

Knowledge Management System Model for SMEs Community

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Abstract

Based on several previous studies, SMEs have several weaknesses, including the lack of knowledge of SMEs which has an impact on the lack of ability of SMEs to increase their business scale. Some research also shows that SMEs have advantages such as the strength of the SME community. The SME community is a collection of several SMEs who have the same interests and one of the advantages of the SME community in the context of knowledge, the SME community has a lot of potential knowledge that has not been spread to SME members which will be useful for members in the community. The purpose of this research is to build a Knowledge Management System model to increase knowledge through the potential knowledge of the SME community. The research method uses a qualitative approach through a literature review to identify SME knowledge problems and solutions using an information technology approach.

Keywords

SMEs, KMS, Community, Management System, model.