

Block Chain Model for The Halal Tourism Industry to Ensure That Tourism Companies Provide Services According to Islamic Rules

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Abstract

Tourism is part of the source of state income that contributes greatly and has a significant effect on improving the economy of a country. The more tourists who come to a country, the higher the transactions related to tourism, such as airlines, hotels, restaurants, entertainment venues and so on. Muslims are the second largest number in the world who have halal standards for each of their activities, including halal tourism activities. Halal tourism is a subset of tourism provided to Muslim families based on Islamic rules for example Hotels in such destinations do not serve alcohol and have separate swimming pools and spa facilities for men and women. Problems arise when a Muslim family travels to a country but gets conditions that are not halal or contrary to Islamic rules so that it disturbs the comfort of Muslim tourists. Block chain technology offers a solution for halal tourism by validating every component that is part of halal tourism. The purpose of this research is to help countries and Muslims organize halal tourism using

blockchain technology. The research method uses a qualitative approach through observation and literature review to identify tourism problems and alternative solutions using blockchain technology

Keywords

Halal Tourism, Block Chain and Services.

Biography

Inayatulloh SE.MMSI,CDMS.CSCA is a lecturer at Bina Nusantara University, School of Information System Jakarta Indonesia and also a doctoral candidate of computer science, experienced in managing systems in the retail, automotive, convection and education industries. research domain in e-learning, e-business, e-commerce, cloud computing, IoT and block chain technology.

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Destiana Kumala, S.kom, M.M., C. HR. Adm. Completed Bachelor of Information Systems Education (2009) and Master of Management with a concentration on Human Resources (2012), besides that the author has also completed training in Human Resources Administration (2021). Currently active as a permanent lecturer at STEBIS Bina Mandiri Cileungsi in the sharia business management study program and focuses on the field of management science. Apart from being the vice chairman of the academic field, the author is also a researcher in the fields of economics, management, and computers