

Iran Logistics Market, a Smart Knowledge-Based Logistics Market with Smart Party Logistics (SPL) Approach

Dr. Javad Khamisabadi

Department of Industrial Management, Faculty of Management, Islamic Azad University, Tehran, Iran

Corresponding author: javad_khamisabadi@yahoo.com

Mohammad Rouhina

Director of Systems Management, Iran Khodro Automotive Co (IKCO), Tehran, Iran

Dr. Seyed Ahmad Ghasemi

Faculty Member, Tehran Institute of Humanities and Social Studies (ACECR)

Seyed Mohammad Hosseini

Deputy Minister of International Affairs MAHBAK foundation

Javad Heidarani

M.A Student, Department of Electronic Commerce, Islamic Azad University, Tehran, Iran

Abstract

Today, due to the expansion of the supply chain network and the development of the level and variety of orders and demand of product owners as active customers at the network level, there is a greater need to implement methods to streamline the response to these customer needs and their orders. In this regard, services related to the logistics industry as a very sensitive industry related to the life of various industries, requires rapid response methods, aggregation and centralization of distributed services in the logistics industry. With the development of artificial intelligence and IOT knowledge, it will be possible to provide virtual and artificial communication networks between different levels and layers of the supply chain network through the exchange of information in an agile manner and an artificial supply network consisting of provided logistics and trading services. The purpose of creating a knowledge-based product: Iran Logistics Market is to provide an intelligent platform for providing logistics-Trading services in order to create an intelligent value chain through the exchange of information and establishing agile communication between all parts of the supply-warehousing-distribution network. Facilitate the flow of logistics at the supply chain level and reduce the time-cost of answering and providing logistics-Trading services.

Keywords

IRAN, Logistics, Market, Knowledge-Based and Smart.

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Biography / Biographies

Dr. Javad Khamisabadi international Logistics Researcher, PhD in Industrial Management

Mohammad Rouhina, Director of Systems Management, Iran Khodro Automotive Co (IKCO), Tehran, Iran, PhD Student of Industrial Engineering

Dr,Seyed Ahmad Ghasemi is President of MAHBAK foundation. He is also as Faculty Member, Tehran Institute of Humanities and Social Studies (ACECR)

Seyed Mohammad Hosseini is Deputy Minister of International Affairs MAHBAK foundation.

Javad Heidaran is a Smart Business Researcher.