

The Creative Economy Research Trend in Indonesian

Audio Valentino

Entrepreneurship Department,
BINUS Business School Undergraduate Program
Bina Nusantara University
Jakarta, Indonesia, 11480
audio.valentino@binus.ac.id

Riefky Prabowo

Entrepreneurship Department,
BINUS Business School Undergraduate Program
Bina Nusantara University
Jakarta, Indonesia, 11480
riefky.prabowo@binus.ac.id

Bigraf Triangga

Entrepreneurship Department,
BINUS Business School Undergraduate Program
Bina Nusantara University
Jakarta, Indonesia, 11480
bigraf.triangga@binus.ac.id

Abstract

Indonesia is currently actively advancing the field of creative economy. Therefore, an in-depth understanding is needed based on research data that has existed related to the creative economy in Indonesia. The research conducted to do overview research related to creative economy based on the SCOPUS database from 2012-2021. From the search results of the SCOPUS database based on data that has been filtered specifically for research in Indonesia, it was found that there were 78 studies related to keyword search “creative” and “economy” from 2012-2021. The most numerous documents are article (N=65) and the publication source with the most documents (N=5) is International Journal of Applied Business And Economic Research. While the subject area of research that discusses the most is Business, Management and Accounting (N = 72).

Keywords

Creative, Economy, Research, Trend, and Indonesia.

Biographies

Audio Valentino is a faculty member at Bina Nusantara University, Indonesia.

Riefky Prabowo is a faculty member at Bina Nusantara University, Indonesia.

Bigraf Triangga is a faculty member at Bina Nusantara University, Indonesia.