

The Role of Women in Tourism in Sade Village, Lombok, Indonesia

Deviana Mayasari

PhD Candidate, Sociology Graduate, Brawijaya University, Malang, Indonesia,
deviana_mayasari@yahoo.com

Sanggar Kanto, Siti Kholifah, Bambang Dwi Prasetyo

Postgraduate Lecturer, Brawijaya University, Malang, Indonesia,
sanggar.fisip@ub.ac.id ; ifah_18@yahoo.com ; bambgprast@ub.ac.id

Muhamad Chairul Basrun Umanailo

Universitas Iqra Buru
chairulbasrun@gmail.com

Abstract

Sade is known as the village of indigenous ethnic Sasak that until now still maintained its authenticity. Farming is the main livelihood of the sade community. Besides that, they also have products crafts such as weaving which is produced by the female Sade, who since minor (age 9 years) has been obliged to learn to weave, and the rule is made so that women in Sade can live independently without relying on men. But in terms of tourism, women are not too involved, when should women's role is important in developing the village tour, for example in the membership Pokdarwis at once is not no woman, because according to them men shall take all the role, whereas for women only take care of the family and sell the results weaving. Women are the source of power of the most important which should be used by both the activities of the development of society, particularly for community Sade. However, in reality, women have a domestic role that cannot be separated from other roles in their lives. It is making women not to focus only on the role of the public. In terms of this, the case dilemmas in society regarding the position of women in the activities of society, especially in program development community through programs villagers travel.

Keyword:

roles, women, rural travel, tourism

Biography

Deviana Mayasari is Ph.D Candidate, Graduate Sociology in Faculty of Social and Political Sciences, Universitas Brawijaya, Malang, Indonesia. His research is related The Role Of Women In Tourism In Sade Village, Lombok, Indonesia. Some of his research interest include Sociology, tourism, community empowerment.

Sanggar Kanto is Postgraduate lecturer in Faculty of Social and Political sciences, Universitas Brawijaya, Malang, Indonesia. His research related rural and urban communities. Some of his research interest include modernitas, community empowerment, and social change.

Siti Kholifah is Postgraduate lecturer in Faculty of Social and Political sciences, Universitas Brawijaya, Malang, Indonesia. Her research related religion studies and muslim society. Some of her research interest include Sociology Religion, pesantren, politik, and social data analytic.

Bambang Dwi Prasetyo is Postgraduate lecturer in Faculty of Social and Political sciences, Universitas Brawijaya, Malang, Indonesia. His research related tourism and Communication Studies. Some of his research interest include modernitas, and community empowerment.

M Chairul Basrun Umanailo has worked as a Lecturer at Iqra Buru University since 2011 until now he is still active in the University's academic activities. has served as head of the Centre for Planning and Community Development Studies (PSP2M) since 2018. Completed his master's program at Sebelas Maret University in 2016, currently still completing a dissertation on the conversion of agricultural land functions.

