

Cashless Society – the Impact and Perception of Cashless Transaction with Special Reference to Rajagere Tumkur Dist

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Abstract

The study examines the implementation of cashless transaction in south Karnataka Bangalore rural area are consider for this study. We have used word of mouth to go through this study. The data is collected through questionnaire. Data collected through survey is analyzed using descriptive statistics, this study includes the overview of Cashless society in rural area, implementation of cashless transaction in rural area, impact of cashless society awareness of cashless transaction in rural area and recommending the suggestions based on the analysis of data collected. It examines the limitation, benefits, challenges, and also issue of cashless transaction. Study concluded that, more awareness should be conducted in rural zone.

Keywords

Cashless, Society, Rural Area, Transaction, and awareness.

Biographies

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