

The Effect of Individual Entrepreneurial Orientation and Self-Efficacy on Students' Entrepreneurial Intention: A Conceptual Framework

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Abstract

The aim of this study is to investigate the direct effects of the individual entrepreneurial orientation (i.e innovativeness, proactiveness, risk-taking) and self-efficacy on entrepreneurial intention among UAE universities students. This research also focuses on examining the mediating role of entrepreneurial motivations. The extensive literature review is undertaken to develop the hypotheses and explain the relationships mentioned constructs. Based on these arguments, the researcher proposes a conceptual model to explain the relationships. The researcher will employ a survey questionnaire to collect the data among both private and public universities students. Furthermore, the data will analyses using the partial least squares structural equation modelling (PLS-SEM). Thus, the results of this study will significantly contribute to the existing literature in the domain of entrepreneurial intention by identifying the mediating role of entrepreneurial motivation and moderating effect of the entrepreneurial capabilities between IEO dimensions, self-efficacy and entrepreneurial intention from the Arabic context. Also, the results of this study will give more understanding to the relevant authorities with respect to entrepreneurship intention policy in developing nations including UAE.

Keywords: Innovativeness, Proactiveness, Risk-taking, Self-efficacy, Entrepreneurial intention