

The Preservation Policy of City Landscape in Japan's Kyoto for Sustainable Tourism Development

Sri Dewi Adriani

Lecturer of Department of Japanese Literature, Faculty of Humanities

Binus University, Jakarta, Indonesia

dewiadriani@binus.ac.id

Abstract

Tourism has been a major source of Japan's foreign exchange earnings in the past five years, and Kyoto has been one of the most popular tourist destinations in the country. However, over tourism has contributed to the damaging of ancient monuments as well as harming of certain functions in city landscape. This research aims at examining efforts by the Kyoto prefecture government in redesigning the outlook of city through the preservation policy of city landscape so as to bring about sustainable tourism. This research applies qualitative method by means of literature approach toward the object of research using written materials and photos from UNESCO and Kyoto prefecture government's reports. As a conclusion, the Kyoto prefecture government had succeeded in implementing an integrated and comprehensive policy for maintaining city landscape and historical buildings through which sustainable tourism is possible despite the bustle of tourists in the city.)

Keywords

Tourism, Japan, Kyoto, preservation, landscape

Biography

Sri Dewi Adriani joined Binus University in August 2002 as a lecturer of Japanese Literature Department. She has served as a Subject Content Specialist of Japanese language skill and Japanese Corporate Culture since 2009. Her area of interests are Japanese Society and Cultural Studies. She received research grant (2017-2019) from Ministry of Higher Education, Republic of Indonesia with research title "Woman Empowerment in Japan and Indonesia".

Acknowledgements

This work was supported by Binus University

