

# **The Craft Production System in Morocco, Especially in the Medina of Fez.**

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## **Abstract**

The craft sector is a very important point in Morocco, especially at the level of the medina of Fez, the craft units still suffers at the level of conduct and management of production. The study of this system will well allow us to detect the strengths and weaknesses of the craft company, and try to develop it in terms of production and performance.

## **Keywords**

Handicraft, performance, production system, the handicraft company, industry.

## **Biography**

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