

# **Entrepreneurial Intention in Sustainable Entrepreneurship: A Systematic Literature Review**

**Agung Purnomo**

Entrepreneurship Department  
BINUS Business School Undergraduate Program  
Bina Nusantara University  
Jakarta 11480, Indonesia  
agung.purnomo@binus.ac.id

**Nur Afia**

Institute for Research and Community Services  
Universitas Nahdlatul Ulama Sidoarjo  
Sidoarjo 61218, Indonesia  
nurafia.pbi2019@unusida.ac.id

**Elsa Rosyidah**

Environmental Engineering Department  
Universitas Nahdlatul Ulama Sidoarjo  
Sidoarjo 61218, Indonesia  
elsarosyidah@unusida.ac.id

**Teguh Pribadi Adinugroho**

The Centre for Research and Human Resource Development  
National Standardisation Agency of Indonesia – BSN  
Jakarta 10340, Indonesia  
tegu031@brin.go.id

## **Abstract**

The purpose of this paper is to review existing literature and research on entrepreneurial intention in sustainable entrepreneurship. It identifies major trends and issues and highlights gaps in the existing knowledge base on entrepreneurial intention in sustainable entrepreneurship. A systematic literature review was conducted, following the PRISMA protocol for conducting and reporting systematic reviews. Based on a systematic search of Scopus databases, a total of 32 peer-reviewed articles were included. A research agenda for further work in this area is provided within the themes of conceptual development, research contexts, and measuring and evaluating entrepreneurial intention in sustainable entrepreneurship. The categorization of entrepreneurial intention in sustainable entrepreneurship is conducted to understand the direction of research in this field and the emphasis on specific aspects.

## **Keywords**

Entrepreneurship, entrepreneurial intention, PRISMA, sustainable entrepreneurship, systematic review.

## **Acknowledgments**

We would like to express our appreciation to Bina Nusantara University, for its support in providing the funds that made this publication possible. We would also like to thank the Entrepreneurship Department at Bina Nusantara University for providing support and facilities so that this research can be completed.

## Biographies

**Agung Purnomo** is a researcher and faculty member of the Entrepreneurship Department, BINUS Business School Undergraduate Program at the Bina Nusantara University, Malang Campus, Malang, Indonesia. He earned a Bachelor of Agriculture in Horticulture from Brawijaya University, Indonesia; and a Master of Business Administration in Creative and Cultural Entrepreneurship from Institut Teknologi Bandung, Indonesia. Mr. Agung is currently pursuing a Ph.D. in Management Science at Airlangga University, Indonesia. He has published several journals and conference papers in collaboration with multidisciplinary researchers.

**Nur Afia** is a researcher of the Institute for Research and Community Services, English Language Education Department at the Universitas Nahdlatul Ulama Sidoarjo, Sidoarjo, Indonesia. She is a member of the Indonesian bibliometric research group managed by Agung Purnomo. Ms. Fia has published several journals and conference papers in collaboration with multidisciplinary researchers.

**Elsa Rosyidah** is head of the Institute for Research and Community Services and a faculty member of the Environmental Engineering Department at the Universitas Nahdlatul Ulama Sidoarjo, Sidoarjo, Indonesia. She earned an Associate of Agricultural Technology from IPB University, Indonesia; a Bachelor of Agricultural Technology in Agricultural Engineering from Brawijaya University, Indonesia; and a Master of Environmental Science from Universitas Padjadjaran, Indonesia. Mrs. Elsa is currently pursuing a Ph.D. in Environmental Engineering at Institut Teknologi Sepuluh Nopember, Indonesia. She is part of the 10,000 Women Entrepreneurship Partnership Global Cohort of The U.S. State Department, Goldman Sachs, & Thunderbird, School of Global Management. She has published several journals, books, and conference papers.

**Teguh Pribadi Adinugroho** is a researcher of The Centre for Research and Human Resource Development, National Standardisation Agency of Indonesia – BSN. He earned a Ph.D. from University of Nottingham, UK.