

- Abolghasemi, M., Beh, E., Tarr, G. and Gerlach, R., Demand forecasting in supply chain: The impact of demand volatility in the presence of promotion. *Computers & Industrial Engineering*, 142, p.106380, 2020.
- Wen, Y., 1998. Capacity utilization under increasing returns to scale. *Journal of Economic theory*, 81(1), pp.7-36, 1998.
- Sharma, S. and Gandhi, M.A., Exploring correlations in components of green supply chain practices and green supply chain performance. *Competitiveness Review*, 26(3), pp.332-368, 2016.
- Ramanathan, U., Gunasekaran, A. and Subramanian, N., Supply chain collaboration performance metrics: a conceptual framework. *Benchmarking: An international journal*, 18(6), pp.856-872, 2011.

Biographies

K. M. Sharif Ahmed is a successful supply chain professional who is passionate about implementing a well-tailored supply chain process in organizations. Having over eight years of work experience in supply chain, he developed a strong expertise in developing breakthrough models. He was awarded "Young Supply Chain Talent of The Year 2019" by BSCEA.

Mr. Sharif also holds BSc. in Industrial and Production Engineering from Ahsanullah University of Science and Technology and Masters in Applied Statistics and Data Science from Jahangirnagar University. He also completed two professional courses under Certified Supply Chain Analyst and Lean Six Sigma Greenbelt. He is currently working for renowned multinational company 'Singer Bangladesh Limited' as a Demand & Material planner. Previously he worked in apparel and medical device manufacturing industry. He intends to pursue further study in Supply Chain and Data Science sector. His research interests include predictive modeling, business intelligence, supply chain optimization, sustainability, healthcare and pharmaceutical industry.

Joyanta Barman Shuvro is a supply chain professional with 4+ years of successful experience in supply chain management. He earned B.S. in Mechanical Engineering from Chittagong University of Engineering and Technology, Bangladesh, then did his MBA from Institute of Business Administration, Dhaka University. In his current capacity he is working for renowned multinational company 'Singer Bangladesh Limited' as a Demand & Material planner. With past experience of managing supply chain of another multinational organization 'Decathlon sports Bangladesh', he intends to pursue further study in Supply Chain sector. His research interests include process optimization, procurement, supply planning, sustainable supply chain, lean and digital transformation.