

Study of the Financial Impact of Logistics Optimization Costs: multinational cases: the example of YAZAKI MOROCCO SA –Tangier

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Abstract

In a globalized world, where the creation value represents a question of survival for the enterprises, the costs are really a major stake for the enterprises'haed. Equally effective, the higher the costs are, the lower the financial performance of the entreprise become. In this context, it has become necessary to refer to methods of reducing these costs in order to increase the financial results of the enterprises. We are dealing with the optimization of the logistics costs as well as their financial impact; it's obvious that we shall try the DMAIC. In addition, we shall suggest changes that allow us to optimize the logistics costs and make use of their impact on financial system using, at the same time, the suitable financial indicators.

Keywords:

Logistics costs - financial impact - Internal control - financial indicators.