Design and Development Website of Malang City Culinary as a Strategy to Improve Malang City Culinary Industry

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Abstract

In this sophisticated digital era, many industries are growing with supporting technology, one of which is the culinary industry. With the size of the culinary industry in Malang City, it is necessary to facilitate technology to develop faster, therefore this study aims to design a website for tourists and the people of Malang City which we named LUWE.com. LUWE.com is a culinary website created to accommodate the entire culinary industry in Malang City. This website was created using the Scrum method, which is a software engineering method using agile principles, which is based on the strength of team collaboration, incremental products, and iterative processes to realize the final result. In this study, we also describe use case diagrams, class diagrams and mockups as design methods. The results of the design and design of this website show the ease of use and an attractive user interface.

Keywords
Development, culinary, website, scrum, design, and user interface.

Biographies
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