

Framing Analysis of CNN Indonesia's News About the Escape of Selebgram Rachel Vennya from Quarantine

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Abstract

The case of Rachel Vennya's alleged escape from quarantine after returning from America which was allegedly assisted by TNI (Indonesian Army) personnel reported in October caused pros and cons among the people of Indonesia. The problem studied in this study is how CNN Indonesia framed the news on the case of Rachel Vennya's escape. This research uses qualitative methods. In this study, data was taken by downloading news related to Rachel Vennya's escape which was published on the CNN Indonesia portal. This study also used Robert Entman's framing analysis to obtain the results of news framing that became the object of research. The results showed that CNN Indonesia is focused on developing cases from upstream to downstream. The reportage carried out by CNN Indonesia is neutral and there is no partisanship to the victim or related agencies.

Keywords

Online Media, Communication, Framing Analysis and Media issues.

1. Introduction

The case of Rachel Vennya's alleged escape, which was allegedly assisted by Indonesian national army (TNI) personnel reported in October, raised pros and cons among the Indonesian people. This case started from the upload of one of the netizens who said that he served at the Wisma Atlet Pademangan. The news then spread on one of the Twitter accounts, namely @AREAJULID which contained a screenshot of a confession from one of the Wisma Atlet officers. It was stated that the officer input Rachel Vennya's data and asked to be in the same room with her boyfriend. The Commander of the Jayakarta Military Region (Kodam Jaya) confirmed that Rachel Vennya escaped from quarantine after returning from New York, United States. According to reports, Rachel Vennya escaped assisted by two TNI members who violated the Covid-19 quarantine provisions and from the results of the investigation it is true that the two people were the ones who helped Rachel. It is also known that the two individuals are members of the TNI who serve at Soekarno Hatta Airport and serve at the Wisma Atlet RSDC (Herwin 2021).

The media also reported that Rachel was only in quarantine for three days. This was revealed after a netizen with a Twitter account @cleverdid who said that Rachel only underwent a three-day quarantine which should have been 8 days. From this tweet, this incident became crowded among the Indonesian people. The fact revealed that celebgram Rachel Vennya admitted that she did not undergo quarantine at all at Wisma Atlet Hospital (Chairul Fikri 2021). This fact was corroborated by Rachel's appearance on Boy William's YouTube channel, Rachel said "I'm not quarantining at all at the Wisma Atlet".



Figure 1. Rachel Vennya's Investigation



Figure 2. Rachel Vennya's escape news allegedly helped

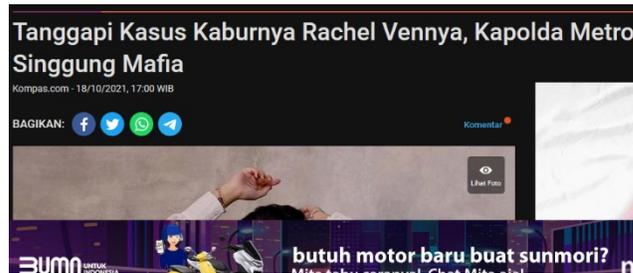


Figure 1. Rachel Vennya's Escaping news on Kompas

Althausser and Gramsci (Sobur 2006) say that the mass media is not as free and independent as it is but closely related to social reality (Figure 1-3). Based on the three news that reported the escape of Rachel Vennya has its own way of how to pack the news. According to the author, it is important to do research on how the media, especially CNN Indonesia, in packing news. This study took the news of the case of Rachel Vennya's escape from quarantine after returning from New York because the case received quite a lot of attention from the news media. To be able to see how CNN in packing the news, it will use the Zhong and Pan and Gerald M. Kosicki models that divide the framing model into 4 structures, namely syntax, skirp, thematic, and coherence. Research on framing analysis has been conducted previously by Rita Puji Lestari who examined framing about sexual harassment by Keraton King Kasunanan Surakarta Hadiningrat in the solopos.com and detik.com media. The results of the analysis carried out show that any news in the mass media cannot be neutral. Where there is partiality in one group when reporting on issue cases and with the selection of titles, word selection, and selection of sources is an effort to partialize the mass media. Other research conducted by Silvana Mayasari on Media Construction against News of Blasphemy Cases by Basuki Tjahaja Purnama (Ahok): Framing Analysis on Kompas and Republic Newspapers. From this research Compass and Republic have different ways of delivering it. Both media said that the peaceful action was an action carried out to prosecute law enforcement against the perpetrators of the alleged blasphemy of Basuki Thahaja Purnama. But there is a difference in intensity in the reporting made by the two media. Kompas media framed the news by focusing on the security carried out by the government, especially the Police and tni, while Republika framed the news completely all the agencies in the government involved in escorting the peaceful action.

Based on the background regarding the case of Rachel Vennya's escape during quarantine and how the role of the media in framing as exemplified in previous research. Therefore, this study will discuss how CNN Indonesia framing news in the case of Rachel Vennya's escape. CNN Indonesia was chosen because it is a new media that provides a lot of up-to-date information according to the needs of the digital community. In addition, because there is still a lack of

research conducted related to CNN Indonesia. So, it is hoped that the results of this study can have a positive impact on the media company and enrich media and communication studies.

2. Literature Review

2.1 Analysis Framing

Framing analysis is an analytical model that reveals the secret behind media differences in uncovering facts. Framing is often used to dissect media ideology when constructing facts. Framing analysis is often used to examine the framing of the reality of events, individuals, and groups. Framing analysis has many models that have been developed by experts, one of which is the models Robert N. Entman, William A. Gamson, M. Edelman and Zhong Dang Pan and M. Kosicki. All developed models have their own framing scheme. Robert N. Entman assesses framing from two large dimensions, namely the selection of issues and the emphasis on certain aspects of reality or content. Framing is used by the media to emphasize certain aspects to include a certain frame of mind for the event being reported.

Entman stated that (Qodari 2000), framing news can be done in 4 ways:

1. Identification of the problem, the media sees the news as what and assesses what positive or negative.
2. Identify the cause of the problem, the media looks at who is the cause of the problem.
3. Moral evaluation, the media assesses the cause of the problem.
4. Problem management advice, it offers a way to deal with the problem and predict the outcome.

ROBERT ENTMANT FRAMING SCHEME

Framing Technique

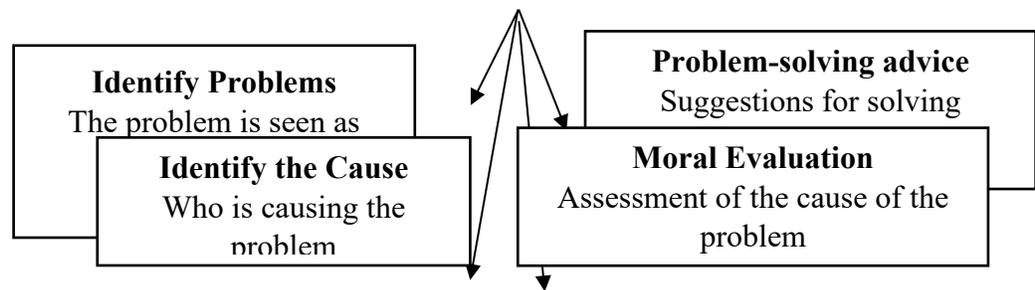


Figure 4. Framing Scheme

With this, the author aims to see the framing of the CNN news media in the news of Rachel Venny's escape from quarantine after returning from abroad (Figure 4). This research will use Entman's framing analysis model and will get an idea of how the media views when choosing Rachel Venny's case to be made into news.

3. Methods

This research uses qualitative methods. Qualitative is an approach that is taken completely to the subject of research such as events. According to V. Wiratna Sujarweni (2014) quantitative research is a type of research that can be achieved or obtained by static means in discovery at events. This study uses documentation studies that can be obtained from a collection of news related to the case of Rachel Venny's escape from quarantine. This research method will use a qualitatively descriptive approach. Where the researcher will conduct an analysis related to the subject to be studied.

In this study, data was taken by downloading news related to Rachel Venny's escape which was posted on the CNNIndonesia.com. Object from this study is some of the news texts on the media uploaded during October - November 2021. This period was made an option because that month was the month where the news of Rachel Venny's escape was very warmly discussed.

The data retrieval technique in this study will take news that includes the name of the reporter, author, editor, and date in the upload of the news. The study will also take as many as six news samples by dividing three news stories in October and three news in November.

The data in this analysis will refer to Robert Entman's framing model. In addition, in breaking the news on the CNNIndonesia portal with a framing approach owned by Robert Entman. In this case Entman's framing approach focuses on its elements, namely problem identification, cause identification, moral evaluation, and problem management.

4. Results and Discussion

The results of this study will be obtained by analyzing Robert Entman's framing data. The object that became the focus of the study was the case of Rachel Venny's escape from Quarantine after returning from abroad which was taken in the period October - November 2021. In that period, it will take six news samples. The section to be researched will focus on the headline, the content of the news, and the cover of the news.

According to Entman *framing* is divided into two large dimensions, namely the selection of issues and the suppression of certain aspects of the issue so that it is easy to understand (Entman in Rita (2016)). From the news, researchers will use four framing elements *according* to Entman, namely *Define Problems*, *Diagnose Causes*, *Make Moral Judgement*, and *Treatment Recommendation*.

1. CNN News Indonesia October – November

CNNIndonesia has reported on the case of Rachel Venny's escape from quarantine after returning from abroad. Here are 6 news uploaded by CNNIndonesia in October to November 2021 (table 1).

Table 1. Article News 1

Rachel Venny Escapes Quarantine Allegedly Assisted by TNI	
October 14, 2021	
<i>Define Problem</i>	<p>In the news there are two points raised. The first is <i>framing</i> who is entitled to quarantine facilities at Wisma Atlet Pademangan.</p> <p>(Erwin Says) "that referring to the Covid-19 Kasatgas Decree Number 12/2021, Rachel is not entitled to quarantine facilities at Wisma Atlet"</p> <p>"In the rule, those who are entitled to facilities are Indonesian migrant workers (PMI), students or students, and Indonesian government employees"</p> <p>The second is the attitude of Pangdam Jaya Mulo Aji and Pangkogasgabpad Covid-19 who ordered to check the tni members containing FS.</p> <p>(Erwin mentioned) "The examination and investigation process against the person will be carried out as soon as possible"</p> <p>"investigations will also be conducted into the health sector, the humane workforce, and quarantine organizers"</p>
<i>Diagnose Causes</i>	<p>The content of the news shows how the attitude of the relevant agencies in investigating this case. The</p>

	headline that was written showed that the framing that wanted to be raised was who helped Rachel escape from quarantine and get improper facilities. At the end of the news it was confirmed that it was true that Rachel did not run an 8-day quarantine but only 3 days.
<i>Make Moral Judgement</i>	The task force and other agencies have investigated the case by conducting investigations into all sectors from upstream to downstream. So that the problem in this news is more aimed at the agency and blame one person and here is the task force and FS (suspect).
<i>Treatment Recommendation</i>	This case has been handled by the relevant agencies to find the facts of the case.

In news headline 1 ("**Rachel Vennya Escaped Quarantine Allegedly Assisted by TNI Soldiers**"), the news shows how the relevant agencies responded to this case. Especially in the person who helped Rachel Vennya upon arrival in Indonesia. In addition, how can the person pass Rachel to get the Athlete's Guesthouse facility. Related agencies are also exploring starting from the airport to the Athletes' Guesthouse. So from this case, the Covid-19 task force and Pangdam Jaya through Herwin for examination from upstream to downstream of the FS-initialed TNI members. To follow up on this case, relevant agencies such as the Covid-19 task force and the TNI have handled this case (table 2).

Table 2. Article News 2

Police Wait for Task Force on Rachel Vennya Escape From Quarantine	
October 14, 2021	
<i>Define Problem</i>	<p>It is known, Rachel Vennya is being discussed allegedly she ran away while undergoing quarantine after traveling from the United States.</p> <p>"It was also found that allegations of non-procedural actions by members of Soekarno Hatta Airport Security with the initials FS, who had arranged for Rachel Vennya celebgram to avoid quarantine procedures that must be passed after traveling from abroad," he said.</p> <p>Moreover, referring to the Covid-19 Kasagtas Decree No. 12/2021 dated September 15, 2021, Rachel is not entitled to quarantine facilities at Wisma Atlet Pademangan.</p> <p>On the other hand, Herwin said that Maj. Gen. Mulyo Aji as Pangdam Jaya and Pangkogasgabpad Covid-19 had ordered to check the TNI members with the initials FS.</p>
<i>Diagnose Causes</i>	The content of the news shows how the attitude of the relevant agencies in investigating this case. From the title we can see that there is a shift in perspective,

	where there is a change in framing views that focus on the task force and their confirmation, and the news is closed with the aim of further investigation of tni suspects.
<i>Make Moral Judgement</i>	Here <i>the framing of</i> the news focuses on the task force and how the government in following up on the TNI with the initials FS.
<i>Treatment Recommendation</i>	The case is being followed up regarding the truth and is under FS investigation which allegedly helped the process.

In the headline 2 "**Police Wait for The Task Force About Rachel Vennya Escaping from Quarantine**", It is known that Rachel Vennya is being discussed in the aftermath of allegedly escaping while undergoing a quarantine period after traveling from the United States. The news is more aimed at identification and investigation. With this event, Kodam Jaya as the Integrated Joint Task Command (Kogasgabpad) of Covid-19 has conducted investigations from upstream to downstream from Soekarno Hatta Airport to Wisma Atlet Hospital. From this second news we can see the focus on the case that is being followed up regarding the truth and investigating FS who allegedly helped the process (table 3).

Table 3. Article News 3

Rachel Vennya's Chronology Escapes Quarantine to Apologize	
October 15, 2021	
<i>Define Problem</i>	<p>Rachel Vennya apologized to the public in the news and criticism about the fog from quarantine after returning from abroad.</p> <p>In a story post on her personal Instagram account, Rachel Vennya apologized to all parties for her selfishness and arrogance.</p> <p>"I want to apologize to all of you for all my mistakes. I hurt others, harm others, selfish, and arrogant," Rachel wrote in a post on Thursday (14/10).</p> <p>"I apologize profusely and may all the bad things I've done in my life be a lesson for me," he continued, not alluding to the controversy over the news of him escaping quarantine.</p> <p>The case went viral from an Instagram user whose comments were reposted by @playitsafebaby account. In the post, one of the administrative officers who entered Rachel Vennya's data while undergoing isolation at wisma Atlet Pademangan Hospital.</p> <p>"Why am I upset with him? Because he easily escaped quarantine," the Instagram user wrote.</p> <p>"While many workforce who are old enough to forced for quarantine 8 days, there are parents who died, children died but forced to 8 days. While this person is delicious for only 3 days," he wrote.</p>

	<p>Meanwhile, spokesman for the Covid-19 Handling Task Force Wiku Adisasmito said Rachel Vennya could get punishment as stipulated in Law No. 4 of 1984 concerning Infectious Disease Outbreaks, and Health Quarantine.</p> <p>In the article mentioned, proven violations can be punishable by imprisonment of one year in prison and a maximum fine of 100 million.</p>
<i>Diagnose Causes</i>	<p>There is a difference in perspective in this news which better explains the views of the community and the broader public's assessment of the case. It can be seen how they do not agree with the actions taken by Rachel.</p>
<i>Make Moral Judgement</i>	<p>This news shows the magnitude of society's role in cancel culture and how it can affect a person and his fame.</p>
<i>Treatment Recommendation</i>	<p>Herwin said Mayjend. Mulyo Aji as commander chief had ordered an examination of the FS-initialed TNI members.</p> <p>In addition, Herwin continued those investigations will also be carried out on health workers, security personnel, and quarantine organizers.</p> <p>And the public also massively attacked Rachel Vennya through social media.</p>

In the headline 3 "**Chronology of Rachel Vennya Escaped Quarantine to Apologize**", from the news can be seen how the public massively reacted to something quickly. The existence of *cancel culture* (rejection) also makes the problem more widespread. *Cancel culture* is a popular practice in the media by garnering support to reject someone if he or she has made a mistake. It can be seen clearly the reaction of the public through social media who criticized Rachel Vennya (Table 4).

Table 4. Article News 4

File Devolved, Rachel Vennya Quarantine Case Scrutinized by Prosecutors	
November 15, 2021	
<i>Define Problem</i>	<p>In this news, investigators of the Directorate of Public Criminal Investigation of the Metro Jaya Regional Police have conducted a phase I distribution of the case file of Rachel Vennya and three other suspects to the Dki Jakarta High Prosecutor's Office.</p> <p>It is known that the four have been designated as suspects in cases of violations of health quarantine provisions.</p> <p>"Yes, it has been stage one, it has been sent" said Director of Reskrim Polda Metro Jaya Kombes Tubagus Ade Hidayat at Metro Jaya Regional Police, Monday (15/11).</p>

	<p>Tubagus said, the case files of these four suspects were divided into two case files. Currently, investigators are still waiting for the results of the prosecutor's research on the case file.</p> <p>"All the files [of suspect files], yes two case files," Tubagus said.</p> <p>Rachel Vennya and Salim Nauderer are lovers. In addition, also Rachel's manager, Maulida Khairunnisa and someone with the initials OP as a protocol at Soekarno Hatta Airport.</p> <p>Police ensnared the suspects with Law No. 6 of 2018 on Health Quarantine and Law No. 4 of 1984 on Infectious Disease Outbreaks</p>
<i>Diagnose Causes</i>	<p>There are several perspectives in this news that explain the views of the authorities. Where to explain in detail about file transfer and further accountability about this case.</p>
<i>Make Moral Judgement</i>	<p>This news shows the other side of the large role of the authorities in following up on a case and how quickly it is handled so that the relevant parties can be criminalized.</p>
<i>Treatment Recommendation</i>	<p>The 4 persons involved have been further investigated and will receive a criminal offense corresponding to the weight of each of the guilt.</p>

In the headline 4 "**File Devolved, Rachel Vennya Quarantine Case Scrutinized by the Prosecutor**", this news is more explained from the side of the authorities and prosecutors so that it is clearly visible the development of the case. In addition, it shows how one party will be criminalized according to his guilt. But on the news, it has not been explained how much or what form the criminal will be received (Table 5).

Table 5. Article News 5

VIDEO: Pemeriksaan Perdana Rachel Vennya Sebagai Tersangka	
November 8, 2021	
<i>Define Problem</i>	<p>After being named as a suspect, selebgram Rachel Vennya underwent questioning as a suspect in the case of escaping from quarantine carried out on Monday afternoon.</p> <p>Just like the previous examination, Rachel was still tight-lipped when asked upon arrival at Mapolda Metro Jaya.</p> <p>The video is not clearly shown what was debated during the trial period, and there is only a riot when the media is trying to get information from Rachel Vennya.</p>
<i>Diagnose Causes</i>	<p>The difference in perspective that exists in this news which better explains the views of the media and how</p>

	<i>to frame</i> the media repeatedly by uploading something without making a significant contribution to the development of the news.
<i>Make Moral Judgement</i>	The problem with this news shows the other side of the large role of the media in the development of significant news and can provide other input from the news side but choose to upload repeated news.
<i>Treatment Recommendation</i>	There is no significant ending to this news, just showing how follow-up from the authorities and prosecutors and how Rachel got a 4-month prison sentence and a fine of 50 million.

In the headline 5 "**VIDEO: Rachel Venny's First Examination as a Suspect**", this story explains the media's views and how to frame the media repeatedly for the sake of uploading something without making a significant contribution to the development of the news. So, there is no significant ending to this news because it only shows how the follow-up of the authorities and the prosecutor and how Rachel got a 4-month prison sentence and a fine of 50 million rupiah (table 6).

Table 6. Article News 6

Suspect Rachel Venny will be questioned by police today	
November 8, 2021	
<i>Define Problem</i>	<p>Rachel Vannya is scheduled to undergo examination as a suspect in the case of violation of health quarantine provisions on Art (8/11).</p> <p>"We plan on Monday to call the four suspects for us to check as suspects," Police Public Relations District Of Metro Jaya Kombes Yusri Yunus told reporters on Wednesday (3/11).</p> <p>Separately, Rachel's lawyer Indra Raharja revealed that his party had accepted the invitation to the examination.</p> <p>Indra said Rachel was ready to attend the examination and follow the legal process.</p> <p>"Yes (there will be an examination), the schedule is at 10.00 WIB," said Indra.</p> <p>Investigators of the Regional Police Department of Metro Jaya have established four suspects in the case of violations of this health quarantine provision. One of them is Rachel Venny.</p> <p>Meanwhile, two members of the Air Force who were involved in helping Rachel escape from health quarantine are still being examined by the Air Force Military Police Unit.</p> <p>It is known, two members of the Air Force, namely FS from Kopsau I TNI AU and IG from Wing 1 Paskhas TNI AU.</p> <p>Kadispenau, Marsma TNI Indan Gilang Buldansyah</p>

	confirmed that the two members of the Air Force would be acted firmly if found guilty in Rachel's case. "If found guilty, it will be acted firmly in accordance with the provisions of the applicable law," Indan said in his statement, Thursday (4/11).
<i>Diagnose Causes</i>	There is a difference in perspective on this news which further explains the views of two parties, namely from Rachel's lawyer and the follow-up TNI with the initials FS who aided get Rachel out.
<i>Make Moral Judgement</i>	The problem in this news shows the other side of the magnitude of the role of the media and how the influence of <i>framing</i> in reporting the development of a case, here it is shown that there is already a cover where the perpetrator who helped has been caught and Rachel has received punishment, including social punishment.
<i>Treatment Recommendation</i>	The problem was closed with a criminal sentence of 4 months in prison and a fine of 50 rupiah and FS was deactivated by Pangdam Jaya Mayjend. Mulyo Aji after the thanksgiving event of Brigav 1 Limpung Alugoro Headquarters in North Serpong, South Tangerang.

In the headline 6 "**Suspect Status, Rachel Vennya Will Be Examined by the Police Today**" there are several views on this news that further explain the views of both parties, namely from Rachel's own lawyer and how to follow up for the TNI with the initials FS who aided get Rachel out. In addition, it is also clear that the punishment received by FS is disabled and Rachel is in the form of direct criminal punishment and social punishment where she *experiences cancel culture*. From the 6th news, the case of Rachel Vennya's escape from quarantine has developed until she is determined as a suspect. Thus, the framing perspective of the news highlights the punishment received by Rachel Vennya as well as the punishment to the TNI person with the initials FS.

6. Conclusion

Based on the results of research from the analysis of the news of Rachel Vennya's escape from quarantine after returning from America shows that CNN Indonesia is focused on developing cases from upstream to downstream. From the six news, the tendency of CNN Indonesia's reporting is to focus on the development of cases ranging from alleged of the person to the determination of suspects. This can be seen from the relevant agencies in the follow-up regarding the truth and investigating the FS who allegedly helped Rachel Vennya. This news spread very quickly among the people of Indonesia because Rachel Vennya is a selebgram who became an interesting topic to be used as a headline news. So, the emergence of *cancel culture* where is a factor that makes the case quickly spread widely. The findings of the investigation confirmed that CNN Indonesia had been *framing* the case of Rachel Vennya's escape from quarantine after returning from America. Thus, the reporting carried out by CNN Indonesia is neutral and there is no partisanship to the victim or related agencies. With 6 news stories with different titles, CNN Indonesia highlights the development of the case until the stage of the sentencing hearing to Rachel Vennya.

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