

Trends In Entrepreneurship Education and Suggestions for Future Research Direction

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Abstract

Entrepreneurship is vital in economic advancement and global competitiveness. Entrepreneurship education has shown a rapid growth worldwide as education provides an environment that will stimulate the growth of the learner; and facilitates innovation and competition. Transformative changes in entrepreneurship education provide students with an environment to grow and sharpen their entrepreneurial skills and exploit innovation opportunities. Academic entrepreneurship education delivers sustainability within the education system by improving knowledge and competencies of entrepreneurship and provides avenues for more advantageous learning. In this paper recent entrepreneurship education studies were reviewed to understand the trends and development in entrepreneurship education studies. The research mainly focused on the status of innovative methods in entrepreneurship education and outlined current innovative methods that are being implemented to inspire a dynamic and self-regulating attitude and a mindset in learners for new opportunities. Among innovative methods, technology-enhanced learning and using various technology platforms are found very helpful in bringing about social awareness and innovation from students. Digital technologies and e-skill are outlined very helpful in increasing knowledge retention and engagement in a particular topic in entrepreneurship settings to better prepare students for the challenges that are most certainly ahead in the future. Also, it is important to adjust different techniques used in teaching to correspond to the needs of the students with multidisciplinary backgrounds. The paper summarizes future research suggestions on research directions in technology enhanced learning and includes implications of interdependence between learning and economic growth.

Keywords

Digital technology, entrepreneurship education, innovative methods

Biography

Eren Ozgen is Professor of Management and the Coordinator of the Business Program in the College of Business at the Florida State University, Panama City Campus, Florida USA. She holds a Bachelor of Science degree in Marketing from Russell Sage College, Troy NY, USA and Master of Business Administration and PhD in Management from Rensselaer Polytechnic Institute, Troy NY, USA. She teaches numerous courses such as strategy, contemporary leadership challenges, organizational behavior, international management, negotiation and conflict management. She has published more than forty journal papers and proceedings including a book chapter. Her research was published in numerous journals such as Journal of Business Venturing, Academy of Entrepreneurship Journal, Journal of Entrepreneurship Education, Journal of Business and Entrepreneurship, International Journal of Business and Entrepreneurship, Journal of International Business Disciplines, Evidence Based HRM: A Global Forum for Empirical Scholarship and Journal of Management Policy and Practice. She also presented numerous refereed conferences. Her research interests include technology, innovation and entrepreneurship, opportunity recognition and international entrepreneurship.