

A Differentiative Approach in Organizational Agility in Service & Manufacturing Industries

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Abstract

The ever-changing business all around the globe keep the organizations on tiptoes to thrive and succeed in dynamic environment. As a result, the accomplishment of an organization largely depends upon the how agile it is toward the changes which results in superior business performance. The factors, domain and functional approach varies between the organizations in service and manufacturing. Both are different in characteristics; therefore, they have different effect on their success. Much study has been done on organizational agility in manufacturing sector but very few research have been conducted in services. There is a need to study the gap. This paper attempt to highlight the functional domain through secondary information and underpin key factor in service as well as manufacturing sector which will help in setting further explorative research agenda.

Keyword

Organizational Agility, Manufacturing, Services, Functional Area

Biographies

Vinod Kumar Yadav is an Associate Professor in Human Resource Management (HRM) in the Department of Humanities at Harcourt Butler Technical University, Kanpur, India. He has been involved in teaching and research since last 20 years. He has many research contributions to his credit apart from his association with many professional bodies like National Institute of Personnel Management, India (NIPM) and Performance Measurement Association UK, (PMA). He has also chaired technical sessions of national and international conferences. He has more than 35 articles of national and international level to his research profile. Dr Yadav has also contributed to the resource material

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Almas Tasneem is a University Grant Commission (UGC) Junior Research Fellow (JRF) in the Department of Humanities at Harcourt Butler Technical University, Kanpur, India. She is currently heading her Ph.D. in Strategic Management and has teaching experience of 6 years. She actively participates in organizing faculty development programme in the department.