

# **Entrepreneurial Mindfulness Profiling Website: User Friendly Interface**

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## **Abstract**

The entrepreneurial mindfulness website was developed to become an online tool for entrepreneurs so that they can perform self-diagnostics to get an overview of the mindfulness level. The condition of entrepreneurial mindfulness is a fundamental condition that is very important for anyone who is actively doing various entrepreneurial practices. Therefore, a user friendly interface is very important to consider in website development. This study aims to explore the user experience of a website that has been developed. The research method used is the Neuroresearch method with an emphasis on exploratory research and explanatory research. The results showed that the website still needs further development and improvement, especially from the various dimensions of user experience that have been explored, namely complexity, interaction techniques, level of interactivity, accessibility, and balance. use between graphics and user responsiveness.

## **Keywords**

User Friendly Interface, Entrepreneurial Mindfulness, Website and neuroresearch

## **Acknowledgements**

This work is supported by Research and Technology Transfer Office, Bina Nusantara University as a part of Bina Nusantara University's International Research Grant entitled Entrepreneurial Mindfulness: Artificial Intelligence with contract number: 061/VR.RTT/IV/2022 and contract date: April 8th 2022. We also want to say thanks to Universiti Kebangsaan Malaysia and Universitas Agung Podomoro for the contribution as partners in research.

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