

An Escaping Space Adopting the Adaptive Reuse and Third Place Concept. Case Study: *Gedung Filateli*, Pasar Baru, Jakarta

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Abstract

Cities are consumed by daily routines and ever-changing complications. A peri-urban supporting area arose as a location to dwell throughout the construction of the city's center. Because the distance between work and home is so great, many feel compelled to take a break. We believe that repurposing historic structures as a third place can meet the needs of escaping space. The study aims to explore the use of adaptive reuse at *Gedung Filateli* – Pasar Baru, which serves as a third place, as well as to analyze the adaptive reuse of *Gedung Filateli* as an anchor store for economic, social, and environmental sustainability. We combine qualitative research with a field survey of the location, which is used as a cafe, and literature data to support our analysis. Based on our consideration of the challenges, we suggest that adaptive reuse of heritage buildings is a solution that may be used to satisfy the needs of sustainable urban escape in dense locations. Through adaptive reuse, anchor stores are crucial for achieving economic, social, and environmental sustainability. Purposing to attract people, extend the life of the building, and rotate economic activity in a sustainable manner, branding is essential as part of adaptive reuse.

Keywords

Adaptive reuse, third place, historical building, sustainable urban escape, and *Gedung Filateli*

Biography

Ade Ariyani Sari Fajarwati joined Bina Nusantara University in 2016 as a lecture of Interior Design department, School of Design Faculty. She has some research project base on urban art and cultural studies in sustainable design. Graduated from Interior Design in UNS, master's degree of Urban Art and Cultural Industry in Art Institute Jakarta, she takes the doctoral in Cultural Studies program at University of Indonesia. She published 28 refereed articles in journals and proceedings of many international conferences. Recently, she published several articles on the adaptation of heritage building in Indonesia, and most recently in areas of sustainability and hybridity concept.

Octaviana Sylvia Caroline Rombe is an architect by training, an Indonesian coffee value chain practitioner, and a lecturer at Bina Nusantara University's School of Design. Her research focuses on Indonesian indigenous knowledge and sustainable value chains that contribute to community development in various parts of Indonesia. She graduated from the Catholic University of Parahyangan, Bandung, Indonesia, and the Catholic University of America, Washington, D.C., USA, in architecture design and planning.

Lena Henry is a lecturer in Architecture and Planning at the University of Auckland, New Zealand. Her research are on the area of Maori and resource management, Iwi planning and development, community planning, local government, and policy and planning.

Ika Rachmayanti She is an interior designer with experience in commercial and hospitality interior architectural projects which has developed an interest in concept design exploration in local wisdom and interior space connection to urban development as her main topics in all her published journals. She joined Bina Nusantara University since 2009 as a lecturer and an Interior Advance Practice Specialist at Interior Design department, School of Design Faculty. She was graduated from Interior Design bachelor program, Trisakti University Jakarta, and Architecture Magister Program at Parahyangan University Bandung.

Silvia Meliana became a provision to start her academic career in 2011 at the School of Design, Bina Nusantara University, then joined as a Faculty Member in 2018. Besides working as an architect and interior designer practitioner, research is now a part of her daily life. Her research focuses on urban theories, architecture, and design, and she is interested in the world of heritage and socio-culture. Bina Nusantara University became a place of devotion in developing her interest in research and education. Since 2018, she has been actively conducting research with her team, contributing to seminar activities, and participating in international conferences. She graduated in Architectural Engineering from Soegijapranata Catholic University, in Central Java, in 1999 as the best graduate student and has an educational background in Interior after completing her master's degree in Swinburne National School of Design, Swinburne University of Technology, Melbourne, Australia, in 2002.

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