

Socialization Interaction Model Increase Knowledge Transfer in E-learning for Student in Higher Education

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Abstract

Higher education alumni are required to have theoretical and practical skills. This demand arises because the industrial need for workers produced by higher education not only has conceptual abilities but can also fill the needs of workers with practical expertise in a field. Meanwhile, the majority of higher education only uses online learning as the main learning medium for students and one of the weaknesses of online learning is the lack of social interaction that students need to understand practical knowledge. Socialization interaction is a learning method that uses a social interaction approach to maximize the knowledge transfer process to students. The purpose of this research is to help students in higher education maximize knowledge transfer with a social interaction approach. The result of this research is a social learning model for students in higher education. The research method uses a qualitative approach through observation and interviews related to online learning problems in higher education. Research also uses literature studies to identify alternative solutions with an information technology approach.

Keywords

Socialization Interaction, E- learning, Higher Education, Knowledge

Biography

Inayatulloh SE.MMSI,CDMS.CSCA is a lecturer at Bina Nusantara University, School of Information System Jakarta Indonesia and also a doctoral candidate of computer science, experienced in managing systems in the retail, automotive, convection and education industries. research domain in e-learning, e-business, e-commerce, cloud computing, IoT and block chain technology.

Sugeng Riyanto, found that my passion was to become an educator. I decided to take a master's degree at the university of IPB by taking a concentration in Small and Medium Industry Management (MPI). It was a big decision in my life that would change everything. I am currently a lecturer at the College of Economics (STIE) PERTIWI Bekasi, I have started the teaching profession since 2014 until now. Apart from being a lecturer, I am also the deputy principal of the industrial relations field at a private vocational school in Bogor district. I have a responsibility to establish relationships and cooperation between schools and the industrial world, agencies, and other institutions, both government and private institutions

Rivaldhy N. Muhammad is a Lecturer at the Open University which is one of the State Universities in Indonesia. holds a Bachelor of Laws degree at Khairun University Ternate and a Masters degree at Janabadra University Yogyakarta. Since becoming a Lecturer in 2018, he has been assigned to Jayapura Papua Open University as a Lecturer in the field of Legal Studies who always provides teaching and guidance to students who need good knowledge. Before becoming a lecturer, Rivaldhy N. Muhammad was a lawyer who always helped people who needed legal aid services.

Siti ELda Hiererra is a doctoral student in computer science/information systems (DCS) at Bina Nusantara University Jakarta. She was practically experienced working as a business and technology development for Digital Creative Start Up Company especially in Child Education. Her academic background has obtained a bachelor and master degree from Bina Nusantara University majoring in Information Systems. ELda is currently a faculty member at School of Information Systems Binus University.