

Actor Network Model in Tourism Management during The Covid-19 Pandemic In Batu City, Indonesia

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Abstract

Coronavirus (Covid-19) has had a significant impact on the world of tourism. This includes tourism in Batu City, which has experienced a decline. The purpose of this research is to find out, analyze, and reconstruct the actor network model in tourism management in Batu City in the Covid-19 Pandemic Era. This study used descriptive qualitative method. The results showed that the actor network model in tourism management in Batu City during the Covid-19 pandemic consisted of inside government actors (primary actors and secondary actors), outside government actors consisting of investors / private (community organizations), society, academics, and the mass media.

Keywords

Model of Network, Management Tourism, Covid-19 Pandemic