Chair: Prof. Dr. Alexander Schönmann, Technische Hochschule Ingolstadt, Germany

## **Engineering Management and Project Management**

#### ID 58 A Framework for Effectively Managing Scope on Service Contracts in the Mining Industry

Leren Valjee, Paul Bester and Jan-Harm C. Pretorius, Postgraduate School of Engineering Management, Faculty of Engineering and the Built Environment, University of Johannesburg, South Africa

#### ID 172 A Review of the Major Factors of Cost Overrun in Construction Projects

Dr. Awsan Mohammed, Research Professor, King Fahd University of Petroleum and Minerals (KFUPM), Dharan, Saudi Arabia Hassan Abdelgadir, Architectural Engineering and Construction Management Department, King Fahd University of Petroleum and Minerals Dhahran, EKPA7024, Saudi Arabia

#### ID 148 Human Super listening and Manufacturing AI Dependence

Yasar Ajlouni, Self, Saudi Arabia

#### ID 29 Industrial Engineering and Operations Management

Clemence Fuma, Harare Polytechnic, Zimbabwe

#### ID 159 Methods for Product Planning and Validation for a Modularized Software-Defined Car Concept

Carsten Thümmel, Rüdiger Fehrenbacher, Stefan Eric Schwarz, Maximilian Kuebler, Katharina Bause and Albert Albers, Institute of Product Engineering (IPEK), Karlsruhe Institute of Technology (KIT), 76131 Karlsruhe, Germany

# ID 217 Navigating Organizational Change: Understanding Resistance and Harnessing Technology for Transformational Success: A systematic Review

Ryan Alshaikh and Asraa Al-Khafaf, Engineering Systems and Management PhD program, College of Engineering, American University of Sharjah, Sharjah, UAE

Vian Ahmed, Department of Industrial Engineering, American University of Sharjah, Sharjah, UAE

# ID 184 Optimizing Urban Traffic Flow: A Project Management and Economic Analysis of Reducing Carbon Footprint through Innovative Traffic Signal Optimization Strategies - A Case Study in Bisha, Kingdom of Saudi Arabia

Maha N Alshehri, Hadeel A Alshahrani, Maali Sh Alshahrani, Sheikha M Alshehri and Abeer H Alaklobi, Undergraduate Student in Mechanical Engineering, Department-Industrial Engineering Program, College of Engineering, University of Bisha, Bisha 61922, Saudi Arabia Khaled Ali Abuhasel, Full Professor in Mechanical Engineering, Department-Industrial Engineering Program, College of Engineering, University of Bisha, Bisha 61922, Saudi Arabia

**ID 60** Utilization of Gamification to Motivate the Adoption of Simulation Services In An Insurance Company, A Case Study Neil Stander, Leon Pretorius and Jan-Harm C. Pretorius, Postgraduate School of Engineering Management, University of Johannesburg, South Africa

#### 3:30 - 5:30 pm, WEDNESDAY, July 17

Zoom Room 5

#### Zoom Room

Session Chair: Doc. Ing. Jiří Tupa, Ph.D., Vice-Dean for Faculty Strategy and Development, University of West Bohemia, Pilsen, Czech Republic

## Artificial Intelligence and Data Science

#### ID 187 The role of fixed costs in supply chains

Moshe Eben-Chaime, Department of Industrial Engineering & Management, Ben Gurion University of the Negev, Israel

#### ID 168 Ethical AI Frameworks: Balancing Privacy, Consent, and Responsible Use

Tawanda Kapuya, Walter Kubiku, Mqamlandaba Dube, Tafadzwa Mukudu, Mind Kutyauripo, Belinda Ndlovu and Sibusisiwe Dube, Department of Informatics and Analytics, National University of Science and Technology, Bulawayo, Zimbabwe

#### ID 185 Exploring the Transformative Effects of Artificial Intelligence and its Impact on Educational Practices

Kghanya Ndlovu, Lawrence Mkwebu, Rukudzo Ndlovu and Samson Chivunga, Master of Science Information Systems, National University of Science and Technology, Bulawayo, Zimbabwe

#### ID 72 Effectiveness of Machine learning techniques in predicting Monkey Pox (mpox): A Systematic Literature Review

Maybin Dzikiti, Akim Nyoni, Brian Ncube, Mthandazo Ncube, Musa Selome, Sibusisiwe Dube and Belinda Mutunhu Ndlovu, Department of Informatics, National University of Science and Technology, P O Box AC 939, Ascot, Bulawayo, Zimbabwe

#### ID 50 The Effect of Data Quality on Decision-Making A Quasi-Experimental Study

Afnan Alabduljabbar, College of Computer and Information Sciences, Department of Information Systems, Imam Mohammad bin Saud Islamic University, Riyadh, Saudi Arabia

#### ID 114 AI-Based Resilient Manufacturing and Supply Chain

Md Irshan, Industrial and Production Engineer, Working as Solution Consultant - TE connectivity India Pvt LTD., India

#### ID 93 A Systematic Review of the Implementation of IT and OT Cybersecurity Standards in an IT/OT Converged Environment

Thobeka Sishuba, Ph.D. student in Quality & Operations Management, University of Johannesburg, South Africa Dr. Emmanuel Innocents Edoun and Professor Anup Pradhan, Quality & Operations Management, Engineering and the Built Environment University of Johannesburg, South Africa

#### ID 152 The Application of AI for the Modelling and Optimisation of Technological Processes

Murat Yagan, PhD Student, University of West Bohemia, Pilsen, Czech Republic Doc. Ing. Jiří Tupa, Ph.D., Vice-Dean for Faculty Strategy and Development, University of West Bohemia, Pilsen, Czech Republic

#### ID 273 Analysis and Forecasting of The Brazilian Household Appliance Sector Using Machine Learning Models

Icaro De Jesus Gomes Do Bonfim and Orlando Yesid Esparza Albarracín, Department of Production Engineering, University Presbyterian Mackenzie, São Paulo, Brazil

#### ID 274 Using AI for Text and Image Embedder

George Pappas and Ardian Kelmendi, Lawrence Technological University, USA

# July 18, 2024 (Thursday)

## July 18, 2024 (Thursday) - Session: 8:00 - 9:00 am

#### 8:00 – 9:00 am, THURSDAY, July 18

**Onsite Room 1** 

#### Session Chairs:

Nyiko Matjokana, University of Wolverhampton, England, United Kingdom Vigneshkumar Chellappa, School of Design, The Hong Kong Polytechnic University, Kowloon, Hong Kong

## **Engineering Education and Curriculum Improvement**

**ID 127** Virtual Reality (VR) User Interfaces: Guidelines for Human Factors and Ergonomic Design Zainab Khan, Amity School of Design, Amity University, Noida, India Vigneshkumar Chellappa, School of Design, The Hong Kong Polytechnic University, Kowloon, Hong Kong Grzegorz Ginda, Department of Strategic Management, AGH University of Science and Technology, Krakow, Poland

## **Case Studies**

**ID 47** Ergonomic value stream map approach for productivity enhancement in Ductile Iron Pipe Industry Rohit Gupta, Indian Institute of Management Sambalpur, India

#### ID 56 Performance analysis of Indian Libraries: A MCDM approach

Bhawana Rathore, Indian Institute of Management, Sambalpur, India

#### 8:00 – 9:00 am, THURSDAY, July 18

**Onsite Room 2** 

Session Chair: Prof. Dr. Simone Kubowitsch, Technical University of Applied Sciences Augsburg, Germany

## Human Factors and Ergonomics Competition sponsored by CINTAS

#### ID 109 The Potential of Integrated Workload Measures in Production

Simone Kubowitsch, School of Business, Technical University of Applied Sciences Augsburg, Augsburg, Bavaria, Germany Peter Cocron, Faculty of Liberal Arts and Sciences, Technical University of Applied Sciences Augsburg, Augsburg, Bavaria, Germany

## **ID 16** Effect of technological changes on buyer-supplier dynamics for the manufacturing firms in the context of Industry 4.0 Devinder Kumar, Prof. Rajesh Kumar Singh and Prof. Ruchi Mishra, Management Development Institute (MDI) Gurgaon, India

#### ID 212 Human Reliability Analysis for Multi-Unit Small Modular Reactors: Challenges and Insights

Ibrahim A. Alrammah, Research, Development and Innovation Authority, Riyadh, Saudi Arabia

#### ID 39 Monitoring and Diagnostic Applications of Thermography in Predictive Maintenance

Mohammed Mesrara, Hamza El Malki, H. Mesrar and A. Boukili, Signals, Systems and Components Laboratory (LSSC), Faculty of Sciences and Technologies of Fez, Sidi Mohamed Ben Abdellah University, B.P. 2022, Fez, Morocco

#### ID 150 The Voice of the Patient: Exploring How VOC and CTQ Enhance Healthcare Service Quality

Michael Osei, MBA (TQM), Michael Harnar, Ph.D., Akorfa Wuttor DBA and Michelle Rincones-Rodríguez B.S., Organisational and Social Psychology, London School of Economics and Political Science, Houghton Street, London WC2A 2AE, United Kingdom

#### **ID 35** Unlocking the SME Advantage: Prioritising Optimisation Before Automation for Small-Scale Manufacturers Joshua Denning and Kapila Liyanage, College of Science of Engineering, University of Derby, United Kingdom

#### ID 270 Emergency Nurse Capacity Planning Considering Human Factors: A Hybrid Simulation and Optimization Approach

Mahdi Bastan, Graduate School of Management and Economics, Sharif University of Technology, Tehran, Iran Negin Hassani, Behnaz Salimi, and Mahdi Hamid, School of Industrial Engineering, College of Engineering, University of Tehran, Tehran, Iran

#### 8:00 - 9:00 am, THURSDAY, July 18

Session Chair: Prof. Dr. Tobias Leopold - Esslingen University of Applied Sciences

## **Quality, Reliability and Maintenance**

#### ID 12 Construction of a Reliability Acceptance Sampling Plan under Accelerated Times-to-Failure Data

To-Cheng Wang, Yu-Chen Liu and Zhang-Kai Huang, Associate Professor, Department of Aviation Management, Republic of China Air Force Academy, Kaohsiung, Taiwan

#### ID 54 Digital Twinning of Manufacturing Systems based on the Finite State Method

Ložar Viktor, Hadžić Neven and Opetuk Tihomir, University of Zagreb, Faculty of Mechanical Engineering and Naval Architecture, Ivana Lučića 5, 10000 Zagreb, Croatia

#### ID 49 Identifying the TQM Strategies Applied in the Financial Services sector. A Case of the Major Banks in South Africa

Teboho Caswell Chomane, Andre Vermeulen and Jan Harm C Pretorius, Postgraduate School of Engineering Management, Faculty of Engineering and the Built Environment, University of Johannesburg, South Africa

#### ID 89 Integrating quantum computing into smart maintenance scheduling problems

Marius R. Bernreuther, Hochschule Reutlingen, ESB Business School, Stellenbosch University, Reutlingen, Baden-Würtemberg, Germany Dominik Lucke, Hochschule Reutlingen, ESB Business School, Reutlingen, Baden-Würtemberg, Germany Johannes L. Jooste, Stellenbosch University, Stellenbosch, Western Cape, South Africa

#### 8:00 – 9:00, THURSDAY, July 18

Zoom Room 5

Onsite Room 3

Session Chair: Raghunandan Gurumurthy, Crossover Solutions USA Inc., United States

## **Engineering Education and Entrepreneurship**

#### ID 166 Exploring the Factors Influencing the Adoption of Virtual Reality in Education

Kudakwashe Mapfumo, Department of Computer Science, Faculty of Applied Science, NUST, Bulawayo, Zimbabwe Learnmore Masuka, Department of Computer Science, Faculty of Applied Science, NUST, Bulawayo, Zimbabwe Belinda Mutunhu Ndlovu, Lecturer at Department of Computer Science, Faculty of Applied Science, NUST, Bulawayo, Zimbabwe Prof Sibusisiwe Dube, Lecturer at Department of Computer Science, Faculty of Applied Science, NUST, Bulawayo, Zimbabwe

### ID 63 Emerging Entrepreneurship Trends in Panama City Florida's Post-Pandemic Residential Real Estate Market

Eren Ozgen, College of Business, Florida State University, Panama City, Florida 32405-1099 USA

# ID 232 Dysergonomic Risk Management Model to Improve Productivity in the Liquefied Petroleum Gas Balloon Filling Process Using RULA and NIOSH Methodologies

Claudia Matamoros Mejia and Cristian Roman Justo, Facultad de Ingeniería, Carrera de Ingeniería Industrial, Universidad de Lima, Lima Perú Carlos Augusto Lizárraga Portugal, Research Proffesor, Facultad de Ingeniería Industrial, Universidad de Lima, Lima Perú

#### ID 260 Lean Thinking in Supply Chains

Raghunandan Gurumurthy, Crossover Solutions USA Inc., United States

#### ID 241 Designing Warehouse Operational Risk Strategy Using House of Risk and Warehouse Performance Analysis

Anton Leonardi and Dendi P. Ishak, Department of Industrial Engineering, Faculty of Engineering, Universitas Indonesia, Depok, Indonesia

### July 18, 2024 (Thursday) - Session: 9:00 am - 12:00 pm - Onsite Room 1

# **Keynote Speakers**

9:00 – 9:40 am

Keynote IX:

Dr.-Ing. Roman Ungern-Sternberg, Team Lead Operational Excellence Fraunhofer Institute for Manufacturing Engineering and Automation, Stuttgart, Germany

ID 113 Bridging the Communications Gap between Lean Practitioners and Production Planners in Value Stream Design: A visual Tool for a Lean PPC Configuration in multi-level Product Structures Roman Ungern-Sternberg, Head of Business Unit End-to-End Operations, Lena Langenfeld, Research Assistant Operational Excellence, Fraunhofer Institute for Manufacturing Engineering and Automation IPA, Stuttgart, Baden-Württemberg, Germany

> 9:40 – 10:20 am Keynote X: Heike Homann

Vice President of Operations Strategy, Airbus Helicopters, Donauwörth, Germany Presentation Title: Airbus Helicopters – Opportunities of Additive Manufacturing technology in the aerospace industry

> 10:20 - 10:40 am Networking Break

10:40 - 11:20 am Keynote XI: Simon Heck, Manufacturing Engineering Director EMEA TI Fluid Systems, Rastatt, Germany Presentation Title: Volatility in demands of the automotive industry and the impact to

manufacturing concepts

11:20 am - 12:00 pm Keynote XII: Dr. Carsten Hahn Research Professor

Senior Director SAP – Karlsruhe University of Applied Science / SAP

Presentation Title: The role of Business Networks and Platform Business in the Manufacturing Industry

12:00 - 1:30 pm Buffet Lunch at University Cafeteria

## July 18, 2024 (Thursday) - Session: 1:30 - 3:15 pm

1:30 - 3:15 pm, THURSDAY, July 18

**Onsite Room 1** 

Women in Industry and Academia (WIIA) Panel Diversity and Inclusion Panel Sponsored by Ford Motor Company

Panel Chair: Prof. Dr. Nadine Warkotsch

Prof. Dr. Nadine Warkotsch Vice President for Research and Sustainability

July 16-18, 2024

Technical University of Applied Sciences Augsburg Augsburg, Bavaria, Germany

Panelists

Professor Donald M. Reimer Chief Operating Officer IEOM Society International Southfield, Michigan, USA

B.Eng. Ghada El Mezni Master's Student in Production Engineering (M.Eng.) Technical University of Applied Sciences Augsburg Augsburg, Bavaria, Germany

Dr. Noha Mostafa Associate Professor of Industrial Engineering and Management Mechanical Engineering Department The British University in Egypt Shorouk City, Cairo

#### 1:30 - 3:15 pm, THURSDAY, July 18

Onsite Room 2

## Workshop on Digitalization in Production Planning and Control – Artificial Intelligence in Layout Planning and Digital Methods in Assembly

Speakers: Prof. Dr.-Ing. Stefan Braunreuther and Marcel Öfele Technical University of Applied Sciences Augsburg Augsburg, Bavaria, Germany

#### 1:30 – 3:15 pm, THURSDAY, July 18

**Onsite Room 3** 

Session Chairs: Wolfgang Nowak, Technical University of Applied Sciences Augsburg, Germany Sugoutam Ghosh, School of Business, Singapore University of Social Sciences, Singapore

## **Supply Chain and Logistics**

ID 137 Digital Transformation is the Key to Resilient Food Supply Chains: A Case Study of the MENA Region Shoaa Nasser A M Heedan, Regina Padmanabhan, Majed Hadid and Laoucine Kerbache, College of Science and Engineering, Hamad Bin Khalifa University, Qatar

#### ID 138 A Fuzzy MCDM Rating Method for Supply Chain Mobile Apps

Anthony Afful-Dadzie, Eric Afful-Dadzie and Stephen Kobby Kove, Department of Operations Management and Information Systems University of Ghana Business School, LG 78, Accra, Ghana

# ID 183 A Mutual Causal Analytics and Machine Learning approach for Monetary Performance Analysis of SMEs under the Implementation of Supply Chain Sustainability Regulations

Ardalan Irani and Omid Fatahi Valilai, School of Business, Social & Decision Sciences, Constructor University Bremen, Campus Ring 1, 28759, Bremen, Germany

# ID 130 Assessing the influence of supply chain collaboration, environmental sustainability, and supply chain performance of manufacturing SMEs in Rwanda

Alexis Uwamahoro1\*, Simon Peter Nadeem2, Noor Shale Ismail and Elizabeth Wachiuri2,

1 School of Business and Economics, University of Rwanda,

2 Centre for Supply Chain Improvement, University of Derby, Derby DE221GB, UK

3 School of Business and Entrepreneurship, University of Agriculture and Technology, Kenya

4 School of Business and Entrepreneurship, University of Agriculture and Technology

#### ID 97 Sharing the Gains of Collaboration

#### PARALLEL SESSIONS

Jaideep T. Naidu, Associate Professor, School of Business, Thomas Jefferson University, Philadelphia, PA, United States

#### ID 174 Challenges for the Future of Urban Logistics in Singapore: Findings from A Foresight Study

Ei Myat Kay Khine, Centre for Applied Research, Singapore University of Social Sciences, Singapore Sugoutam Ghosh, School of Business, Singapore University of Social Sciences, Singapore

Seyed Mehdi Zahraei, Australian Maritime College, University of Tasmania, Australia

#### ID 199 Enabling Sustainability and Compliance for Technological Transformation in Procurement and Supply Chain

Christopher Fabian Mattaba and Omid Fatahi Valilai, School of Business, Social & Decision Sciences, Constructor University Bremen Campus Ring 1, 28759, Bremen, Germany

#### ID 105 Examining the Impact of Supply Chain Collaboration, Artificial Intelligence, and Risk Management on Organizational and Supply

Chain Outcomes: The Mediating Role of Supply Chain Resilience

Sherbaz Khan, Jinnah University for Women, Pakistan

#### 1:30 - 3:15 pm, THURSDAY, July 18

Zoom Room 5

Session Chair: Rajan Ponnusamy, Indian Institute of Information Technology Design and Manufacturing, Kancheepuram, Chennai, Tamil Nadu, India

## Sustainability, Green Systems and Energy and SCM

#### ID 250 Advanced Solar-Powered Electrochemical Remediation System for Toxic Heavy Metal Waste Removal

Shahna Manakat Vakeri, Shah Abdul Fahad, Afifa Yousif Alremeithi, Mariam Alhammadi and Saed T. Amer, Khalifa University of Science & Technology Abu Dhabi, UAE

#### ID 254 Feasibility and Environmental Impacts of Pyrolysis for Converting E-Waste into Energy

Noora B. Almansoori, Areej Bin Amro, Jwahir Albreiki, Maryam Alkatheeri and Saed T. Amer, Health, Safety and Environment Engineering Department of Management Science and Engineering, Khalifa University, Abu Dhabi, United Arab Emirates

#### ID 257 Potential Waste Management of Recycling Critical Material of PV Cells in the UAE

Abdulla Yousuf Al Marzooqi, Radiation Analyst - Abu Dhabi Quality & Conformity Council, Health, Safety and Environment Engineering, Department of Industrial and Systems Engineering, Khalifa University, Abu Dhabi, United Arab Emirates

Abdulrahman Saleh Al Hashmi, ADNOC Sour Gas, Health, Safety and Environment Engineering, Department of Industrial and Systems Engineering Khalifa University, Abu Dhabi, United Arab Emirates

Mariam Ali Al Aboodi, Engagement and Development Officer - Khalifa University, Engineering Systems and Management in the Industrial Engineering Department, Khalifa University, Abu Dhabi, United Arab Emirates

Saed T. Amer, Health, Safety and Environment Engineering, Department of Management Science and Engineering, Khalifa University Abu Dhabi, United Arab Emirates

#### ID 125 A Meta-Heuristic approach to design an Agricultural closed-loop supply chain network

Rajan Ponnusamy, Research Scholar, Department of Mechanical Engineering, Indian Institute of Information Technology Design and Manufacturing, Kancheepuram, Chennai, Tamil Nadu, India

Shahul Hamid Khan, Associate Professor, Department of Mechanical Engineering, Indian Institute of Information Technology Design and Manufacturing, Kancheepuram, Chennai, Tamil Nadu, India

# ID 276 Tokenization as the Driver for the Transition to Green Energy Systems: A Bibliometric Analysis and Perspectives of Technology Providers, Financial Institutions, and Energy Industry Experts

Marion Bohr, Pascal Goschnick, Patrick Brecht, Carsten Hahn Institute of Applied Research (IDEV) Karlsruhe University of Applied Sciences Karlsruhe, Germany

## July 18, 2024 (Thursday) - Session: 3:30 - 5:30 pm

#### 3:30 - 5:30 pm, THURSDAY, July 18

Onsite Room 1

Session Chair: Abeeku Sam Edu, Researcher, University of Ghana Business School, Legon, Accra, Ghana

## Manufacturing, Assembly and Design

#### ID 158 Design and Manufacture of a Universal Disc Harrow Hub

Clemence Fuma, Lecturer, Harare Polytechnic, Cy 407, Causeway, Harare, Zimbabwe Charles Danga, Lecturer, Harare Polytechnic Cy407, Causeway, Harare, Zimbabwe

#### ID 165 Exploring of Critical Success Factors for Modular Construction in Housing Projects in Saudi Arabia

Dr. Ahmed Ghaithan, Research Professor, King Fahd University of Petroleum and Minerals (KFUPM), Dharan, Saudi Arabia Tarig Arif Abdellhalim, Architectural Engineering and Construction Management Department, King Fahd University of Petroleum and Minerals Dhahran, EKPA7024, Saudi Aribia

#### ID 41 Optimization of Parallel Machine Scheduling for a Plastic Pallet Manufacturing Company

Yiyo Kuo and Dong-Xuan Li, Department of Industrial Engineering and Management, Ming Chi University of Technology, New Taipei City, Taiwan

# ID 17 Power Station Fly Ash Production System and Beneficiation Material Balance: A Case Study for Cement Industry and the Need for Green Energy Production

Asser Letsatsi Tau, Emmanuel Innocents Edoun, Charles Mbohwa and Anup Pradhan, Faculty of Engineering and the Built Environment, School of Mechanical Engineering and Industrial Engineering, Department of Quality and Operations Management, University of Johannesburg, 55 Beit St, Doornfontein, Johannesburg, 2028, South Africa

#### 3:30 – 5:30 pm, THURSDAY, July 18

## Workshop on

**Onsite Room 2** 

# Digitalization in Production Planning and Control – Artificial Intelligence in Layout Planning and Digital Methods in Assembly

Speakers:

Prof. Dr.-Ing. Stefan Braunreuther and Marcel Öfele Technical University of Applied Sciences Augsburg Augsburg, Bavaria, Germany

#### 3:30 – 5:30 pm, THURSDAY, July 18

**Onsite Room 3** 

Session Chair: Prof. Dr. Florian Hörmann, Technical University of Applied Sciences Augsburg, Germany

## Sustainability, Green Systems and Energy

ID 28 Status of Integrated Management System (IMS) in Heavy Equipments Manufacturing Industry-A Case Study Deoraj Prajapati, Punjab Engineering College (Deemed to be University) Chandigarh, India India

#### ID 180 Sustainability Green Practices in Ghana: A Review of Stakeholder Perspectives

Mahmoud Abdulai Mahmoud, Associate Professor Marketing, Department of Marketing, University of Ghana Business School, College of Humanities, University of Ghana

# ID 110 Technological Innovation and Sustainable Green Practices on the Green Performance of Small and Medium-Sized Enterprises (SMEs) in a Climate-Crisis Era

Divine Q. Agozie, Lecturer, University of Ghana, Business School, Accra, Ghana

Esther E. Agozie, Volunteer, University of Ghana, Business School, Accra, Ghana

#### ID 128 A Systems Thinking approach to analyse sustainability strategies, employee motivation and impact on financial performance

Monique Gahigiro, School of Engineering, University of Bradford, Bradford, West Yorkshire, UK Jose Eduardo Munive-Hernandez, School of Engineering, University of Bradford, Bradford, West Yorkshire, UK Sahar ALMashaqbeh, Department of Industrial Engineering, the Hashemite University, Jordan

#### ID 32 AI Facilitated Resilient & Robust Decision Modelling for Product Recovery Supply Chains

Prof Jitender Madaan, Professor, Department of management Studies, Indian Institute of Technology delhi India

# ID 103 Analysis of The Determinants of Sustainable Supply Chain Management and Implications for Local Construction Companies' Competitiveness in Ethiopia

Zellalem Tadesse Beyene, Lecturer of Logistics & Supply Chain Management, Addis Ababa University, Ethiopia Simon Peter Nadeem, Center for Supply Chain Improvement, University of Derby, U.K Matiwos Ensermu Jaleta, Logistics & Supply Chain Management, Addis Ababa University, Ethiopia

ID 88 Assessment of Projected Outcomes and Potential Scenarios from Implementing Fusion Energy in the Gulf Cooperation Council (GCC) Countries

Ibrahim A. Alrammah, Research, Development and Innovation Authority, Riyadh, Saudi Arabia

#### 3:30 - 5:30 pm, THURSDAY, July 18

Zoom Room 5

Session Chair: Dr. Saini Das, Vinod Gupta School of Management, Indian Institute of Technology, Kharagpur, West Bengal, India

## **Business Management and Operations Management**

#### ID 231 Concurrent Engineering: Practice and Performance

Nader Santarisi, Industrial Engineering, Engineering Technology and Science, Higher Colleges of Technology, Dubai Women's Campus Dubai, UAE

# ID 236 Production Management Model to reduce the percentage of rejected products in a Food Company based on Lean Manufacturing Tools

Alfredo Quintana-Lorenzo, Jimena Caceres-Belapatiño and Alberto Flores-Perez, Facultad de Ingeniería. Universidad de Lima, Lima, Perú

# ID 238 The Empirical Evidence of The Impact of Green Finance and Green Revenue on Financial Performance of Asean Selected Industries: The Mediating Role of Governance, Risk, and Compliance (Grc)

Fitria Marisya, Sulastri, Isnurhadi and Marlina Widiyanti, Dapertment of Management Science, Faculty of Economic, University of Sriwijaya Palembang, South Sumatera 30128, Indonesia

#### ID 239 Digital Literacy towards the sustainability of MSMEs through Social Media Engagement

Erdiansyah, Didik Susetyo, Muchsin Saggaff Shihab and Ahmad Maulaana, Department of Management Science, Faculty of Economics, Sriwijaya University, Palembang, South Sumatra 30128, Indonesia

# ID 240 Perceived Organizational Support and Its Moderating Effect on the Relationship between Career Development and Lecturer Performance in Vocational Education

Sri Porwani, Mohamad Adam, Zunaidah and Yuliani, Department of Management Science, Faculty of Economics, University of Sriwijaya Palembang, South Sumatra 30128, Indonesia

#### ID 252 Operational Attributes and Their Impact on Patient Choices: An Analysis of Physician Review Websites

Anu Rani and Saini Das, Vinod Gupta School of Management, Indian Institute of Technology, Kharagpur, India

#### ID 258 Analyzing the Critical Challenges of Cyber Insurance Market: A Fuzzy DEMATEL Approach

Subinoy Banerjee, Research Scholar, Vinod Gupta School of Management, Indian Institute of Technology, Kharagpur, West Bengal, India Dr. Saini Das, Vinod Gupta School of Management, Indian Institute of Technology, Kharagpur, West Bengal, India

#### ID 263 Digital Literacy towards the sustainability of MSMEs through Social Media Engagement

Erdiansyah, Didik Susetyo, Muchsin Saggaff Shihab and Ahmad Maulaana, Department of Management Science, Faculty of Economics, Sriwijaya University, Palembang, South Sumatra 30128, Indonesia

#### ID 277 The Sustainability Triangle for Urban Forest Development in the Capital City of the Indonesian Archipelago

Yenita, Roesdiman Soegiarso and Oei Fuk Jin, Faculty of Engineering, Universitas Tarumanagara, Letjen S. Parman No. 1, West Jakarta, Indonesia

# July 18, 2024 (Thursday) - Session: 6:00 – 10:00 pm Conference Awards Ceremony and Dinner Hotel Maximilian's

- 6 pm arrival of guests
- 7 pm dinner
  - Starting around 8 pm:
    - Host University Welcome and reflection
    - o Awards
    - o Winner Announcement of Student Competitions
    - New Student chapter Kick Off + Simone
    - Paris Announcement (maybe)
    - o Closing Remarks

# Post Conference – July 19 (Friday) Daimler Factory Plant Tour (Mercedez Benz) – Stuttgart Leaving from Ausgburg at 11:30 am

## Participants from the following countries and territories

#### July 16-18, 2024



1.	Algeria
2.	Australia
3.	Bangladesh
4.	Brazil
5.	Canada
6.	China
7.	Colombia
8.	Croatia
9.	Czech Republic
10.	Denmark
11.	Ethiopia
12.	Finland
13.	France
14.	Germany
15.	Ghana
16.	India
17.	Indonesia
18.	Iran
19.	Israel
20.	Italy
21.	Jordan
22.	Kuwait
23.	Lebanon

 Mexico
 Morocco 26. Oman

- 27. Pakistan
- 28. Peru

Peru
 Philippines
 Poland
 Portugal

- 32. Qatar
- 33. Rwanda
- Saudi Arabia
   Singapore
   South Africa
- 37. Sweden
- 38. Taiwan
- 39. Thailand
- 40. Turkey
  41. United Arab Emirates
  42. United Kingdom
  43. United States
- 44. Vietnam
- 45. Zambia 46. Zimbabwe

## IEOM Student Chapter at Technical University of Applied Sciences Augsburg, Augsburg, Germany IEOM THA Student Chapter

Faculty Advisor:

Dr. Simone Kubowitsch Professor for Personnel Psychology School of Business Technical University of Applied Sciences Augsburg Augsburg, Germany

University or Department Website: https://www.tha.de/ Department Chair/Head: Prof. Dr. Gordon Rohrmair

## IEOM Student Chapter Officers

President: Joshua Braun Director of Social Media: Kathrin Polly Director of Program/Activities: Natalie Hogh Director of Membership: Sabrina Meyer Director of Communication: Erik Bußjäger

## **IEOM Student Chapter Members**

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## IEOM Student Chapter at University of West Bohemia – Faculty of Electrical Engineering, Pilsen, Czech Republic

Faculty Advisor Dr. Jiri Tupa Associate Professor Department of Technologies and Measurement Vice Dean for Faculty Development Faculty of Electrical Engineering University of West Bohemia in Pilsen Plzen-City, Czech Republic E-mail: tupa@ket.zcu.cz

Chapter Officers President: Ing. Andrea Benešová Vice President: Ing. Michal Švehla Director of Social Media: Ing. Ondřej Michal Director of Communication: Ing. Andrea Benešová

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**Faculty Advisors** 

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Dr. Rezg Nidhal Professor, LGIPM-Bâtiment A de l'UFR MIM Lorraine University METZ Cedex 03

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Department Website: https://ingegneriaindustriale.unibo.it/it

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**IEOM Society ISEL Student Chapter** 

https://ieomsociety.org/ieom/isel/

Faculty Advisor António João Pina da Costa Feliciano Abreu, PhD Associate Professor with Habilitation Coordinator of the MSc in Industrial Engineering and Management Department of Mechanical Engineering ISEL – INSTITUTO SUPERIOR DE ENGENHARIA DE LISBOA R. Conselheiro Emídio Navarro 1 1959-007 Lisboa. Portugal

University or Department Website: https://www.isel.pt Courses Website: https://www.isel.pt/en/curso/masters-degree/master-industrial-engineering-and-management

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Faculty Advisor

Dr. Susana Duarte Assistant Professor UNIDEMI, Department of Mechanical and Industrial Engineering NOVA School of Science and Technology Universidade NOVA de Lisboa Caparica, Portugal

University Website: https://www.fct.unl.pt/en Department Website: https://www.demi.fct.unl.pt/

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## IEOM Student Chapter University of Derby, UK

Faculty Advisor

Prof. Jose Arturo Garza-Reyes Professor of Operations Management Head of the Centre for Supply Chain Improvement College of Business, Law and Social Sciences The University of Derby, Derby, DE22 1GB, UK

Chapter Officers

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Faculty Advisors

Xiaodong Li Lecturer in Operational Research School of Computing and Creative Technologies University of the West of England, Bristol, UK

Dr. Linh Duong Senior Lecturer in Operations Management College of Business and Law University of the West of England, Bristol, UK

University or Department Website: https://www.uwe.ac.uk/ Department Chair/Head: Kevin Golden

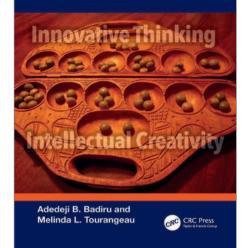
Chapter Officers

President: Akeem Alabi (MSc Engineering Mgt) Treasurer: Trang Dang (FinTech) Director of Social Media: Rajapakse Ranawana (MSc Engineering Mgt) Director of Program/Activities: Charles Onyejieke (MSc Data Science) Director of Membership: Olanrewaju Bakare (MSc Data Science) Director of Communication: Karren Gomes (MSc Engineering Mgt)

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# **Assessing Innovation**

# Metrics, Rubrics, and Standards

## Adedeji B. Badiru, Melinda Tourangeau

We cannot effectively manage and control what we cannot measure and assess. Lack of appropriate assessment tools and measures have been cited as a reason for project failures, in terms of cost, schedule, and quality. This book launches the methodology for assessing innovation using relevant and sustainable metrics, rubrics, and standards.

Assessing Innovation: Metrics, Rubrics, and Standards, provides a new view for embracing innovation and establishing a quantitative basis for determining innovation progress. It bridges innovation with practice through a systems view while incorporating the nonnegotiable human element and the different roles innovative members carry out. This book offers standards that will guide readers as they tackle sustaining innovation and leverages Badiru's Umbrella Model in the process.

The inclusion of methodologies suitable for determining where and when innovation is happening, and to what extent it is currently being carried out, make this a unique book, along with being the only book that addresses innovation metrics, rubrics, and standards in an integrated fashion. Seen as a way to help advance the diverse pursuit of innovation, this book is an ideal read for those in engineering, business, industry, academia, government, and the military.

Adedeji B. Badiru is a Professor of Systems Engineering at the Air Force Institute of Technology and a registered professional engineer. He is also a fellow of the Institute of Industrial Engineers and Fellow of the Nigerian Academy of Engineering. Dr. Badiru has a BS degree in Industrial Engineering, an MS in Mathematics, an MS in Industrial Engineering from Tennessee University, and a PhD in Industrial Engineering from the University of Central Florida. He is the author of several books and technical journal articles and has received several awards and recognitions for his accomplishments. He is also a series editor for CRC Press/Taylor and Francis.

**Melinda L. Tourangeau** is the Executive Director of the RVJ Institute, a 501 c (3) center of excellence and research institute dedicated exclusively to excellence in the electromagnetic environment. She possesses advanced degrees in Electrical Engineering and Business Administration and is currently pursuing a PhD in Education with an emphasis on organizational systems. Ms. Tourangeau is considered a subject matter expert in Electromagnetic Warfare and Electromagnetic Spectrum Operations. She has authored numerous reports for the Department of Defense and US Congress and given presentations to audiences in Europe, Hawaii, Canada, and the United States. Her background emphasizes electro-optics, lasers, and semiconductor physics, as well as organizational and leadership systems. Her career includes serving as a Department of Defense program manager for critical Electromagnetic Warfare programs and serving in the U.S. Air Force.

#### TABLE OF CONTENTS

 Fundamentals of Measurements and Rubrics. 2. Defining Matrix and Metrics for Innovation. 3. Concept of Standards, Rubrics, and Metrics for Innovation. 4. Statistical Engineering Approach to Innovation Metrics. 5. Engineering Economic Analysis of Innovation Projects. 6. Economic Metrics for Innovation. 7. Quantifying the Utility of Innovation. 8. Innovation on the Edge of Dollars: A Case Study

If you have ever thought of writing a book in your area of expertise, this is your chance

Please contact Cindy Renee Carelli, Executive Editor, CRC Press/Taylor and Francis at cindy.carelli@taylorandfrancis.com If you are interested in writing a book for the Systems Innovation Book Series https://www.routledge.com/Systems-Innovation-Book-Series/book-series/CRCSYSINNOV please contact Dr. Adedeji Badiru, Professor of Systems Engineering, Air Force Institute of Technology, at deji@badiru.com





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IEØM







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# Tours

# Daimler (Mercedes Benz) Automotive Factory Plant Tour, Stuttgart (2 hours from Augsburg)- July 15, 2024 (Pre-Conference). – bus will leave at 11:30 am and tour will start at 2 pm. Capacity 30, Fee – \$50

Dr. Ing. Neven Majić will lead the tour on Monday's Daimler Plant

## KUKA Factory Tour – July 15, 2024 (Pre-conference), Fee – \$20

- Dr.-Ing. Matthias Kurze will lead the tour
- Max. size is 58.
- The tour start at KUKA is 3pm and lasts until 4.30 pm
- Meet at the KUKA plant. See below map.

Daimler (Mercedes Benz) Automotive Factory Plant Tour, Stuttgart (2 hours from Augsburg) – July 19, 2024 (Post Conference) – bus will leave at 11:30 am and tour will start at 2 pm. Capacity 60. Fee – \$50

# KUKA Plant Tour Location – Participants will go to KUKA Augsburg Plant Directly.

KUKA location Augsburg – See the below directions KUKA Aktiengesellschaft Zugspitzstrasse 140 86165 Augsburg /Germany T +49 821 797 – 50 kontakt@kuka.com www.kuka.com

#### If coming from the direction of Munich or Stuttgart

Leave the A8 autobahn (highway) at the Friedberg exit (no. 74 a). At the roundabout, take the exit towards Friedberg and continue as far as the exit "Gewerbegebiet Business-Park Friedberger See". Then, at the next roundabout, take the Lechhauser Strasse exit towards Augsburg-Zentrum. This then becomes Blücherstrasse. Turn left into Zugspitzstrasse. This will take you to Zugspitzstrasse 140, KUKA Development and Technology Center, Reception and KUKA College. Visitor spaces are available in the parking garage.

Augsburg Airport

Approx. 15 min. journey time www.augsburg-airport.de

Munich Airport

Approx. 1 hour by car, or approx. 1.5 hours with the Airport Bus, stopping at central railway station (Hauptbahnhof) or Mühlhausen (Augsburg Airport) www.munich-airport.de

Taxi

Approx. 20 min. journey time from central railway station. www.taxi-augsburg.de

Tram

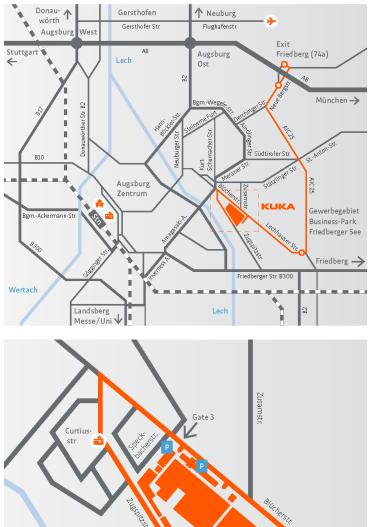
From Augsburg central railway station: approx. 25 min. journey time, first by bus or tram towards "Königsplatz", and from the "Königsplatz" stop, take tram line 1 heading to "Neuer Ostfriedhof" and get off at the "KUKA/Partnachweg" stop. www.stawa.de

Receiving, dispatch and external companies From Blücherstrasse turn into the approach road to Gate 5.

# KUKA

## Directions

KUKA location Augsburg



#### KUKA Aktiengesellschaft Zugspitzstrasse 140 86165 Augsburg / Germany

T +49 821 797 - 50 kontakt@kuka.com www.kuka.com

#### If coming from the direction of Munich or Stuttgart

Leave the A8 autobahn (highway) at the Friedberg exit (no. 74a). At the roundabout, take the exit towards Friedberg and continue as far as the exit "Gewerbegebiet Business-Park Friedberger See". Then, at the next roundabout, take the Lechhauser Strasse exit towards Augsburg-Zentrum. This then becomes Blücherstrasse. Turn left into Zugspitzstrasse. This will take you to Zugspitzstrasse. 140, KUKA Development and Technology Center, Reception and KUKA College. Visitor spaces are available in the parking garage.

#### Augsburg Airport

Approx. 15 min. journey time www.augsburg-airport.de

#### Munich Airport

Approx. 1 hour by car, or approx. 1.5 hours with the Airport Bus, stopping at central railway station (Hauptbahnhof) or Mühlhausen (Augsburg Airport) www.munich-airport.de

#### Taxi

Approx. 20 min. journey time from central railway station. www.taxi-augsburg.de

#### Tram

Gate 5

Pedestrian

Path

Trucks and

external companies

From Augsburg central railway station: approx. 25 min. journey time, first by bus or tram towards "Königsplatz", and from the "Königsplatz" stop, take tram line 1 heading to "Neuer Ostfriedhof" and get off at the "KUKA/Partnachweg" stop. www.stawa.de

#### Receiving, dispatch and

external companies From Blücherstrasse turn into the approach road to Gate 5.

Lech

Reception, College & Training Center

Zugspitzstr. 140

KUKA/

Partnachweg

# **Augsburg City Tour**

Worthy sights from Augsburg's long and prestigious history:

- the opulent Renaissance City Hall
- the Fuggerei
- the idyllic artisans quarter with its quaint canals flowing from the rushing Lech river
- the patrician palaces along Maximilian Street, (one of Germany's loveliest boulevards),
- the Brechthaus museum the birth house of Berthold Brecht between two Lech canals.
- 16th July Tuesday & 17th July Wednesday
- Start at 6pm (duration 2 hours)
- Meeting Point: in front of T-Building
- Sign in at the information desk!





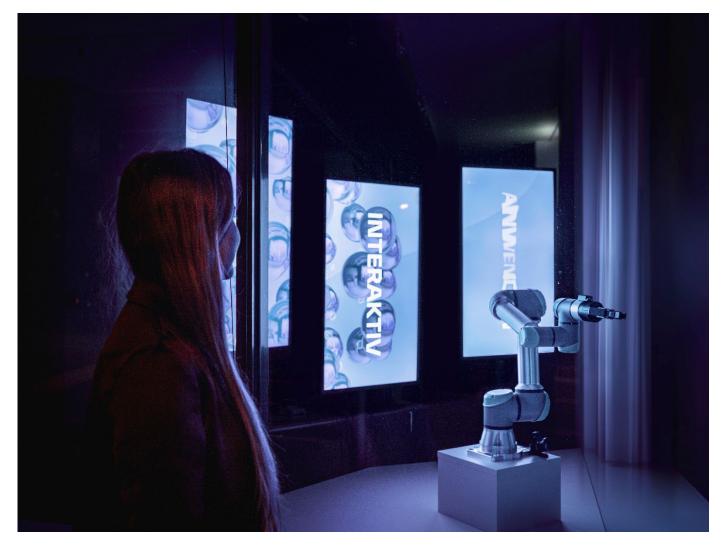
#### Lab visits:

- OITC Guided Tour and Exhibition
- Al Showroom Tour On Campus

# Exhibition: Augsburg's Manufacturing Heritage and pioneering research by the AI Production Network T-Building (on Campus)

An account of manufacturing in Augsburg highlights the rich history of the city, from its origins as a Roman military post to its transformation into the 'German Manchester' during the Industrial Revolution, and finally to its current status as a high-tech region and esteemed research hub. In the AI Production Network in Augsburg researchers of the Technical University of Applied Sciences Augsburg work with industrial partners to apply AI-based innovations.

Opening hours are: Monday  $15^{\text{th}}$  of July: 12 - 3 pmTuesday  $16^{\text{th}}$  of July: 7:30 - 9:00 am and 12 - 3 pmWednesday  $17^{\text{th}}$  of July: 7:30 - 9:00 am and 12 - 3 pmThursday  $18^{\text{th}}$  of July: 7:30 - 9:00 am



In the AI show-room of the Technical University of Applied Sciences Augsburg projects of the AI Production Network in Augsburg are shown. photo: Timo Holzmann

## **IFOM Student Chapters around the World**

IEOM St	udent Chapters around	the World
	85. Birla Institute of Tech & Sciences (BITS Pilani)	171. Papua New Guinea University of Technology
1. Adrar University Australia	<ol> <li>Amrita School of Business – Bangalore</li> <li>Amrita school of Arts and Sciences, Mysuru</li> </ol>	Paraguay 172. National University of Asuncion
2. Queensland University of Tech., Brisbane	88. Amrita School of Business, Coimbatore	172. Universidad del Cono Sur de las Américas
3. UNSW-Canberra	89. Aligarh Muslim University, Aligarh	Peru
4. University of Melbourne	90. Mahant Bachittar Singh College Eng & Tech, Jammu	174. National Univ of San Antonio Abad, Cusco
<ol> <li>University of Wollongong</li> <li>University of Adelaide</li> </ol>	<ol> <li>Baba Banda Singh Bahadur Eng College</li> <li>Ramaiah University of Applied Sciences</li> </ol>	<ol> <li>Universidad de Lima (ULima)</li> <li>Universidad Peruana de Ciencias Aplicadas (L</li> </ol>
Bahrain	92. Ramaian University of Applied Sciences 93. Nawab Shah Alam Khan College Eng & Tech (NSAKCET	177. Universidad Ricardo Palma (URP)
7. University of Bahrain	94. Global Institute Of Eng and Technology, Hyderabad	178. Pontificia Universidad Católica del Perú (PUCI
Bangladesh	95. VNR Vignana Jyothi Institute of Eng and Technology	179. Universidad Privada del Norte (UPN)
<ol> <li>Ahsanullah University of Sci &amp; Tech (AUST)</li> <li>Bangladesh Institute of Management (BIM)</li> </ol>	96. Siddhartha Institute of Engineering & Technology	180. Universidad Continental (UContinental)
10. Bangladesh University of Textiles (BUTEX)	<ol> <li>97. Osmania University – The University College of Eng</li> <li>98. VJTI Mumbai – Veermata Jijabai Technologic. Institute</li> </ol>	<ol> <li>Universidad de Ingeniería y Tecnología (UTEC 182. Universidad Nacional de Ingeniería (UNI)</li> </ol>
11. BUET	99. BML Munjal University, Gurugram, India	183. University of San Martin de Porres (USMP)
12. CUET	100. AKTU University, Kanpur, India	Philippines
13. Daffodil International University (DIU)	101. Mufakkhamjah College of Eng. and Tech, Hyderabad	184. Bulacan State University, Malolos City, Bulaca
<ol> <li>DUET, Gazipur</li> <li>European University of Bangladesh</li> </ol>	102. Methodist College of Engineering and Technology	185. LPU Laguna 186. Mapua University
16. International Islamic University of Chittagong	103. Vardhaman College of Engineering 104. Dr B R Ambedkar National Institute of Technology, Jalandhar	187. De La Salle University (DLSU) Manila
17. IUBAT	105. B. V. Raju Institute of Technology, Vishnupur, Narsapur	188. Adamson University
18. Jessore University of Science and Technology	Indonesia	189. CEBU Technological University
19. Khulna University (KU)	106. Atma Jaya Catholic University	190. University of San Jose-Recoletos
<ol> <li>Khulna University of Eng and Tech (KUET)</li> <li>Military Institute of Science and Technology</li> </ol>	107. Bina Nusantara University (Binus), Indonesia	Portugal 191. ISEL – Instituto Superior De Engenharia de Lis
22. National Institute of Textile Eng &Res (NITER)	108. Institut Teknologi Bandung 109. Institut Teknologi Sepuluh Nopember (ITS)	192. FCT NOVA
23. Rajshahi University (RU)	110. Sampoerna University, Jakarta	Qatar
24. SUST	111. Shipbuilding Institute of Polytechnic Surabaya	193. Qatar University
25. University of Chittagong	112. Tarumanagara University	Saudi Arabia
<ol> <li>World University Bangladesh (WUB)</li> <li>BAUST</li> </ol>	113. UIN Sultan Syarif Kasim, Riau	194. Alfaisal University 195. Effat University
28. American International University-Bangladesh (AIUB)	<ol> <li>Universitas Diponegoro (Undip)</li> <li>Universitas Gadjah Mada (UGM)</li> </ol>	196. King Abdulaziz University (KAU)
Bolivia	116. Universitas Iqra Buru	197. King Abdulaziz University, Rabigh
29. Universidad Católica Boliviana	117. UIN Sunan Kalijaga, Yogyakarta	198. King Fahd Univ of Petroleum and Minerals (KF
Botswana 30. University of Botswana	118. Universitas Islam Negeri Alauddin Makassar	199. King Khalid University, Abha 200. King Saud University (KSU)
Brazil	119. Universitas Sebelas Maret (UNS), Surakarta	201. Umm Al-Qura University (UQU)
31. Federal University of Sao Carlos (UFSCar)	120. University of Indonesia 121. Universitas Sumatera, Utara Medan	202. Princes Nourah University (PNU)
32. Federal University of Santa Catarina (UFSC)	122. Narotama University, Surabaya	203. Prince Sattam Bin Abdulaziz University
33. University of Sao Paulo (USP) – Sao Carlos	123. Universitas Pakuan, Bogor	204. Prince Sultan University (PSU)
<ol> <li>Federal Institute of Sao Paulo, Sorocaba</li> <li>FACENS University, Sorocaba</li> </ol>	124. Trilogi University	205. Taibah University 206. University of Tabuk
Canada	Iran 125. MehrAstan University, Guilan	207. Taibah University
36. Concordia University	125. MehrAstan University, Guilan 126. University of Eyvanekey	208. University of Business and Technology
37. Humber Institute of Tech and Adv Learning	127. Technical and Vocational University (TVU)	209. King Khalid University, Abha
38. Polytechnic Montreal	Iraq	210. University of Bisha
<ol> <li>University of New Brunswick at Fredericton</li> <li>University of Waterloo</li> </ol>	128. Babylon University	211. Taif University South Africa
41. University of Windsor	Israel 129. Sapir Academic College	212. Durban University of Technology (DUT)
Colombia	130. Shamoon College of Engineering (SCE), Ashdod	213. Tshwane University of Technology (TUT)
42. Fundación Univ. Tecn. Comfenalco, Cartagena, Bolívar	Italy	214. University of Johannesburg (UJ)
<ol> <li>University of Rosario, Bogota</li> <li>University of Quindio</li> </ol>	131. University of Bologna	<ol> <li>University of South Africa (UNISA)</li> <li>Vaal University of Technology (VUT)</li> </ol>
45. Universidad de San Buenaventura, Cali, Valle	132. University of Salento Japan	Sri Lanka
46. Institución Universitaria Colegios de Colombia	133. Ashikaga University	217. University of Kelaniya
47. Escuela Colombiana de Ingeniería Julio Garavito	Jordan	218. University of Peradeniya
48. Universidad Católica de Colombia	134. Hashemite University	Sudan
<ol> <li>Universidad Santo Tomás de Aquino</li> <li>Fundación Universitaria Internacional de La Rioja</li> </ol>	<b>Kenya</b> 135. Kenyatta University, Nairobi	219. Sudan University of Science and Tech Khartou Thailand
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52. Universidad Militar Nueva Granada (UMNG)	136. Libyan Academy	221. Chiang Mai University
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55. Corporación Universitaria Minuto de Dios – UNIMINUTO 56. Fundación Universitaria de Popayán	<ol> <li>Universiti Putra Malaysia (UPM)</li> <li>Universiti Teknologi Malaysia (UTM)</li> </ol>	223. University of Science & Technology of Fujairah
57. Universidad Nacional Abierta y a Distancia (UNAD)	140. Universiti Tun Hussein Onn Malaysia (UTHM)	UK
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58. University of Costa Rica	Mexico	225. University of the West of England, Bristol USA
Czech Republic 59. University of West Bohemia, Pilsen	<ol> <li>Instituto Politécnico Nacional (IPN), Mexico</li> <li>Universidad del Caribe, Cancun</li> </ol>	226. Central Connecticut State University
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Egypt 62. Zagazig University	147. Universidad de Guanajuato	<ol> <li>Indiana State University</li> <li>Florida Polytechnic University</li> </ol>
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64. British University in Egypt	146. Akhawayn University 149. Ecole Mohammadia d'Ingénieurs (EMI)	233. Southern Arkansas University
Ethiopia	150. Sidi Mohamed Ben Abdellah University of Fez	234. Western Michigan University
65. Bahir Dar Institute of Technology	151. N. School of Appl Sci. Kenitra, Ibn Tofail Univ	235. Loyola University Chicago
66. Addis Ababa University Institute of Technology	152. Ecole Supérieure De Technologie, Fez	<ol> <li>Minnesota State University, Mankatoo</li> <li>Central State University</li> </ol>
Finland 67. University of Vaasa	Mozambique 153. Eduardo Mondlane University	<ol> <li>237. Central State University</li> <li>238. University of Central Florida</li> </ol>
France	Namibia	Venezuela
68. IESEG School of Management	154. National Univ. of Sci. and Tech. in Windhoek	239. Catholic University Andrés Bello, Caracas
69. Lorraine University, Metz	Nepal 155 – Katharanaka Universita	Vietnam
Germany 70. Technical University Applied Sciences Augsburg	155. Kathmandu University 156. Tribhuvan University	240. CFVG, Ho Chi Minh City, Vietnam Zambia
Ghana	Nigeria	241. University of Zambia
71. Technological Education Institute (TEI), Larissa	157. Covenant University	242. Copperbelt University
Greece	158. University of Ibadan	243. Evelyn Hone College
72. Accra Technical University Haiti	159. University of Nigeria, Nsukka	Zimbabwe 244. University of Zimbabwe, Harare
73. Université Quisqueya	160. University of Benin 161. Olabisi Onabanjo University	244. University of Zimbabwe, Harare 245. National University of Science and Technology
India	Oman	246. Harare Institute of Technology (HIT)
74. College of Eng and Tech, Bhubaneswar, Odisha, India	162. Sultan Qaboos University	247. Women's University in Africa (WUA)
75. College of Engineering Guindy, Chennai	163. Middle East College	248. Chinhoyi University of Technology (CUT)
<ol> <li>Guru Nanak Dev Engineering College</li> <li>Pandit Dendayal Petroleum Univ., Gujrat</li> </ol>	Pakistan	High School Chapters
77. Pandit Dendayal Petroleum Oniv., Gujrat 78. P.D.A. College of Engineering, Gulbarga	<ol> <li>Dawood University of Eng and Technology, Karachi</li> <li>Government College University Faisalabad</li> </ol>	<ol> <li>Bay Area of San Francisco &amp; San Jose, CA</li> <li>Arongghata, Khulna, Bangladesh</li> </ol>
79. Vellore Institute of Technology	166. Mehran University of Eng and Tech, Jamshoro, Sindh	200. Alongghala, Milana, Danglaucon
80. Vidya Jyothi Institute of Technology, Hyderabad	167 Riphah International University Lahore Campus	

- Government College University Faisalabad
- 165. 166. Mehran University of Eng and Tech, Jamshoro, Sindh
- 167. Riphah International University, Lahore Campus University of Engineering and Technology, Lahore
- 168.
- Universal College of Eng & Tech (UCET), Guntur National Institute of Technology (NIT), Warangal
- 82. 83 Jawaharlal Nehru Technological University Hyderabad

Vidya Jyothi Institute of Technology, Hyderabad

84. IITS, India

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169. UOT - Nowshera Information Technology Univ. of the Punjab, Lahore 170. Papua New Guinea

- nal University of Asuncion
- rsidad del Cono Sur de las Américas
- nal Univ of San Antonio Abad. Cusco rsidad de Lima (ULima)
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- NOVA
- University
- al University
- Universitv
- Abdulaziz University (KAU)
- Abdulaziz University, Rabigh Fahd Univ of Petroleum and Minerals (KFUPM)
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- Al-Qura University (UQU)
- es Nourah University (PNU) e Sattam Bin Abdulaziz University
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- h University
- rsity of Tabuk
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- rsity of Bisha
- Iniversity
- an University of Technology (DUT) ane University of Technology (TUT)
- ersity of Johannesburg (UJ) ersity of South Africa (UNISA)
- University of Technology (VÚT)
- rsity of Kelaniya
- rsity of Peradeniva
- n University of Science and Tech Khartoum
- longkorn University, Bangkok
- ng Mai University
- sh-German University
- rsity of Science & Technology of Fujairah
- rsity of Derby
- rsity of the West of England, Bristol
- al Connecticut State University
- rn Michigan University
- ence Technological University, Michigan ersity of the District of Columbia
- na State University la Polytechnic University

- lo State College nern Arkansas University
- ern Michigan University
- a University Chicago
- esota State University, Mankatoo
- al State University ersity of Central Florida
- olic University Andrés Bello, Caracas
- G, Ho Chi Minh City, Vietnam
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- nal University of Science and Technology
- e Institute of Technology (HIT) en's University in Africa (WUA)

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Aaron Rubel University Research & Technology Partnerships Manager Airbus Americas Mobile, Alabama, United States



Prof. Vitor Mendes Caldana Federal Institute of Sao Paulo (IFSP) Sorocaba Campus Sorocaba, Sao Paulo Brazil



Eldon Caldwell, Ph.D.,Sc.D.,Ed.D. President, 2023 - 2025 Full Professor/Cathedraticus Industrial Engineering Department University of Costa Rica San Jose, Costa Rica



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**Dr. Ali Elkamel** Professor Department of Chemical Engineering University of Waterloo Canada



Adedeji B. Badiru, Ph.D., PE, FIIE Dean, Graduate School of Engineering and Management Professor of Systems Engineering Air Force Institute of Technology Wright-Patterson Air Force Base Dayton, Ohio, USA





Professor Linda Zhang Full Professor of Operations Management Department of Management IESEG School of Management Paris, France



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# **Upcoming IEOM Conferences**



5<sup>th</sup> Asia Pacific Conference on **Industrial Engineering and Operations Management** Sept. 10-12, 2024, Tokyo, Japan IEOM Society Host: Hosei University, Venue: Waseda Univ.





**Industrial Engineering and Operations Management** Annual World Congress October 9-11, 2024, Detroit, USA IEOM Society Venue: Lawrence Technological University













6th South American IEOM Conference Sorocaba, Sao Paulo, Brazil, May 13-15, 2025



Host and Venue: Facens University, Sorocaba, Brazil Conference Chair: Dr. Rodrigo Luiz Gigante

# **10<sup>th</sup> North American IEOM Conference**

Orlando, Florida, June 24-26, 2025 Host and Venue: University of Central Florida Conference Chair: Dr. Luis Rabelo, UCF

# 8th European IEOM Conference

Paris, France, July 2-4, 2025 Host and Venue: IESEG **Conference Chair: Dr. Linda Zhang** 

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